



JAGRAN COLLEGE OF ARTS, SCIENCE & COMMERCE



Self-Financing Post Graduate Co-Ed College
Affiliated to CSJM University, Kanpur, College Code KN-93

We Nurture Intellect



**AICTE & UGC
Approved**

NAAC ACCREDITED

PROSPECTUS 2025 - 2026

B.Com. (Hons.), B.C.A., B.B.A., B.Sc., B.A., B.Com., & M.Com.



Late Shri Puranchandra Gupta
Founder Dainik Jagran

*Their courage of dream
has become our catalyst
for progress.....*



Late Shri Yogendra Mohan Gupta
Founder, JEF



DR. MAHENDRA MOHAN GUPTA
CHAIRMAN
JAGRAN GROUP & JEF



SMT. RITU GUPTA
VICE CHAIRPERSON, JEF



DR. J.N. GUPTA
CEO, JEF



DR. ASMITA DUBEY
PRINCIPAL
JAGRAN COLLEGE

COLLEGE MANAGEMENT COMMITTEE

Dr. Mahendra Mohan Gupta	- Chairman
Dr. J.N. Gupta	- Secretary/Manager
Smt. Ritu Gupta	- Member
Dr. M.P. Gupta	- Member
Smt. Sarbani Bhatia	- Member
Shri Virendrajeet Singh	- Member
Dr. Arvind Kumar Dixit	- Member
Shri N.K. Srivastava	- Member
Dr. Asmita Dubey	- Principal
Dr. Reshma Rajani	- Member (Teachers Representative)
Shri Ashim Km. Das	- Member (Non-Teaching Representative)

विद्या ददाति विनयं

Empowering Future Leaders through Excellence in Education

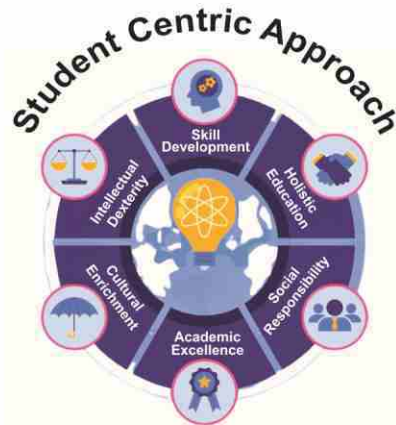


Jagran College of Arts, Science and Commerce, distinguished as a premier multidisciplinary institution of higher learning, under the umbrella of Jagran Education Foundation was founded in 2006 within the ambit of the self-financing scheme of CSJM University. Established under the aegis of Shri Puranchandra Gupta Smarak Trust in 1987, college aims to uphold the legacy of Late Shri Puranchandra Gupta, the visionary founder of the illustrious Dainik Jagran Newspaper.



VISION

Jagran College endeavors to establish a standard of excellence by cultivating a holistic educational milieu, wherein faculty, staff, and students engage in the exploration, examination, preservation, and dissemination of foundational values, knowledge, and wisdom. These endeavors are deemed essential for the advancement and uphtment of both present and future generations.



MISSION

To carry the torch of knowledge to the extreme edges where higher education is yet to blossom.

Committed to awaken youth to "Learn, Discover, Share, and Create" and make the world a better place, to become thoughtful and help them discover their talent and abilities.

Sharing knowledge and experiences, creating opportunities and enabling them to realize their dream is our mission.

Excellence well-achieved



Anushree Tiwari

B.A.

Recipient of Desh Ratna Award (Kathak)



Khushi Mishra

B.Com (Hons.)

Recipient of Chancellor's Medal



Saumya Mishra

B.Sc.

IIT JAM Qualified



Arjun Singh

B.A.

Qualified GATE (Psychology)



Simran Rochlani

BBA

Selected in NMIMS, Mumbai



Sumit Singh Rathore

B. A.

All India University Central zone
Player (Cricket)



Apoorv Swami

BBA

CAT Qualified City Topper
(99.84 Percentile)
CAP (IIMs), IIM Calcutta,
Kozhikode, Raipur, Vizag
NMIMS (Mumbai)



Aditya Sharma

B.Com (Hons.)

CAT Qualified
CAP (IIMs) Sambhalpur,
Vizag, NMIMS, IIFT



Piyush Lalwani

B.Com

CAT Qualified
IIM Raipur, IIM Vizag,
Sambhalpur,
CAP (IIMs)



Deeksha Gupta

BBA

CAT Qualified
FORE, NIRMA,
Sirmaur



Akshita Rastogi

BBA

CAT Qualified
BIMTECH, CAP (IIMs)



Ansh Mishra

B.Com

CAT Qualified
IMI, IMT Nagpur, IRMA



Kunal Kalra

B.Com

Qualified Company Secretary



Simmi Pawa

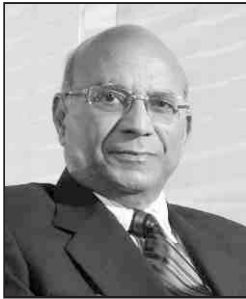
B.Com

Qualified Company Secretary

Sr. No.

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Chairman's Message

Dear Students,

It is a matter of great pleasure for us to welcome you to Jagran College of Arts, Science and Commerce, an institution aiming to facilitate a comprehensive learning environment for the acquisition of knowledge, skills and attitudes with sound moral values enabling them to grow up into well-disciplined, self-reliant and integrated citizens.

Your education is an asset that no one can take away from you, quality education will take you to places; the willingness to learn and the need to grow will help you to achieve your goals. Most people, especially students take a step back when the going gets tough, work harder and defeat the hurdles. All you need is a plan, a road map, and the courage to press on to your destination.

Today the future of education looks as promising as never before. Year 2020 was a golden year for the edutech sector. The college is committed to provide newer possibilities and innovative dimensions in learning. NEP-2020 has further accelerated the process with new avenues and models resulting into huge opportunity for growth and development.

Come, feel and enjoy the development of your personality and mental ability in the most conducive learning environment.

Wishing you the best for every step in your journey to chase your dreams.

Dr. Mahendra Mohan Gupta

From the Principal's Desk....



Transition in life can offer opportunities for discovery. It is when we are in transition that we are most completely alive. Recently Government of India introduced NEP -2020, which replaced the education policy of 1986. UP government adopted the policy in 2022 and CSJM University whole heartedly welcomed the provisions and implemented it with full vigour. With change, challenges and opportunities often come together. We have embraced both to realise the dreams and vision of the policy makers and more importantly to enable our students with the needed skill-set for their bright and successful future.

If seeking is intense, knowing is not far way, therefore the challenge before teachers is to awaken the thirst for learning. With this mission and vision, Jagran College of Arts, Science and Commerce is inspiring the ability to learn both in the teacher and the taught. The college has world class educational infrastructure and highly qualified faculty. The motto of the college is assured educational excellence right from under graduate to post graduate level through its comprehensive and updated educational programmes.

There is a huge diversification in education from formal to professional and vocational courses which are equipping our youth to realize their potential and dreams.

Our most coveted B.Com and M.Com courses help students to build a strong base for research and innovation. The prestigious BBA course is for those students who aspire for MBA. BBA also has a market value for employment. Our BCA course equips the students for computer programming and applications and also provides a strong foundation for MCA. The B.Sc. course with both Mathematics and Biology group serves the growing needs of science scholars. We have yet another enterprising career option of B.Com. (Hons.) to prepare the students for the challenges in the global environment. With a view to unfold hidden potential and develop multifaceted personality that help the aspirants in the world of work, the college lays special emphasis on sports and extra-curricular activities, debates, quiz, creative writing, creative art, seminars and intercollegiate fest 'Kalanjali' is organized in the college. It is indeed very satisfying that with the whole hearted support of the management and tireless efforts of the faculty members, the college is scaling new heights every year.

Dr. Asmita Dubey
Principal

LIST OF FACULTY MEMBERS

Prof. Dr. Asmita Dubey

Principal

M.A (Economics), UGC-NET, LL.B, Ph.D, MBA.

Faculty of Arts

1. Dr. Hema Rohra
Chief Proctor, Prof. (Dept. of Economics)
M.A.(Eco.), M.Phil, UGC-NET, Ph.D, MBA(HR)
2. Dr. Anamika Singh
Prof. (Dept. of Sociology)
M.A (Sociology), Ph.D.
3. Dr. Jitendra Singh
Prof. (Dept. of History)
M.A (History), Ph.D, UGC-NET, B.Ed
4. Dr. Shubha Agarwal
Assoc. Prof. (Dept. of Hindi)
M.A (Hindi), Ph.D., UGC-NET, PG Diploma in Media Writing,
Proficiency in Marathi
5. Dr. Anju Sachan
Prof.(Dept. of English)
M.A (English Lit.) Ph.D
6. Dr. Abhilasha Chawdhary
Prof.(Dept. of Drawing & Painting)
M.A (Drawing & Painting) M.Ed., Ph.D
7. Ms. Sonal Verma
Asst. Prof. (Dept.of Psychology)
UGC-NET, B.Ed, Ph.D. (Pursuing)
8. Mr. Vaibhav Dwivedi
Asst. Prof. (Dept.of Pol. Sc.)
M.A., Pol. Sc. (BHU), UGC-NET, Ph.D. (Pursing)
9. Mrs. Shruti Shukla
Asst. Professor (Dept. of Music)
M.A. (Music), UGC-NET, Ph.D. (Pursuing)
10. Ms. Debpriya Das
Asst. Professor (Dept. of English)
M.A (Eng) UGC NET, Pursuing Ph.D

Faculty of Commerce

1. Dr. Reshma Rajani
Prof. (Dept. of Commerce)
M.Com., Ph.D (Dayalbagh Educational Institute), MBA
2. Dr. Manisha Gupta
Asst. Prof. (Dept. of Commerce)
M.Com., Ph.D
3. Dr. Harsh Kumar Chawla
Prof. (Dept. of Commerce) M.Com., M.A. (Economics, Education),
M.Phil. (Commerce), Ph.D.
4. Dr. R. N. Singh
Prof. (Dept. of Commerce)
M.Com., MBA, D.Phil. (University of Allahabad)
5. Dr. K. V. K. Singh
Prof. (Dept. of Commerce)
M.A.(Eco.), M.Com., Ph.D.
6. Dr. Anshul Saxena
Prof. (Dept. of Commerce)
M.A. (Eco.), M.Com, M.Phil (Com.), UGC-NET, Ph.D
7. Mrs. Deepa Vohra
Asst. Prof. (Dept. of Commerce)
M.Com, B.Ed, UGC-NET, Ph.D. (Pursing)
8. Dr. Shalini Agrawal
Assoc. Asst. Prof. (Dept. of Commerce)
M.Com, B.Ed, Ph.D
9. Dr. Vidushi Sharma
Prof. (Dept. of Commerce)
M.Com., M.A (Economics), MBA, Ph.D
10. Dr. Nidhi Gupta
Assoc. Prof. (Dept. of Commerce)
M.Com., Ph.D, P.G.D.F.M.
11. Dr. Roopali Mishra
Assoc. Prof. (Dept. of Commerce)
M.Com., Ph.D
12. Mrs. Isha Gupta
Asst. Prof. (Dept. of Commerce)
M.Com., B.Ed. UGC-NET, M.A. (Eco.), Ph.D. (Pursuing)
13. Dr. Ambar Fatima
Assoc. Prof. (Dept. of Commerce)
M.Com., B.Ed. UGC-NET, Ph.D

