

Jagran College of Arts, Science & Commerce

620-W Block, Saket Nagar, Kanpur-208014 (U.P.) • Ph. : + 91-512-2647289, 2604965 e-mail : jagrancollegeasc@gmail.com • www.jagrancollege.ac.in

KN 93

7.1.2 The Institution has facilities and initiatives for-1-Alternate sources of energy and energy conservation measures,2-Management of the various types of degradable and non-degradable waste,3-Water conservation,4-campus initiatives,5-Disabled-friendly, barrier free environment.

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Reshma Rajani Dr. Reshma Rajani Coordinator IQAC

Dr. Asmita Dubey / Principal And Chairperson IQAC





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2018-19

Notice Date- 21st July, 2018 This is to bring to your notice that our college is going to have Go Green: Sapling Plantation Drive on 24th of July 2018. Students are supposed to stay humble and ethical while arranging one or more saplings from their neighbourhood families or from common parks. (Dr. Asmita Dubey) **Assistant Director**





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<u>Go Green: Sapling Plantation (24th July 2018):-</u>To make students aware about the role of tree plantation in preventing environmental pollution

Trees are the foremost source for producing the oxygen in environment, they help to reduce the level of carbon dioxide. As we all know that the whole world is facing the problem of global warming and to recover from such problem planting the trees is become one of the most important aspects today. On 24th July 2018, Jagran College of Arts, Science and Commerce successfully completed the Tree Plantation Campaign under the National Service Scheme at college campus. During the event Dr. R N Singh Coordinator NSS, make students to pledge for protecting environment by planting trees. Dr. J. N. Gupta (C.E.O. Jagran Education Foundation), Dr. M.P. Gupta (Director Jagran College), Dr. Asmita Dubey (Asst. Director Jagran College), Mr. Pramod Srivastava, faculty and students of Jagran College were present on the occasion.







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<u>Rally on Cleanliness(2nd Oct, 2018):-</u>For creating awareness among people and to imbibe them in day-to-day life.

On 2nd Oct, 2018, the NSS Unit of the college organized an awareness rally as a part of "Swachh Bharat Abhiyan". The rally was also flagged off by Dr. J. N. Gupta (CEO, Jagran Education Foundation), Dr. M. P. Gupta (Director), Dr. Asmita Dubey (Asst. Director), with banners to create awareness about cleanliness among local people and to imbibe them in day-to-day life.







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18/09/2018

NOTICE

(Don't be Mean, Be GREEN)

(FETE)

We care about environment and figuring out ways to help protect nature. We believe in progress through unity, that's why we hope you will help us in our journey for a more Eco- friendly earth. A **FETE** is going to be organized in October for games, food and eco-friendly decorative items .

Students of B.COM, B.A., B.B.A AND B.C.A. are invited to give their Eco -Friendly and other creative ideas of their stalls to the following

faculties.

Dr. Hema Rohra Mrs. Swati Dwivedi

(Dr. Asmita Dubey)
Assistant Director





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Eco Town Fete(30-10-2018): To promote power of REUSE, RECYCLE and REDUCE.

ECO Town: REUSE and RECYCLE

On 30th Oct 2018 on the campus of Jagran College, A FETE Eco Town was held to promote power of REUSE, RECYCLE and REDUCE!! A small team of dedicated volunteers set up the various stalls the evening before and on the morning of the fete. It was a first-time experience for the students, but with their tireless energy, it was an impressive and indomitable team. There were around 30 stalls of decorative and recycled products, food and games. All the stalls were decorated colourfully. The fete was inaugurated at 12:00 noon with the Ganesh Vandana sung by Ayush followed by a beautiful garba dance by a group of 24 students. SP South Mr. S. Raveena Tyagi, chief guest added great positive energy to the students and appreciated their initiative. Mayor Kanpur Smt. Pramila Pandey graced the occasion as Guest of Honour. The fete Eco-Town achieved its very noble purpose of creating awareness by putting an exhibition and market of recycled products and raising a fund to brighten up the Diwali of those helping hands, the support staff of Jagran College. It proved to be a very effective learning tool in long term business planning through fun filled activity. Shri Y.M.Gupta, (Chairman, JEF) Mrs.Ritu Gupta(Vice Chairperson, JEF) Dr.J.N.Gupta (CEO, JEF) Dr.M.P. Gupta (Director, Jagran College) Dr. Asmita Dubey (Asst. Director, Jagran College) Dr. S.P. Tripathi (Director, JIMMC), Dr.Divya Chaudhary (Director, JIM), Mr.Ateeq Ahmad (Director, JIDA) faculty, staff and students were present on this occasion. The program ended around 5:00pm, with a good footfall at the fete.