14. Mrs. Himani Maggo Kumar	Asst. Prof. (Dept. of Commerce) M.Com., B.Ed. UGC-NET, CA (Intermediate)
15. Ms. Purna Tripathi	Asst. Prof. (Dept. of Commerce) M.B.A., M.A., (Eco.) M.Com, Ph.D. (Pursuing)
16. Ms. Kanika Bajaj	Asst. Prof. (Dept. of Commerce) M.Com., UGC-NET, M.B.A., Ph.D. (Pursuing)
17. Ms. Arushi Yadav	Asst. Prof. (Dept. of Commerce) M.Com., UGC-NET, B.Ed., Ph.D. (Pursuing)
18. Ms. Akanksha Singh	Asst. Prof. (Dept. of Commerce) M.Com., UGC-NET, CA (Intermediate) PGDBF, B.Ed., UPTET, CTET, Ph.D. (Pursuing)
19. Dr. Jaya Shahi	Asst. Prof. (Dept. of Commerce) M.Com. Ph.D
20. Mr. Rajat Sahay Dubey	Asst. Prof. (Dept. of Commerce) UGC- NET, M.COM, B.Ed
21. Dr. Ashutosh Singh	Asst. Prof. (Dept. of Commerce) Ph.D, M.Com, NET JRF - SRF
22. Ms. Anmol Awasthi	Asst. Prof. (Dept. of Commerce) M.Com, NET, CS EXECUTIVE Pursuing Ph.D
23. Ms. Anushree Purwar	Asst. Prof. (Dept. of Commerce) M.Com, B.Ed, NET, CS Executive.
24. Mr. Harsh Vidyarthi	Asst. Prof. (Dept. of Commerce) M.Com., B.Ed., UGC-NET, DIFA, CTET.
Faculty of Management	
1. Mr. Anil Kumar Pandey	Asst. Prof. (Dept. of Management) B.Sc., MBA (Finance, HRM), M.Com.
2. Mrs. Padmini Shukla	Asst. Prof. (Dept. of Management) M.Com, P.G.D.M (Finance, Marketing), L.L.B, Ph.D (Pursuing)
3. Mrs. Anamika Srivastava	Asst. Prof. (Dept. of Management) B.Sc., PGDM, L.L.B., Ph.D. (Pursuing)
4. Mrs. Mukta Anand	Asst. Prof. (Dept. of Management) PGDM, M.Com., Ph.D. (Pursuing)
5. Mrs. Anamika Yadav	Asst. Prof. (Dept. of Management) MBA, Ph.D. (Pursuing)
6. Mrs. Shikha Tewari	Asst. Prof. (Dept. of Management) B.Sc, M.B.A., UGC-NET, Ph.D. (Pursuing)
7. Mr. Ishant Dwivedi	Asst. Prof. (Dept. of Management) M.B.A. (Finance), UGC-NET, CS (Intermediate)
8. Ms. Smriti Gupta	Asst. Professor (Dept. of Management) MBA (Finance), UGC-NET
9. Mr. Bhavesh Mohan Gupta,	Asst. Prof. (Dept. of Management) UGC- NET, M.Com
10. Mr. Anubhav Maurya	Asst. Prof. (Dept. of Management) MBA, NET
11. Mrs. Vanshika Gupta	Asst. Prof. (Dept. of Management) NET, M.B.A. C.S
12. Mrs. Garima Gupta	Asst. Prof. (Dept. of Management) UGC- NET, M.B.A.
13. Mrs. Reetika Bajpai	Asst. Prof. (Dept. of Management) UGC-NET, M.B.A.
Faculty of Science	
1. Mr. Prashant Khare	Asst. Prof.(Dept. of Science) M.Sc. (Physics), CSIR-NET, Ph.D. (Pursuing)
2. Mrs. Neelanshi Trivedi	Asst. Prof.(Dept. of Science) M.Sc. (Zoology), CSIR-NET, Ph.D. (Pursuing)

3.	Mr. Saurabh Bajpai	Asst. Prof.(Dept. of Science) M.Sc. (Mathematics) CSIR-NET, JRF. Ph.D. (Pursuing)
4.	Dr. Usha Awasthi	Prof.(Dept. of Science) M.Sc. (Mathematics), Ph.D.
5.	Dr. Vikas Dwivedi	Asst. Prof.(Dept. of Science) M.Sc. (Chem.), UGC-NET/JRF, Ph.D. (Chemistry)
6.	Dr. Arti Katiyar	Asst. Prof. (Dept. of Science) M.Sc., (Zoology) Ph.D.
7.	Dr. Varsha Rani Srivastava	Prof.(Dept. of Science) M.Sc., Ph.D. (Botany)
8.	Mr. Swatantra Bajpai	Asst. Prof.(Dept. of Science) M.Sc., (Chemistry) Ph.D. Pursing, CSIR-NET
9.	Dr. Harshita Jaiswal	Asst. Prof. (Dept. of Science) Ph.D. M.Sc. (Botany),
10.	Dr. Rakesh Singh	Prof. (Dept. of Science) M.Sc., Ph.D, M.Phil (Physics)
Faculty of Computer Application		
1.	Mrs. Priya Arora	Asst.Prof. (Dept. of Computer Application) BCA, MCA
2.	Mr. Nikhil Shukla	Asst.Prof. (Dept. of Computer Application) B.Sc., MCA., Ph.D. (Pursuing)
3.	Mrs. Hema Mishra	Asst.Prof. (Dept. of Computer Application) B.Sc., M.C.A, UGC-NET
4.	Mr. Brijesh Kumar Khare	Asst.Prof. (Dept. of Computer Application) B.Sc., M.C.A, UGC-NET, Ph.D. (Pursuing)
5.	Mr. Vikas Khare	Asst. Prof. (Dept. of Computer Application) MCA
6.	Dr. Nidhi Mathur	Asst. Prof. (Dept. of Computer Application) M.Sc.(Statistics), Ph.D, PGDCA
7.	Mr. Prateek Arora	Asst. Prof. (Dept. of Computer Application) MCA
8.	Dr. Pooja Gupta	Asst. Prof. (Dept. of Computer Application) Ph.D, MCA
9.	Mr. Anikait Kapoor	Asst. Prof. (Dept. of Computer Application) MCA
10.	Dr. Alok Kumar Sahu	Asst. Prof. (Dept. of Computer Application) Ph.D, M.C.A
Faculty of Sports		
1.	Mr. Gaurav Sharma	Sports Incharge B.P.Ed., M.P.Ed., M.Phil., UGC-NET
ADMINISTRATIVE STAFF		DESIGNATION
1.	Mrs. Pooja Shukla, M.A. (Home Science, Sociology), PGDCA	HR Incharge
2.	Mrs. Vinita Yadav, B.Sc., B.Ed., M.Lib.	Librarian
3.	Mr. Sanjeev Nigam, M.A. (Sociology)	Office Superintendent
4.	Mr. Ashim Kumar Das, B.A.	System Manager
5.	Mrs. Malti Nigam, M.A. (Hindi) Steno, B.Lib., M.Lib.	Librarian
6.	Mrs. Shashi Prabha Mishra, M.A. (Psychology) PG Diploma in guidance & Counseling from Rajshri Tandon Open University	Psychology Lab. Inch.
7.	Ms. Sanchita Bhattacharya, B.Tech, Diploma in Software Engg.. (NIIT)	Office Asst.
8.	Mr. Govind Mishra, B.Com., M.Com.	Account Asst.
9.	Mrs. Kirti Nigam, BCA, MBA, LL.B	Office Assistant
10.	Mr. Ashwani Shukla, B.Sc	Science Lab. Inch.
11.	Mr. Devendra Singh, B.Sc.	Science Lab Inch.
12.	Mrs. Neha Dwivedi, MA, MLIS, Diploma in Library and information Science (Polytechnic)	Lib. Asst.
13.	Ms. Shivani Shukla, B.A.	Office Asst.

BACHELOR OF ARTS (B.A.)

Relevance of B.A.

There are immense openings in Humanities and Social Sciences, like Law, Media, Counselling, Curators, Art Preservation, Hospitality, Languages, Public Relations etc. In modern parlance all problems are approached systemically i.e. from the view point of Economics, Psychology, Finance, Politics etc. Humanities and Social Sciences also provide a good base for many competitive examinations. Hardcore academics (teaching, research, academic projects) have proved their worth unquestionably.

Duration & Structure of the Programme : Duration of the programme is 3 years. Candidates applying for admission in B.A. classes are required to choose three major and one minor subject for their study in I and II year and in III year any two major subjects out of the three subjects of I and II year. Following are the subjects available for the B.A. I year students as per National Education Policy 2020.

- | | | |
|--------------|-----------------------|----------------------|
| 1. Economics | 2. Psychology | 3. English |
| 4. History | 5. Sociology | 6. Political Science |
| 7. Hindi | 8. Drawing & Painting | 9. Music (Vocal) |

Note : The medium of instruction in BA will be English and Hindi both. B.A. students can opt any one practical subject.

B.A. Course Structure (As per NEP 2020)

B.A. I Semester - I

Subject	Title		
English	: English Prose and Writing Skills	Theory	Credit 6
Hindi	: हिन्दी काव्य	Theory	Credit 6
Economics	: Principles of Micro Economics	Theory	Credit 6
Political Science	: Indian National Movement & Constitution of India Awareness of Rights & Law	Theory	Credit 4
		Practical	Credit 2
History	: Ancient and Early Medieval India (Till 1206 AD)	Theory	Credit 6
Sociology	: Introduction to Basic Concept of Sociology	Theory	Credit 6
Psychology	: Basic Psychological Process Lab Work	Theory	Credit 4
		Practical	Credit 2
Fine Arts	: History of India Art-1 Drawing & Color Studies	Theory	Credit 4
		Practical	Credit 2
Music Vocal	: Introduction of Indian Music Study of Ragas and Taals	Theory	Credit 4
		Practical	Credit 2

B.A. - I Semester - II

Subject	Title		
English	: English Poetry	Theory	Credit 6
Hindi	: कार्यालयी हिन्दी और कम्प्यूटर	Theory	Credit 6
Economics	: Principles of Macro Economics	Theory	Credit 6
Political Science :	Political Theory & Concepts	Theory	Credit 6

History	: History of Medieval India (1206AD-1757AD)	Theory	Credit 6
Sociology	: Society in India : Structure, Organisation & Change	Theory	Credit 4
	Writing Skills Development on topics of Contemporary Sociological Importance	Practical	Credit 2
Psychology	: Basic Research Methodology & Statistics	Theory	Credit 4
	Lab Work / Psychological Testing	Practical	Credit 2
Fine Arts	: Fundamentals of Art	Theory	Credit 4
	Drawing and Sketching	Practical	Credit 2
Music Vocal	: Critical Study of Ragas and Taals	Practical	Credit 4
	History of Indian Music	Practical	Credit 2
B.A. - II Semester - III			
Subject	Title		
English	: British & American Drama	Theory	Credit 6
Hindi	: हिन्दी गद्य	Theory	Credit 6
Economics	: History of Economic Thought	Theory	Credit 6
Political Science	: Political Process in India	Theory	Credit 4
	Field work Tradition in Social Science	Practical	Credit 2
History	: History of Modern India (1757AD-1857AD)	Theory	Credit 6
Sociology	: Social Change & Social Movements	Theory	Credit 6
Psychology	: Psychology of Social Behavior	Theory	Credit 4
	Lab Work & Measurement of Social Behavior	Practical	Credit 2
Fine Arts	: History of Indian Sculpture	Theory	Credit 4
	Still Life with Color	Practical	Credit 2
Music Vocal	: Contribution of Ancient, Medieval and Modern Scholars to Indian Music	Theory	Credit 4
	Study of Ragas and Taals	Practical	Credit 2
B.A. - II Semester - IV			
Subject	Title		
English	: Indian Literature in Translation	Theory	Credit 6
Hindi	: हिन्दी अनुवाद	Theory	Credit 6
Economics	: Money, Banking & Public Finance	Theory	Credit 6
Political Science	: Western Political thought	Theory	Credit 6
History	: History of Modern India (1857AD-1950AD)	Theory	Credit 6
Sociology	: Social Problems & Social Development in India	Theory	Credit 4
	Projects on Sustainable Society	Practical	Credit 2
Psychology	: Abnormal Psychology	Theory	Credit 4
	Assessment / Testing	Practical	Credit 2

Fine Arts	:	Art and Culture	Theory	Credit 4
		Photography	Practical	Credit 2
Music Vocal	:	Critical Study of Ragas and Taals	Practical	Credit 4
		Notation System, Scales and Time Signature	Theory	Credit 2
B.A. - III Semester - V				
Subject		Title		
English	:	Classical Literature and History of English Literature	Theory	Credit 5
	:	Fiction	Theory	Credit 5
Hindi	:	साहित्य शास्त्र और हिन्दी आलोचना,	Theory	Credit 5
		हिन्दी का राष्ट्रीय काव्य	Theory	Credit 5
Economics	:	Economic Growth and Development	Theory	Credit 5
	:	Optional Paper (Any 1)	Theory	Credit 5
		Environmental Economics Or International Economics		
	:	Elementary Statistics Based Project	Practical	Credit 3
Political Science	:	Comparative Government and Politics (UK, USA, Switzerland and China)	Theory	Credit 4
	:	Principles of Public Administration	Theory	Credit 4
	:	Public Policy Formulation and Administration in India	Practical	Credit 2
	:	Project -1	Project	Credit 3
History	:	(a) Nationalism in India	Theory	Credit 5
	:	(b) History of Modern World (1453AD-1815AD) or	Theory	Credit 5
	:	Social and Economic History of Medieval India (1200AD-1700AD) or	Theory	Credit 5
	:	Ethics in History	Theory	Credit 5
	:	(c) Project - I	Project	Credit 3
Sociology	:	(i) Pioneers of Western Sociological Thought	Theory	Credit 5
	:	(ii) Research Methodology in Social Sciences	Theory	Credit 5
	:	Practical Application of Research Methodology	Prac/Proj.	Credit 3
Psychology	:	Life Span Human Development	Theory	Credit 4
	:	Positive Psychology	Theory	Credit 4
	:	Lab work/ Survey/ Field Visit	Practical	Credit 4
	:	Research Project	Project	Credit 3
Fine Arts	:	History of Indian Architecture	Theory	Credit 4
	:	History of Indian Art- 2	Theory	Credit 4
	:	Head Study with Pencil and Colour Both	Practical	Credit 2
	:	Copy & Study from old Masters	Practical	Credit 3
Music Vocal	:	Science of Western Music, Style of Indian Music	Theory	Credit 4
	:	Critical Study of Ragas and Taals	Practical	Credit 4
	:	Applied Theory of Ragas and Taals	Theory	Credit 2
	:	Study of Regional Folk Music and Report Writing	Project	Credit 3

B.A. - III Semester - VI				
English	:	Indian & New Literatures in English	Theory	Credit 5
	:	Optional Paper (Any 1) (Literature in Films & Media Studies OR Media and Journalistic Writing	Theory	Credit 5
Hindi	:	भाषा विज्ञान, हिन्दी भाषा तथा देवनागरी लिपि	Theory	Credit 5
	:	लोक साहित्य एवं लोक संस्कृति	Theory	Credit 5
Economics	:	Indian Economy and Economy of Uttar Pradesh	Theory	Credit 5
	:	Optional Paper (Any 1)	Theory	Credit 5
	:	Agriculture Economics Or		
	:	Elementary Mathematics		
	:	Dissertation/ Project		
	:	On The Local Issues with Economic Focus Plus Presentation on PPT of The Dissertation	Project	Credit 3
Political Science	:	Indian Political Thought	Theory	Credit 5
	:	International Relations and Politics	Theory	Credit 5
	:	Project-2	Project	Credit 3
History	:	(a) Era of Gandhi and Mass Movement	Theory	Credit 5
	:	(b) History of Modern World (1815-1945AD) or	Theory	Credit 5
	:	Social and Economic History of Medieval India (1700AD-1900AD) or	Theory	Credit 5
	:	History and its Professional Utility	Theory	Credit 5
	:	(c) Project-2	Project	Credit 3
Sociology	:	(iii) Pioneers of Indian Sociology	Theory	Credit 5
	:	(iv) Gender and Society	Theory	Credit 5
	:	Field work/ Case study/ Project Work	Prac./Proj.	Credit 3
Psychology	:	Community and Health Psychology	Theory	Credit 4
	:	Counseling Psychology	Theory	Credit 4
	:	Survey/Field Visit/Project Work	Practical	Credit 4
	:	Research Project	Project	Credit 3
Fine Arts	:	Renaissance Period in Indian Art	Theory	Credit 4
	:	Modern Indian Art and Artist	Theory	Credit 4
	:	Composition	Practical	Credit 4
	:	Landscape	Practical	Credit 4
Music Vocal	:	Study of Gharana, Ravindra Sangeet and Carnatic Music	Theory	Credit 4
	:	Critical Study of Ragas and Taals	Practical	Credit 4
	:	Applied Theory of Ragas and Taals	Theory	Credit 2
	:	Report Writing on Reputed Artist of Indian Classical Music	Project	Credit 3

BACHELOR OF COMMERCE (B.COM.)**Relevance of B.Com.**

B.Com. is designed to develop business acumen in finance, entrepreneurship and understanding of the work culture. It is a separate discipline which has become popular in every day parlance as it offers a platform for Trade and Industry, Banking Services, Insurance and BPO Sector, MBA, CA, CS etc. Hence there is an increasing need of such graduates in Industry, Trade and Service sectors. There are 480 seats in B.Com. In B.Com the following papers are offered to the students as per National Education Policy 2020.

B.Com. Course Structure (As per NEP - 2020)**B.Com. I Major Subject / Papers**

Semester-I				
Paper Code	Paper Title		Theory / Practical	Credits
C010101-T	Business Organisation		Theory	6
C010102-T	Business Statistics		Theory	6
C010103-T	Business Communication		Theory	6

Semester-II				
Paper Code	Paper Title		Theory / Practical	Credits
C010201-T	Business Management		Theory	6
C010202-T	Financial Accounting		Theory	4
C010203-P	Computerised Accounting		Practical (Viva)	2
C010204-T	Essentials of E-Commerce		Theory	6

B.Com. II Major Subject / Papers

Semester-III				
Paper Code	Paper Title		Theory / Practical	Credits
C010301-T	Company Law		Theory	6
C010302-T	Cost Accounting		Theory	6
C010303-T	Business Regulatory Framework		Theory	6

Semester-IV				
Paper Code	Paper Title		Theory / Practical	Credits
C010401-T	Income Tax Law and Accounts		Theory	6
C010402-T	Fundamentals of Marketing		Theory	4
C010403-P	Digital Marketing		Practical (Viva)	2
C010404-T	Fundamentals of Entrepreneurship		Theory	6

B.Com. III Major Subject / Papers

Semester-V				
Paper Code	Paper Title		Theory / Practical	Credits
C010501T	Corporate Accounting		Theory	5
C010502T	Goods and Services Tax		Theory	5
C010504T	Principles and Practices of Insurance		Theory	5
C010505T	Monetary Theory and Banking in India		Theory	5
	Internship			

Semester-VI				
Paper Code	Paper Title		Theory / Practical	Credits
C010601T	Accounting for Managers		Theory	5
C010602T	Auditing		Theory	5
C010603R	Comprehensive Viva		Viva	5
C010605T	Human Resource Management		Theory	5

Minor Paper: College offers minor papers in B.Com i.e. Economics, English, Music (vocal), Psychology & Fine Arts to be opted in any one semester of First and Second Year with 6 credit points.

Project and Training/Survey: As per NEP- 2020 curriculum, students of B.Com Third Year have to prepare a project report and participate in 30 days training or survey internship.

BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)

Relevance of B.B.A.

Management studies have become the order of the day for new generation students who wish to live life with authority and confidence. Our Business Administration course provides a rigorous training in Business Management and Finance. The emphasis is on contemporary issues affecting business and problem solving, such as management of change within an increasingly dynamic environment and the development of business skills across organizations and sectors.

BBA or Bachelor of Business Administration is a degree course that truly reflects the reality of globalization. BBA course exposes students to the core area of management as well as give them ample opportunity to specialize in a variety of subjects : Accounting, Business Law, Ethics, Economics, Finance, Management Information Systems, Marketing, Organizational Behaviour, Human Resource Management, Statistics and Strategy etc. They may also join MBA and other courses like M.Com., CA, CS and CMA.

There are 180 seats in BBA.

Teaching Methodology:

The programme utilizes a variety of teaching and learning styles. The knowledge content is covered through lectures, tutorials, workshops, practical work and problem solving exercises, case studies, business games, simulations, business report writing, group and individual presentations. Students also have an opportunity to work in smaller groups and visiting industrial sites.

Eligibility for BBA course:

Intermediate or 10+2 from U.P. board or other equivalent examination of Arts, Commerce, Science etc.

Admission to the BBA programme is based on:

Marks obtained in class XII examination and Personal Interview.

Course Structure : (As per NEP-2020)

The programme shall be of three years duration i.e. I, II and III year. Each year consists of two semesters. The list of papers offered during I, II and III year of the programme is as follows :-

B.B.A. Part I				
Semester-I				
Subject	Part	Paper Code	Paper Name	Credit
Course / Paper-1	A	F 010101 T	Business Economics	3
	B		Basic Accounting	3
Course / Paper-2	A	F 010102 T	Business Statistics	3
	B		Principles of Management	3
Course / Paper-3	A	F 010103 T	Business Ethics and Governance	3
	B		Computer Applications	3

Semester-II				
Subject	Part	Paper Code	Paper Name	Credit
Course / Paper-4	A	F 010201 T	Organisational Behavior	3
	B		Business Finance	3
Course / Paper-5	A	F 010202 T	Human Resource Development	3
	B		Marketing Theory & Practices	3
Course / Paper-6	A	F 010203 T	Business Mathematics	3
	B		Advertising Management	3
B.B.A. Part II				
Semester-III				
Subject	Part	Paper Code	Paper Name	Credit
Course / Paper-7	A	F 010301 T	Management & Cost Accounting	3
	B		Business Law	3
Course / Paper-8	A	F 010302 T	Production Management	3
	B		Business Policy	3
Course / Paper-9	A	F 010303 T	Business Communication	3
	B		Business Environment	3
Semester-IV				
Subject	Part	Paper Code	Paper Name	Credit
Course / Paper-10	A	F 010401 T	Supply Chain Management	3
	B		Research Methodology	3
Course / Paper-11	A	F 010402 T	Specialised Accounting	3
	B		Consumer Behavior	3
Course / Paper-12	A	F 010403 T	Investment Analysis & Portfolio Management	3
	B		Company Law	3
B.B.A. Part III				
Semester-V				
Subject	Part	Paper Code	Paper Name	Credit
Course / Paper-13	A	F 010501 T	Income Tax	3
	B		Marketing Communication	3
Course / Paper-14	A	F 010502 T	Entrepreneurship and Small Business Management	3
	B		Sales management	3
Course / Paper-15	A	F 010503 T	Industrial Relations & Labour Laws	3
	B		Company Accounts	3
Semester-VI				
Subject	Part	Paper Code	Paper Name	Credit
Course / Paper-16	A	F 010601 T	Project Management	3
	B		Goods & Service Tax	3
Course / Paper-17	A	F 010602 T	Auditing	3
	B		International Trade	3
Course / Paper-18	A	F 010603 T	Strategic Management	3
	B		Training and Development	3
Note : There will be viva-voce at the end of the II, IV, & VI semester. Students will Prepare a Project report on the topic given by their Supervisors.				

OUR PLACEMENTS



Anushka Shukla
BBA
Business Development
Associate
Amazon Digital



Aysha Siddiqui
BBA
Business Development
Associate
Dr. Mantra, Noida



Suhavani Kaur
BBA
Accounts Manager
Aakash institute



Shradha Srivastava
B.Com
Social Media Manager
Nyra Kitchenware



Anushka Raj
B.Com (Hons.)
HR
Lohia Corp.



Kashni Awasthi
BBA
Business Development
Associate
Dr. Mantra, Noida



Nitesh Soni
B.com (Hons.)
Semantics Candor Techspace
Gurgaon (On Site)
Vaco Binary



Swarnima Singh
B.Com
E-Commerce Executive
Nyra Kitchenware



Harsh Kukreja
M.Com
Associate Agency
Development Manager
Axis Max Life Insurance Co.



Atulika Tiwari
M.Com
Teaching
Professionals
PLANETSPARK



Harjot Kaur
B.Com. (Hons.)
Merchandiser
Text Horse



Isha Verma
BBA
Business
development associate
Amazon Digital



Abhay Shukla
B.Com (Hons.)
Office Attendant
Geological Survey of India,
Ministry of Mines



Sachi Srivastava
B.Com
Finance Advisor
Bajaj Capital



Anurag Sharma
BCA
Business Development
Associate
Vaco Binary



Rajnandini Singh
B.Com
Finance Advisor
Bajaj Capital



Shashwat Bajpai
BCA
Business Development
Associate
Vaco Binary



Ansh Chawla
BCA
Business Development
Associate
Vaco Binary



Anish Kumar Mishra
BBA
Junior Relationship
Manager
No Broker



Nakul Budhwani
BCA
Associate Trainer
NxtWave Disruptive
Technologies



Suyash Tiwari
M.Com
Junior Accountant
GRTC Pvt. Ltd



Glimpses 2024-25



INTERNSHIPS



Shubhrali Shukla
B.Com
Bajaj Finserv Ltd.



Srishti Gupta
BBA
Profinity Growthway



Rudransh Awasthi
B.Com
Power bi Training Avika Technologies



Sanskriti Mishra
B.Com Hons
Dainik Jagran



Aditi Amit Jaiswal
B.Com (Hons.)
Training and Development Internshala, Gurgaon



Vansh Gupta
B.Com
Avika Technologies



Yashashvi Singh
M.Com
Awoke India



Anshika Mishra
BBA
Amazon Digital Kendra



Tanisha Sahai
B.Com (Hons.)
Dainik Jagran



Arpit Kumar Bajpai
B.Com (Hons.)
Bajaj Finserv Ltd



Aayana Kapoor
B.Com.
Brand Department Dainik Jagran



Manyu Jain
B.Com
Avika Technologies



Siddhant Pamnani
B.Com
Bajaj Finserv Ltd.



Shristi Gupta
B.Com
Dainik Jagran



Kavya Nigam
B.Com (Hons.)
Bajaj Finserv Ltd.



Raman Jeet Kaur
B.Com (Hons.)
Dainik Jagran Branding Department

BACHELOR OF SCIENCE (B.Sc.)

It is a three year graduate course in natural sciences. Subjects offered are Physics, Chemistry, Maths, Zoology and Botany that facilitate both theoretical and practical base for scientific approach. Further studies shall open allied avenues in the enterprising careers of Technology, Medicine, Pharmacy, Production and Research. B.Sc. course is available with Mathematics and Biology group. Students offering Mathematics group will opt Physics and Chemistry with Maths. While students offering Biology group will be opting Botany, Zoology and Chemistry.

ELIGIBILITY : 10+2 with Science

SEMESTER WISE TITLES OF THE PAPER IN UG PHYSICS COURSE

Year	Sem	Course Code	Paper Title	Theory/ Practical	Credit
Certificate In Basic Physics & Semiconductor Devices					
First Year	I	B010101T	Mathematical Physics & Newtonian Mechanics	Theory	4
		B010102P	Mechanical Properties of Matter	Practical	2
	II	B010201T	Thermal Physics & Semiconductor Devices	Theory	4
		B010202P	Thermal Properties of Matter & Electronic Circuits	Practical	2
Diploma in Applied Physics with Electronics					
Second Year	III	B010301T	Electromagnetic Theory & Modern Optics	Theory	4
		B010302P	Demonstrative Aspects of Electricity & Magnetism	Practical	2
	IV	B010401T	Perspectives of Modern Physics & Basic Electronics	Theory	4
		B010402P	Basic Electronics Instrumentation	Practical	2
Degree in Bachelor of Science					
Third Year	V	B010501T	Classical & Statistical Mechanics	Theory	4
		B010502T	Quantum Mechanics & Spectroscopy	Theory	4
		B010503P	Demonstrative Aspects of Optics & Lasers	Practical	2
	VI	B010601T	Solid State & Nuclear Physics	Theory	4
		B010602T	Analog & Digital Principles & Applications	Theory	4
		B010603P	Analog & Digital Circuit	Practical	2

SEMESTER WISE TITLES OF THE PAPER IN UG CHEMISTRY COURSE

Year	Sem	Course Code	Paper Title	Theory/ Practical	Credit
Certificate in Bioorganic and Medicinal Chemistry					
First Year	I	B020101T	Fundamentals of Chemistry	Theory	4
		B020102P	Quantitative Analysis	Practical	2
	II	B020201T	Bioorganic and Medicinal Chemistry	Theory	4
		B020202P	Biochemical Analysis	Practical	2
Diploma in Chemical Dynamics and Analytical Techniques					
Second Year	III	B020301T	Chemical Dynamics & Coordination Chemistry	Theory	4
		B020302P	Physical Analysis	Practical	2
	IV	B020401T	Quantum Mechanics and Analytical Techniques	Theory	4
		B020402P	Instrumental Analysis	Practical	2
Degree in Bachelor of Science					
Third Year	V	B020501T	Organic Synthesis-A	Theory	4
		B020502T	Rearrangements and Chemistry of Group Elements	Theory	4
		B020503P	Qualitative Analysis	Practical	2
		B020504R	Research Project	Project	3
	VI	B020601T	Organic Synthesis-B	Theory	4
		B020602T	Chemical Energetics and Radiochemistry	Theory	4
		B020603P	Analytical Methods	Practical	2
		B020604R	Research Project	Project	3

SEMESTER WISE TITLES OF THE PAPER IN UG MATHEMATICS COURSE					
Year	Sem	Course Code	Paper Title	Theory/ Practical	Credit
Certificate Course in Applied Mathematics					
First Year	I	B030101T	Differential Calculus & Integral Calculus	Theory	4
		B030102P	Practical	Practical	2
	II	B030201T	Matrices and Differential Equations & Geometry	Theory	6
Diploma in Mathematics					
Second Year	III	B030301T	Algebra & Mathematical Methods	Theory	6
	IV	B030401T	Differential Equation and Mechanics	Theory	6
Degree in Mathematics					
Third Year	V	B030501T	Group and Ring Theory & Linear Algebra	Theory	5
		B030502T	Any one of the following: (i) Number Theory & Game Theory (ii) Graph Theory & Discrete Mathematics (iii) Differential Geometry & Tensor Analysis	Theory	5
	VI	B030601T	Metric Space & Complex Analysis	Theory	4
		B030602T	Numerical Analysis & Operations Research	Theory	4
		B030603P	Practical	Practical	2
SEMESTER WISE TITLES OF THE PAPER IN UG BOTANY COURSE					
Year	Sem	Course Code	Paper Title	Theory/ Practical	Credit
Certificate Course in Microbial Technology & Applied Botany					
First Year	I	B040101T	Microbiology & Plant Pathology	Theory	4
		B040102P	Techniques in Microbiology & Plant Pathology	Practical	2
	II	B040201T	Archegoniates & Plant Architecture	Theory	4
		B040202P	Land Plant Architecture	Practical	2
Diploma in Plant Identification, Utilization & Ethnomedicine					
Second Year	III	B040301T	Flowering Plant Identification & Aesthetic Characteristics	Theory	4
		B040302P	Plant Identification Technology	Practical	2
	IV	B040401T	Economic Botany, Ethnomedicine & Phytochemistry	Theory	4
		B040402P	Commercial Botany & Phytochemical Analysis	Practical	2
Degree in Bachelor of Science					
Third Year	V	B040501T	Plant Physiology, Metabolism & Biochemistry	Theory	4
		B040502T	Molecular Biology & Bioinformatics	Theory	4
		B040503P	Experiments in physiology, Biochemistry & Molecular Biology	Practical	2
		B040504R	Project- I	Practical	3
	VI	B040601T	Cytogenetics, Plant Breeding & Nanotechnology	Theory	4
		B040602T	Ecology & Environment	Theory	4
		B040603P	Cytogenetics, Conservation & Environment management	Practical	2
		B040604R	Project- II	Practical	3
SEMESTER WISE TITLES OF THE PAPER IN UG ZOOLOGY COURSE					
Year	Sem	Course Code	Paper Title	Theory/ Practical	Credit
First Year	I	B050101T	Cytology, Genetics and Infectious Diseases	Theory	4
		B050102P	Cell Biology and Cytogenetics Lab	Practical	2
	II	B050201T	Biochemistry and Physiology	Theory	4
		B050202P/R	Physiological, Biochemical & Hematology Lab	Practical / Field Work	2

Degree in Bachelor of Science					
Second Year	III	B050301T	Molecular Biology, Bioinstrumentation & Biotechniques	Theory	4
		B050302P	Bioinstrumentation & Molecular Biology Lab	Practical	2
	IV	B050401T	Gene Technology, Immunology and Computational Biology	Theory	4
		B050402P/R	Genetic Engineering and Counselling Lab	Practical / Field Work	2
Degree in Bachelor of Science					
Third Year	V	B050501T	Diversity of Non-Chordates, Parasitology and Economic Zoology	Theory	4
		B050502T	Diversity of Chordates and Comparative Anatomy	Theory	4
		B050503P	Lab on Virtual Dissection, Anatomy, Economic Zoology and Parasitology	Practical	2
	VI	B050601T	Evolutionary and Developmental Biology	Theory	4
		B050602T	Ecology, Ethology, Environmental Science and Wildlife	Theory	4
		B050603P	Lab on Environmental Science, Behavioral Ecology, Developmental Biology, Wildlife, Ethology	Practical	2

Note : Each paper in B.Com. I, II, B.A. I, II, B.Sc. I, II, & BBA I, II, year will be of 75 marks (External) & 25 marks (Internal). The internal assessment process is a flexible combination of internal examination, group and individual assignments, presentations and practical work, attendance etc.

Co-Curricular Paper : - (Semester wise For B.A., B.Com., BBA, and B.Sc.)

- (I) Food, Nutrition & Hygiene (II) First Aid & Health (III) Human Values & Environment
 (IV) Physical Education & Yoga (V) Analytic Ability & Digital Awareness
 (VI) Communication Skills and Personality Development

Students of B.A., B.Com., BBA, and B.Sc. are required to qualify Co-curricular paper in each semester as per NEP 2020.

Vocational Papers:-

Students of B. A., B.Com. and B.Sc. are required to study one vocational paper with 3 credit points in each semester of first and second year as offered by the college/University.

BACHELOR OF COMPUTER APPLICATION (B.C.A.)

Relevance of B.C.A.

B.C.A. is oriented towards training the students in computer applications. Standard curriculum is structured to cover areas necessary to impart essential knowledge and skills towards career development in the existing environment. In the contemporary Indian parlance the information technology industry generates innumerable job prospects both within and outside the computer industry. With the growth of export market and multinationals entering software industry, there are increasing openings in the fields of software development training, processing, multimedia building and maintaining hardware and software, desktop publishing and also the new growth areas of internet and E-commerce to name a few.

Teaching Methodology

Students will be provided with the detailed discussion in theory and practical aspects on the various areas through classroom lectures and computer labs, where students can explore their knowledge and develop various skills. They are given regular feedback through internal assessment, viva, presentation and projects. Workshops on latest technology, site visits and summer internship training are the integral part of the course.

Duration : The duration of the course is 3 years divided in to 6 semesters.

Eligibility : 10 + 2 passed with Maths

There are 180 seats in B.C.A. in the college.

Course Structure of B.C.A.**Semester - I**

Module Code	Module	Max. Marks		
		External	Internal	Total
BCA-1001	Computer Fundamental & Problem Solving Technique	75	25	100
BCA-1002	C Programming	75	25	100
BCA-1003	Principle of Management	75	25	100
BCA-1004	Business Communication	75	25	100
BCA-1005	Mathematics - I	75	25	100
BCA-1001P	Computer Laboratory and Practical Work of Office Automation	-	-	50
BCA-1002P	Computer Laboratory and Practical Work of C Programming	-	-	50
	Total	375	125	600

Semester - II

Module Code	Module	Max. Marks		
		External	Internal	Total
BCA-2001	Object Oriented Programming Using C++	75	25	100
BCA-2002	Internet Technology & Web Design	75	25	100
BCA-2003	Organization Behavior	75	25	100
BCA-2004	Financial Accounting & Management	75	25	100
BCA-2005	Mathematics II	75	25	100
BCA-2001P	Computer Laboratory and Practical Work of C++ Programming	-	-	100
	Total	375	125	600

Semester - III

Module Code	Module	Max. Marks		
		External	Internal	Total
BCA-3001	Python Programming	75	25	100
BCA-3002	Data Structure Using C & C++	75	25	100
BCA-3003	Operating System	75	25	100
BCA-3004	Digital Electronic & Computer Organization	75	25	100
BCA-3005	Elements of Statistics	75	25	100
BCA-3001P	Computer Laboratory and Practical Work of Python	-	-	50
BCA-3002P	Computer Laboratory and Practical Work of DS	-	-	50
	Total	375	125	600

Semester - IV

Module Code	Module	Max. Marks		
		External	Internal	Total
BCA-4001	Computer Graphics & Animation	75	25	100
BCA-4002	Database Management System	75	25	100
BCA-4003	Software Engineering	75	25	100
BCA-4004	Optimization Technique	75	25	100
BCA-4005	Mathematics III	75	25	100
BCA-4001P	Computer Graphics & DBMS Laboratory	-	-	100
	Total	375	125	600

Semester - V					
Module Code	Module	Max. Marks			
		External	Internal	Total	
BCA-5001	Knowledge Management	75	25	100	
BCA-5002	Java Programming and Dynamic Webpage Design	75	25	100	
BCA-5003	Computer Network	75	25	100	
BCA-5004	Numerical Methods	75	25	100	
BCA-5005	Minor Project	-	-	50	
BCA-5006	Viva-Voce on Summer Training	-	-	50	
BCA-5002P	Computer Laboratory and Practical work of Java Programming & Dynamic Webpage Design	-	-	100	
Total		300	100	600	
Semester - VI					
Module Code	Module	Max. Marks			
		External	Internal	Total	
BCA-6001	Information and Cyber Security	75	25	100	
BCA-6002	Internet of things	75	25	100	
BCA-6003	E-Commerce	75	25	100	
BCA-6004	Data Science and Machine Learning	75	25	100	
BCA-6005	Major Project	75	25	150	
BCA-6006	Presentation /Seminar based on Major Project	-	-		
Total		375	125	550	
BACHELOR OF COMMERCE (B.COM. HONS.)					
Relevance of B.Com. (Hons.)					
B.Com (Hons.) is a prominent course among the aspiring students of current generation at undergraduate level in the field of commerce. The degree involves intensive study, culminating with the research dissertation. B.Com (Hons.) has a business oriented course structure designed to develop business skills and provide in-depth knowledge in the field. Besides theoretical knowledge, practical and industrial trainings are also offered to the students along with expert guidance for development of professional skills and career. The course also offers specialized knowledge in the chosen area in detail, to boost professional/employable skills. For those wanting to pursue a career in Chartered Accountancy, Company Secretary and ICWA this course would prove to be very beneficial. On the other hand B.Com (Hons.) being a specialization course is a lucrative career option and highly valued by business industry.					
Eligibility: Intermediate or 10+2 from U.P. board or other equivalent examination of Arts, Commerce, Science etc.					
Duration: The duration of the programme is 3 years divided in six semesters.					
No. of Seats: 120					
FIRST YEAR					
Semester - I					
Paper Code	Title of Paper	External Marks	Internal Marks	Total	Credits
BCH 101	Financial Accounting	75	25	100	3
BCH 102	Financial Mathematics	75	25	100	3
BCH 103	Business Environment	75	25	100	3
BCH 104	Principles of Economics	75	25	100	3
BCH 105	Communicative Skill	75	25	100	3
BCH 106	Essentials of Management	75	25	100	3
BCB 107 (SEC)	Functional English (Skill Enhancement Course (SEC) (Vocational Course)	100			2
Total Marks of Sem.		450	150	600	20

Semester - II

Paper Code	Title of Paper	External Marks	Internal Marks	Total	Credits
BCH 201	Statistical Methods	75	25	100	3
BCH 202	Management Information System	75	25	100	3
BCH 203	Organizational Behaviour	75	25	100	3
BCH 204	Business Economics	75	25	100	3
BCH 205	Indian Economy & Public Finance	75	25	100	3
BCH 206	Business Policy	75	25	100	3
BCH 207	Comprehensive Viva-Voce	75	25	100	3
BCH 208 (SEC)	Office Automation using MS Office (Skill Enhancement Course (SEC) (Vocational Course)	100			2
Total Marks of Sem.		525	175	700	23

SECOND YEAR**Semester - III**

Paper Code	Title of Paper	External Marks	Internal Marks	Total	Credits
BCH 301	Cost Accounting	75	25	100	3
BCH 302	Banking Operations Management	75	25	100	3
BCH 303	Operations Management	75	25	100	3
BCH 304	Marketing Management	75	25	100	3
BCH 305	Company Law & Secretarial Practice	75	25	100	3
BCH 306	Business Laws	75	25	100	3
BCH 307	Office Automation using MS Office Skill Enhancement Course (SEC) (Vocational Course)	100			2
Total Marks of Sem.		450	150	600	20

Semester - IV

Paper Code	Title of Paper	External Marks	Internal Marks	Total	Credits
BCH 401	Management Accounting	75	25	100	3
BCH 402	Human Resource Management	75	25	100	3
BCH 403	Operations Research	75	25	100	3
BCH 404	Income Tax Law and Accounts	75	25	100	3
BCH 405	Financial Management	75	25	100	3
BCH 406	International Finance	75	25	100	3
BCH 407	Comprehensive Viva-Voce	75	25	100	3
BCH 408	TALLY with GST Accounting Skill Enhancement Course (SEC) (Vocational course)	100			2
Total Marks of Sem.		525	175	700	23

THIRD YEAR**Semester - V**

Paper Code	Title of Paper	External Marks	Internal Marks	Total	Credits
BCH 501	Industrial Law	75	25	100	3
BCH 502	Consumer Behaviour	75	25	100	3
BCH 503	Insurance and Risk Management	75	25	100	3
BCH 504	Corporate Accounting	75	25	100	3

GROUP A - ACCOUNTING & FINANCIAL SERVICES

Paper Code	Title of Paper	External Marks	Internal Marks	Total	Credits
BCH 505 (ITEM)	Specialized Accounting	75	25	100	3
BCH 506 (ITEM)	BCH 506 (AFS) Financial Institutions & Services	75	25	100	3

GROUP B - INTERNATIONAL TRADE & EXPORT MANAGEMENT

Paper Code	Title of Paper	External Marks	Internal Marks	Total	Credits
BCH 505 (ITEM)	International Business Environment	75	25	100	3
BCH 506 (ITEM)	International Business	75	25	100	3

GROUP C - MARKETING

Paper Code	Title of Paper	External Marks	Internal Marks	Total	Credits
BCH 505 (MM)	Advertising Management	75	25	100	3
BCH 506 (MM)	E-Commerce	75	25	100	3

GROUP D - HUMAN RESOURCE MANAGEMENT

Paper Code	Title of Paper	External Marks	Internal Marks	Total	Credits
BCH 505 (HRM)	Human Resource Planning	75	25	100	3
BCH 506 (HRM)	Human Resource Development	75	25	100	3
BCH 507	Summer Internship Report & Viva-Voce			200	4
Total Marks of Sem.		450	150	800	22

Semester - VI

Paper Code	Title of Paper	External Marks	Internal Marks	Total	Credits
BCH 601	Good and Service Tax in India	75	25	100	3
BCH 602	Audit Procedure and Standards	75	25	100	3
BCH 603	Business Ethics & Corporate Governance	75	25	100	3
BCH 604	Entrepreneurship & Project Management	75	25	100	3

GROUP A - ACCOUNTING & FINANCIAL SERVICES

Paper Code	Title of Paper	External Marks	Internal Marks	Total	Credits
BCH 605 (AFS)	Personal Finance and Planning	75	25	100	3
BCH 606 (AFS)	Security Analysis & Portfolio Management	75	25	100	3

GROUP B - INTERNATIONAL TRADE & EXPORT MANAGEMENT

Paper Code	Title of Paper	External Marks	Internal Marks	Total	Credits
BCH 605 (ITEM)	Foreign Trade Procedures and Documentation	75	25	100	3
BCH 605 (ITEM)	Contemporary Issues in International Trade	75	25	100	3

GROUP C - MARKETING MANAGEMENT

Paper Code	Title of Paper	External Marks	Internal Marks	Total	Credits
BCH 605 (MM)	International Marketing	75	25	100	3
BCH 606 (MM)	Industrial and Services Marketing	75	25	100	3

GROUP D - HUMAN RESOURCE MANAGEMENT

Paper Code	Title of Paper	External Marks	Internal Marks	Total	Credits
BCH 605 (HRM)	Industrial Relations	75	25	100	3
BCH 606 (HRM)	Creativity and Innovation Management	75	25	100	3
BCH 607	Dissertation & Viva-Voce			200	4
Total Marks of Sem.				800	22
Grand Total				4200	130

Note :

1. Student needs to secure minimum 40% marks to pass the examination.
2. Minimum 15% students should opt for every available specialization, failing to which the said course for specialization will be withdrawn.
3. In Third Year of B.Com. (Hons.) Program (Semester V and VI) the student will have to choose any one group for specialisation out of the given four groups A, B, C & D.
 Group A - ACCOUNTING & FINANCIAL SERVICES (AFS)
 Group B - INTERNATIONAL TRADE & EXPORT MANAGEMENT (ITEM)
 Group C - MARKETING MANAGEMENT (MM)
 Group D - HUMAN RESOURCE MANAGEMENT (HRM)
4. Students have to go under Summer Internship for Six to Eight weeks in the month of May - June after Fourth Semester, the viva-voce on summer Internship report will be held along with the Fifth Semester Examination.
5. Each of the students has to complete one project on the assigned Dissertation / case study in the sixth semester and undergo a viva-voce along with the semester examination. It will be based on a subject of choice group.

MASTER OF COMMERCE (M.COM.)**Relevance of M.Com.**

M.Com. serves as a foundation for further advanced studies and research such as Ph.D. and M.Phil. degree in Commerce. Along with Master Degree in Commerce, a student may appear for the UGCNET or JRF examination thereafter the candidate may go for Lecturership or in research area. M.Com. degree holder can choose for further advanced studies and career in the specialized fields of Statistics, Taxation, Accounting, Finance, Banking, Insurance etc.

Eligibility Criteria for M.Com.

The candidate must hold the degree of graduation in commerce (B.Com.) or Business Administration (B.B.A.) with minimum 45% marks in aggregate.

Admission Procedure for M.Com.

There are total 60 seats in M.Com in the college. Admission in M.Com course is done on the merit basis (marks scored in B.Com/B.B.A.) and personal interview.

M.Com. - I				
Semester - I				
Paper Code	Title of Paper	Type	Credit	Marks
MCCC-101	Organizational Behaviour	Core	5	100
MCCC-102	Accounting for Managerial Decisions	Core	5	100
MCCC-103	Statistical Analysis	Core	5	100
MCCC-104	Managerial Economics	Core	5	100
	Total Credits / Semester		20	400
Semester - II				
Paper Code	Title of Paper	Type	Credit	Marks
MCCC-201	Financial Management	Core	5	100
MCCC-202	Marketing Management	Core	5	100
MCCC-203	Human Resource Management	Core	5	100
MCEC AF-204/ MCEC MK- 204/ MCEC HR 204	Advanced Corporate Accounting and Reporting Consumer Behaviour and Marketing Research Talent Management	Elect.	5	100
	Internship Training		8	100
	Minor paper		4	
	Total Credits / Semester		32	500
M.Com. - II				
Paper Code	Title of Paper	Type	Credit	Marks
MCCC-301	Business Research Methodology	Core	5	100
MCCC-302	Strategic Management	Core	5	100
MCEC AF-303/ MCEC MK- 303/ MCEC HR 303	Indian Financial System and Financial Services Marketing of Services and Retail Management Organisation Development and Chain Management	Elect.	5	100
MCEC AF-304/ MCEC MK- 304/ MCEC HR 304	Corporate Tax Planning and Management Logistics and Supply Chain Management Industrial Relations and Labour Legislation	Elect.	5	100
	Total Credits / Semester		20	400
Semester - IV				
Paper Code	Title of Paper	Type	Credit	Marks
MCCC-401	Project Management and Planning	Core	5	100
MCEC AF-402/ MCEC MK- 402/ MCEC HR 402	Management Information System Customer Relationship Management Training and Development	Elect.	5	100
MCEC AF-403/ MCEC MK- 403/ MCEC HR 403	International Financial System and Management Digital Marketing and E-Commerce Conflict Resolution and Strategy Negotiation	Elect.	5	100
MCEC AF 404 / MCEC MK- 404/ MCEC HR404	Security Analysis and Portfolio Management International Marketing Performance and Compensation Management	Elect.	5	100
	Research Project		8	100
	Total Credits / Semester		28	500

ADMISSION PROCEDURE FOR ALL CLASSES

1. The college prospectus containing the admission form will be available to applicants or their guardians from the college office at **620, W-Block, Saket Nagar, Kanpur** on the payment of Rs. 300/- in cash.
2. Students who are aspiring in B.com, B.A., B.B.A., B.C.A., B.Sc., B.Com (Hons.) and M.Com. first year are required to obtain Registration Number through C.S.J.M.U. website.
3. Self attested photocopies countersigned by parents/guardians, of all the previous marks sheets, original copies of migration, transfer and character certificates must be attached with the admission form.
4. Admission will be on the merit basis subject to the approval of the Admission Committee.
However SC/ST Category Students may directly approach Principal for Admission.
5. Admission in B.A. II and III year/ B.B.A. II and III year/ B.Com. II and III year / B.C.A II & III year/B.Com. (Hons.) II and III year / B.Sc. II & III year and M.Com. II year will be on the basis of past performance, attendance and satisfactory behaviour during the previous year in the college.
6. All those students who fail in any class will not be given admission in the college again. But they can apply as an Ex-student in CSJMU Portal.
7. Admissions in all the classes shall be subject to the approval of the Admission Committee which will examine the candidate on the basis of his/her overall performance, personality and conduct.
8. The decision of the principal of the college regarding admission shall be final. The principal has the right to cancel any admission or revise the admission procedure.
9. After the confirmation of admission committee students have to pay fee within three working days by scanning the QR code printed on back cover page of the prospectus / website of the college.
10. Once the fee is successfully deposited students are required to submit the printout of transaction details to the admission committee, from there they will obtain fee receipt and I-card.

Important Documents required at the time of Admission

Candidates seeking admission should bring following documents and appear before the Admission Committee :-

1. University Registration Number statement generated through CSJMU Website for B.Com, B.Com (Hons.), B.B.A., B.C.A., B.A., B.Sc & M.Com. Ist year.
2. Original Marksheets of 10th, 12th etc. (for verification) and their three sets of photocopies.
3. Pass Certificate of Class 10th & 12th (for verification) and their three photocopies (self attested).
4. Photocopy of Aadhar Card.
5. Three Passport size Photographs + One Stamp Size Photograph.
6. For M.Com admission B.Com/B.B.A Original Marksheets is also required (for verification).
7. Original Transfer Certificate
8. Original Character Certificate
9. Original Migration (Only for CBSE & ISC Students)
10. Original Income Certificate (required for Income less than two Lac per annum.)

Forms to be filled up :

1. College Admission form enclosed with the prospectus.
2. Registration Number generated form to be filled online through the university website as per the instructions given by the admission committee.
3. Identity card given at the time of admission.

- * CSJM University requires mandatory Registration Number for all students admitted in the first year of Graduation and Post Graduation Programme (M.Com. Ist Year)
- To apply for registration number, students have to follow the link "Generate Registration Number" available on the university website [http. : www.csjmu.ac.in](http://www.csjmu.ac.in)
- Students are required to generate their ABC Id (Academic Bank of Credits) and ABACUS Id through the following link

1) Link for DIGI LOCKER-ABC

<https://play.google.com/store/apps/detail?id=com.digilocker.android>

2) Link for ABACUS

<https://abacus.upsdc.gov.in/StudentRegistration.aspx>

3. Link for SAMARTH

(<https://csjmu.samarth.edu.in/>)

The Samarth Portal is an initiative by the Ministry of Education, Government of India, aimed at digitalising and streamlining academic and administrative processes in higher education institutions. All the students are required to register themselves in this portal, their online examination form will also be filled through SAMARTH.

GENERAL INFORMATION

Infrastructure

The college campus is spread over five thousand sq. meters of area, having well furnished and equipped Class Rooms, Library, Computer Lab, Well equipped Laboratories of Physics, Chemistry Botany & Zoology, Auditorium, Conference Hall, Administrative Hall including. Principal's Room, Common room for boys & girls. Drinking Water facility with Water Coolers and Aquaguard, Play Ground, Indoor Games and Canteen for students are also available. The college has round the clock power back up by Generators. The college building is extended over four floors with lift facility. To ensure good discipline proper arrangements of surveillance is done through CCTV cameras throughout the campus.

Library

The college has a modern library facility with large number of text books and other reference books. It also subscribes large number of journals, magazines and daily newspapers to make the student abreast of latest information and changes in the dynamic world.

Identity and Library Cards

The admitted students will be issued Identity Cards and Library Cards. The students are required to bring their Identity Cards daily with them to college, failing which they may not be allowed entry to the college. In case of loss of Identity Card, the students are required to report immediately to the office of the college and duplicate Identity Card shall be issued on payment of Rs. 100/- by him/her. Duplicate Library Card in case of loss shall be issued by the librarian on application and payment of Rs. 50/- by the student.

Uniform

It is compulsory for the students of professional courses i.e. B.B.A., B.C.A. and B.Com (Hons.) to wear college uniform. (White Shirt, Black Trouser, Black Shoes & Black Blazer). Details of the uniform will be provided at the time of admission.

Withdrawal

If the student after taking admission wants to leave the college during the course of the session, he/she will have to take clearance from the Library and Fee Counter. **The students should clearly note that the fee deposited in the college shall not be refunded under any circumstances.**

Attendance

As per university directions 75% attendance is compulsory for every student, failing which the student will be debarred from the examination. Attendance of students will be communicated to the University ONLINE fortnightly as per University requirements.

Internal Assessment /Class Test

The College will conduct regular class tests and will also hold internal assessment examinations to prepare the student to score high in final examination. The students are required to take these examinations seriously and those who fail in the examinations will have to appear for the internal back paper examination of the concerned subject.

NDLI (The National Digital Library of India)

The National Digital library of India is a virtual repository of learning resources which is not just a repository with a search/browse facilities but also provides a host of services including textbooks, articles, videos, audiobooks, lectures, simulations, fiction, and all other kinds of learning media for the learners/users community. It is a project

under Ministry of Education, Government of India, through its National Mission on Education through Information and Communication Technology (NMEICT).

Dr. Asmita Dubey
(Chief Patron)

Dr. Manisha Gupta
(President)

Mrs. Vineeta Yadav
(Secretary)

Dr. Anshul Saxena
(Club Executive)

Scholarship from Social Welfare Department (Govt. of U.P)

Poor students and SC/ST students are entitled to apply for such scholarship. They are advised to contact social welfare department and higher education office (Govt. of U.P) for the application form and other formalities.

Extra-Curricular Activities

The college encourages the students to participate in Extra-Curricular Activities, Debates & Quizzes, Cultural Activities, Dramatics and Fine Arts competition. Students from the college take part in inter collegiate youth festival organized by the university every year.

College also organizes its inter collegiate fest KALANJALI, where many prestigious colleges including some renowned management institutes of the city participate with great zeal.

Sports and Games

Every year college organizes sports for its students. Besides students represent college at Zonal, State and National level and bring laurels for college. Mr. Gaurav Sharma is the sports incharge of the college.

Value Addition

Jagran college is conducting value addition soft skills development class by integrating personality development, structured training and the Indian Knowledge System, individuals can cultivate a well-rounded, ethical, and effective approach to life and work.

Certificate Courses on :

- 1. Personality Development** - refers to the process of enhancing an individual's character, skills, and behavior to achieve personal and professional growth. It includes aspects like communication skills, emotional intelligence, confidence building, and ethical values.
- 2. Job Readiness** - Aims to prepare and equip students with Professional and technological skills for present day job market.
- 3. Indian Knowledge System (IKS)** is a vast repository of indigenous wisdom covering fields like Ayurveda, Yoga, Astronomy, Mathematics and Ethics. Rooted in Vedic and post-Vedic literature, IKS promotes sustainable living, logical reasoning, and inner well-being.

JYM (Jagran Yukti Mission)

Jagran College of Arts, Science and Commerce offers complimentary coaching and guidance to students especially to economically disadvantaged sections who aspire for national-level competitive examinations. The primary objective of this initiative is to empower and equip students for higher education and competitive pursuits, enabling them to recognize and harness their full potential.

Dr. Anshul Saxena (Coordinator JYM)

Mr. Prashant Khare

Mrs. Hema Mishra (Co-coordinator)

Mr. Saurabh Bajpai

Dr. Vikas Dwivedi (Co-coordinator)

Mr. Vaibhav Dwivedi

Dr. Jitendra Singh

Mr. Prateek Arora

Mrs. Isha Gupta

Ms. Deb Priya Das

NSS

National Service Scheme, under the Ministry of Youth Affairs and Sports Government of India is aimed at personality development of students with community service like National Integration Camp, Shramdaan, Blood Donation, Disaster Management, Plantation, Adventure Programmes, Immunisation, etc. College has acquired the membership of this scheme and the faculty incharges for the same are Ms. Kanika Bajaj (Program Officer), Mr. Gaurav Sharma, Dr. Anamika Singh, Mrs. Himani Maggo Kumar, Mr. Prashant Khare, Dr. Vikas dwivedi, Dr. Aarti Katiyar, Mr. Anikait Kapoor, Ms. Smriti Gupta, Mrs. Pooja Shukla.

Innovation Cell and Incubation Centre

The college has established an innovation cell and incubation centre comprising of faculty members and students. The purpose is to mentor students to develop their innovative skills. The centre organizes Training programs, seminars and interactive sessions with successful enterprenures, innovative ideas competition to promote specialized knowledge in the fields of commerce, Management and information Technology.

Members : Dr. Vikas Dwivedi, Mrs. Anamika Srivastava, Mrs. Priya Arora, Mrs. Himani Maggo Kumar

Training and Placement Cell

The college has an active Training & Placement Cell which handles the internships and Placement process for the undergraduate and Post graduate students of all the course. The Cell organizes Career guidance Programmes, aptitude test and arrange training programmes like mock interview, GD, Communication skills workshop etc in collaboration with IIT Kanpur, global talent track, NIIR Foundation, UP Grade to equip students with the desired skills set required to compete in the job market.

Members : Mrs. Padmini Shukla, Mrs. Anamika Srivastava, Dr. Roopali Mishra, Dr. Vidushi Sharma, Mr. Vaibhav Dwivedi, Mrs. Anamika Yadav, Mr. Vikas Khare, Mr. Anikait Kapoor, Mr. Prateek Arora, Ms. Arushi Yadav, Ms. Akansha Singh.

Internal Complaint Committee

The Internal Complaint Committee of Jagran College of Arts, Science and College is formed under Section 4 of University Grants Commission (Prevention, Prohibition and Redressal of Sexual Harassment of women employees and students in higher educational institution) Regulation, 2015 & under Section 4 of Sexual Harassment of Women at Workplace (Prohibition, Prevention & Redressal) Act, 2013. Following are the members of the cell :

- Dr. Asmita Dubey - Principal/Chairperson
- Dr. Hema Rohra - Convenor

Dr. Manisha Gupta (Member), Mrs. Padmini Shukla (Member), Dr. Anju Sachan (Member), Mr. Prashant Khare (Member), Dr. Anuradha Varshney, (Member External-Nominee), Mrs. Pooja Shukla (Non-Teaching Member)

Proctorial Board and Anti Ragging Cell

The college has a Proctorial Board which helps in maintenance of sound discipline and law and order in the college campus and shall take full disciplinary action against any violation of the college code of conduct approved by the principal.

Ragging of students in any form is strictly prohibited. If any incident of ragging comes to the notice of authorities, concerned students shall be given liberty to explain and if their explanation is not found satisfactory, the guilty students would be expelled from the college and FIR will be filed against them.

In compliance of the 2nd Amendment in UGC Regulation, it is mandatory for all the students and their parents to submit an online undertaking every academic year available at www.antiragging.in & www.amanmovement.org.

Members of Proctorial Board & Anti Ragging Cell

- Dr. Asmita Dubey - Principal/Chairperson - 97928 19660
- Dr. Hema Rohra - Chief Proctor - 9336228182

Members:

- | | | | |
|--------------------------|--------------|-----------------------|--------------|
| • Dr. Reshma Rajani | - 9451875822 | • Mr. Prashant Khare | - 8187957271 |
| • Dr. Harsh Kumar Chawla | - 9451140889 | • Mr. Gaurav Sharma | - 9919568393 |
| • Dr. R.N. Singh | - 9453150183 | • Ms. Priya Arora | - 7408200282 |
| • Dr. Anshul Saxena | - 9369430431 | • Mr. Vaibhav Dwivedi | - 6394531885 |
| • Dr. Shalini Agrawal | - 8808221122 | • Dr. Vikas Dwivedi | - 9044660117 |
| • Mr. Nikhil Shukla | - 7505426186 | • Mr. Sanjeev Nigam | - 8858326898 |

Code of Conduct for Students

The student must

1. Maintain 75% attendance as per university norms.
2. Always keep their identity card with them and shall produce it on demand by any member of the staff.
3. Maintain proper discipline in the college campus and not misbehave with any staff member and other employees of the college.
4. Not skip any class and not loiter in the college campus aimlessly during college hours.
5. Park their bikes in the college premises only at the place marked for it.
6. To maintain an eco-friendly ecosystem in and around the campus of our college is the prime objective. The aim is to maintain a clean and green campus therefore chewing Pan/Pan Masala or Smoking in the college campus and throwing garbage here and there is strictly prohibited.
7. Not hold any meeting in the college campus without permission of the Principal.
8. Not associate themselves with undesirable outside elements and shall not invite them to the College campus.
9. Not misbehave with the other students and shall not involve themselves in any kind of ragging.
10. Not write on the wall or disfigure desk, furniture or floor or put unauthorized notices on black boards or notice boards or stick posters without the permission of the Principal.
11. B.B.A/B.C.A/B.COM(Hons.) students must come to the college campus in proper uniform.
12. Penalty/Fine will be imposed on all those students who are found guilty for:
 - Abusing, misbehavior, fighting with other students.
 - Not wearing proper college uniform and engaging in other unwanted activities.
 - Sitting on boundary walls.
 - Found involved into any other unwanted activity which may damage college property or reputation.

College Magazine : Jagran College publishes annual college magazine '**Abhivyakti**' which gives the students an opportunity to showcase their talent through creative writing. Editorial Board of College Magazine comprises of

- Chief Editor : Dr. Asmita Dubey
- Co-editors : Dr. Reshma Rajani, Dr. K.V.K. Singh, Dr. Shubha Agarwal, Dr. Anju Sachan, Mr. Vaibhav Dwivedi, Ms. Kanika Bajaj, Ms. Debpriya Das

Grievance Redressal Committee : The Student can register their grievances regarding any academic and non academic matter within the campus through the email jagrangrievance@gmail.com. Following are the members of the committee :

Members : Dr. Asmita Dubey (Principal/Chairperson), Dr. Reshma Rajani (Convenor), Dr. Hema Rohra (Member), Dr. K.V.K. Singh (Member) Dr. Anju Sachan (Member).

Jagran College Alumni Association of Jagran

Jagran College Alumni Association (JCAA) is formally registered under the Societies Registration Act on 20th January 2024 (Reg. No. KAP/07128/2023-24). It serves as a vital bridge between the college and its former students, many of whom are now global professionals, entrepreneurs, and thought leaders. The association contributes significantly to the institution's progress through mentorship, financial and non-financial support and active engagement in academics, placements and cultural events. The annual alumni meet fosters connections, shares insights and supports curriculum enhancement. JCAA stands as a proud interface between the college and the world, actively supporting Jagran College in achieving its mission and vision.

Dr. Asmita Dubey (Executive Officio Chairperson)
Ms. Kanika Bajaj (President)
Mr. Shubham Jain (Secretary)
Mr. Mohit Malhotra (Treasurer)
Mr. Simran Jeet Singh (Member)

Mr. Lavish Wadhwani (Member)
Mr. Abhishek Awasthi (Member)
Mr. Ayush Srivastava (Member)
Mr. Sumit Kashyap (Member)
Ms. Aru Sinha (Member)

STATE OF THE ART INFRASTRUCTURE

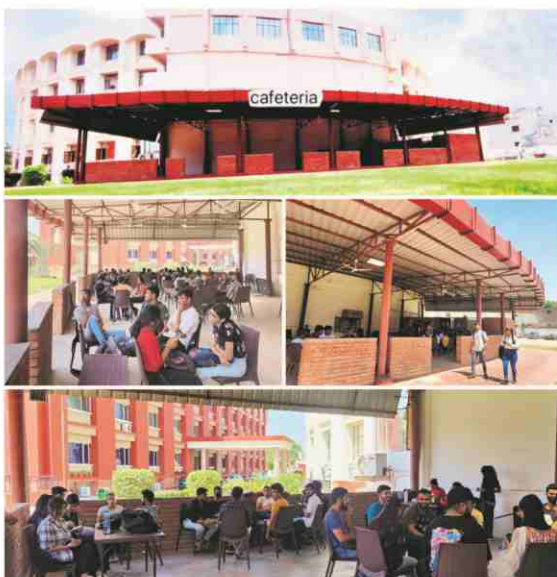
LEARNING RESOURCE



WELL EQUIPPED SCIENCE LAB



LIVELY AMBIENCE



INDOOR AND OUTDOOR SPORTS FACILITIES



JAGRAN EDUCATION FOUNDATION



Puranchandra Vidyaniketan, Kanpur inaugurated by Late Shri Rajiv Gandhi, Ex. Prime Minister of India on 26th March 1991 is a synonym to the spirit, morals and ethics of India. The School envisions a robust, vibrant and holistic education that will stimulate excellence in every undertaking of its students. www.pcvnkanpur.com



Jagran Public School, Noida, affiliated to CBSE provides an environment required for child centric developmental learning. It is a co-ed day-cum-residential school spread over five acres. Since its commencement, Jagran Public School Noida has been acknowledged as one of the most Progressive Schools of Noida. **www.jpsnoida.com**



Jagran Public School, Lucknow is a co-educational school affiliated to CBSE that provides day boarding as well as boarding facilities. The school with it's serene magnificent campus has become a name to reckon with quality and value-based education and established itself as one of the premier institutes. **www.jpslucknow.com**



Jagran Public School, Varanasi affiliated to CBSE Board is spread over a lush green campus of 5.5 acres. The school is dedicated towards the all-round development of every student through focusing on both academics and co-curricular activities. **www.jpsvaranasi.com**



Jagran Public School, Kannauj, Basti and Gorakhpur are Franchisee of Jagran Education Foundation, affiliated to CBSE Board, catering science (PCM+PCB) and commerce streams.



Lakshmi Devi Lalit Kala Academy, Kanpur to promote Indian Arts and Culture all over the country through various courses of fine and performing arts.

INSTITUTIONS AT A GLANCE



Jagran Institute of Management and Mass Communication, Kanpur strives to groom students as the future communication scholars and professionals to meet the challenges of the new media operations and business transactions. JIMMC offers One year Post Graduate courses in : Digital Media, Print Journalism, TV Journalism, Advertising & Public Relations and Three Years Diploma in Mass Communication. www.jimmckanpur.ac.in.



Jagran College of Arts, Science and Commerce, Kanpur caters to the educational needs of Northern India and provides various UGC approved courses in Arts, Science, Commerce, Management and Computer Applications at the graduate and post graduate level. www.jagrancollege.ac.in



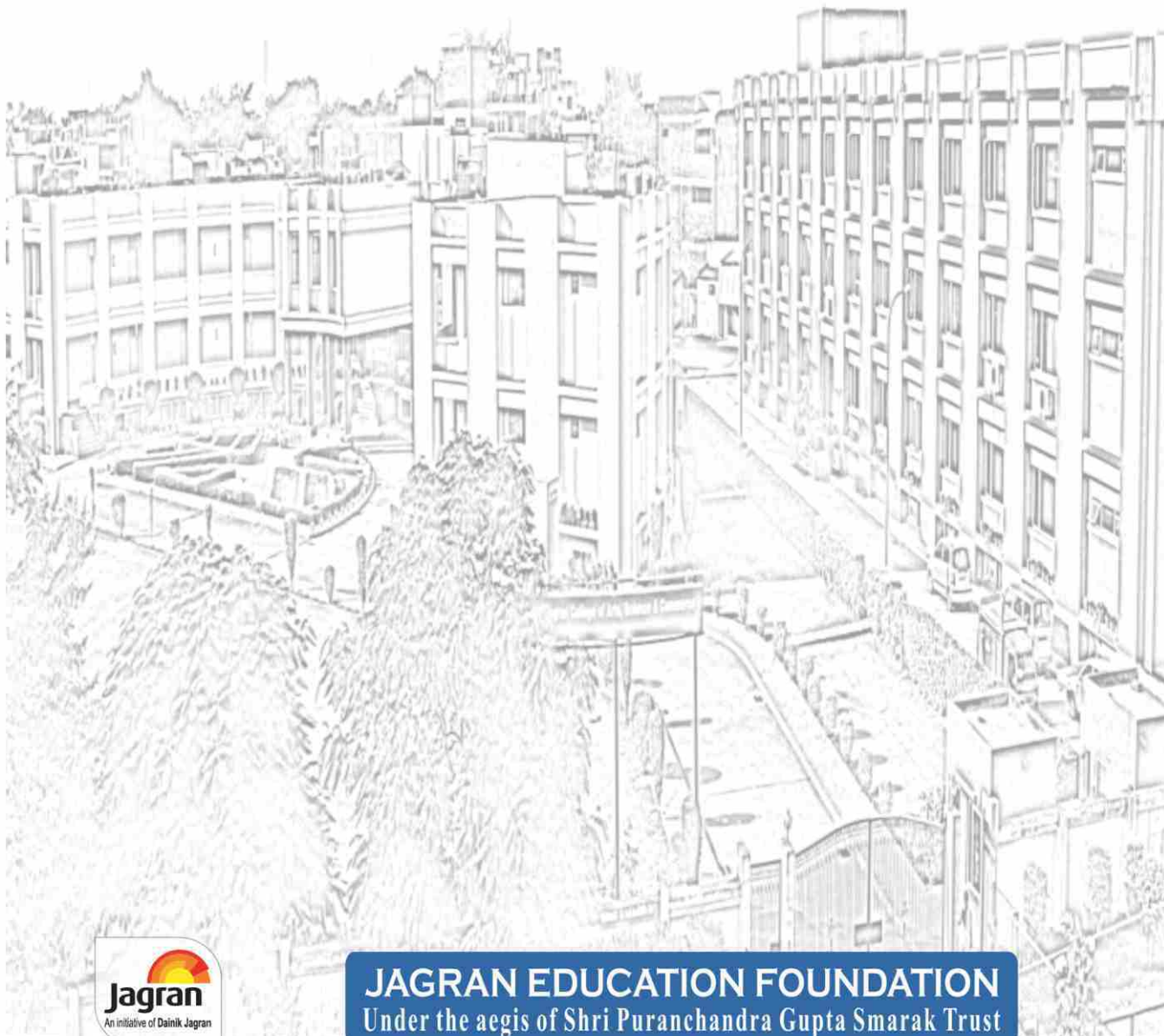
Jagran Institute of Management, Kanpur offers MBA and MCA programs approved by AICTE and AKTU respectively. Jagran Institute of Management is an ideal place for those who are determined to offer strategic direction and make good use of Financial, Marketing, Human and Technological Resources for their organizations. www.jimkanpur.ac.in



Jagran Institute of Digital Animation, Kanpur has been working passionately and persistently to impart specialized training to the budding aspirants. The animation courses are designed to help students gain a foothold in 2D and 3D animation, Film Making, Graphic Designing, Web designing, VFX, Gaming & Multimedia Courses to train and educate young minds for excellence in the field of animation. www.jidakanpur.com



Jagran School of Law in the city of Dehradun is an educational hub of Northern India. It is steadfast in virtually redefining legal education in Dehradun with a focus on "Creating Law Professionals" to be absorbed in global market. JSL is the only Law School in Uttarakhand which has Civil Construction i.e. Classrooms, Library, Computer lab, Moot Court, etc. www.jagranschooloflaw.com



JAGRAN EDUCATION FOUNDATION

Under the aegis of Shri Puranchandra Gupta Smarak Trust



QR For FEE

- Puranchandra Vidyaniketan-Kanpur
- Jagran Institute of Digital Animation-Kanpur
- Jagran Public School-Noida, Lucknow, Varanasi, Kannauj*, Basti* & Gorakhpur*
- Jagran Institute of Management-Kanpur
- Jagran Institute of Management & Mass Communication-Noida & Kanpur
- Jagran College of Arts, Science & Commerce-Kanpur
- Jagran School of Law -Dehradun
- Lakshmi Devi Lalit Kala Academy-Kanpur

* Franchisee Schools

JAGRAN COLLEGE OF ARTS, SCIENCE & COMMERCE

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