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We are going to conduct 'Landscape Painting' competition on 26thDecember 2018. All those students who wish to participate are required to give their names in 'Art Gallery' (R.No. 18) by 24 of December 2018. (Dr. Asmita Dubey) Assistant Director





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<u>Nature in Art:A Landscape Painting Competition(26-12-2018):-</u>To express views and explore the creativity through the artwork about the nature.

A two days Landscape painting competition was organized in the college to express their views and explore their creativity through their Art works on 26th Dec 2018. College building was the model of their competition. All the students participated with full enthusiasm. Their drawings were judged on the basis of perspective in line and colour and composition and presentation. Aishwarya Goswami, Nandini Singh and Shashwat Sahu bagged first, second and third position respectively.





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2019-20

NOTICE Date:-22-12-18 We are going to conduct 'Landscape Painting' competition on 26thDecember 2018. All those students who wish to participate are required to give their names in 'Art Gallery' (R.No. 18) by 24 of December 2018. (Dr. Asmita Dubey) Assistant Director





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Ganga Conservation Mission (1st Oct 2019):- Clean Ganga

On the occasion of Gandhi Jayanti, NSS unit of Jagran College organized an essay writing competition Namami Gange on 1st Oct 2019. Students from various streams participated in this competition. Students were asked to write in any language Hindi or English with maximum 1000 words limit.





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2020-21

NOTICE	
	Date:- 12-1-21
Jagran college of Arts, Science and Commerce is organicompetition on 16January2021.	
Interested students can give their name toMis. Sonal Ve. 2021.	rma till 14January
	(Dr. Asmita Dubey) (SAMET NACAR Principal





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Collage Making(16th Jan, 2021):-To enhance awareness about impact of Covid 19.

The competition was organised for BBA-I and B. Com Hons to promote students with creative collage expression and to enhance their awareness about Covid 19 impact on every field-teaching- learning experience, social, economic and health issues. The students expressed their ideas and presented their creative art skill. The winners of the event were Terminators by Varun Singh and Anuradha Rajput, Dominators by Vaibhav Nagvanshi and Anushka Jha and Hot Shots by Anurag Tiwari and Abhay Shukla. Mrs Shikha Tewari and Mr Rahul Agarwal coordinated the event.









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Date:18-01-2021

NOTICE

Our college is going to organize Poster making competition on the topic global warming for our B.Scstudents on 23-01-2021 from 11 am. Those students who are interested should give their names to their course coordinators within two days.

Dr. AsmitaDubey







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<u>Save Environment Poster Competition(23rd Jan, 2021):-</u>To create awareness regarding Global Warming and Bio Weapons

Amazing posters with great messages and information on Global warming and Bio weapons were presented by B.sc students exhibiting a deep understanding of these vital issues. Payal Srivastava and Pragati Singh from B.Sc. Ist year stood first, Yashi Yadav from B.sc IInd year stood second and Raunak Sachan and Stuti Shukla again from Ist year stood third. Event Coordinators were Ms. Neelanshi and Dr. V S Kushwaha.









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Date:08-01-2021

NOTICE

Our college is going to organise various activities. Students who are interested should give their names to their course coordinators within three days.

The activities are as follow:

BcomMcom-Business Game (21-01-2021)

B.COM. HONS, BBA- Scavenger Hunt- Top Secret (23-01-2021)

BA (29-01-2021) -Staging an Era- Philosopher's style"

Dr. Asmita Dubey

(Prinicpal)

PRINCIPAL
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Staging an Era-Philosopher's style(29th Jan, 2021):-To reckon the relevance of thoughts of different philosopher's regarding mother nature

The activity staging an era- Philosopher's Style was conducted in the college to reckon the contemporary relevance of the thoughts of Rabindranath Tagore and Mahatma Gandhi. Various issues related to insensitivity towards the mother-nature, gender discrimination, materialism, lack of compassion, menace of patriarchy, gluttony etc. were addressed through small skits presented by young minds of BA Students. The audience was captivated with the ingenuity of the characters and the conviction they could transmit in the auditorium. The activity was conceived by Mr. Vaibhav Dwivedi and Mr. Virendra Kumar Sahu.



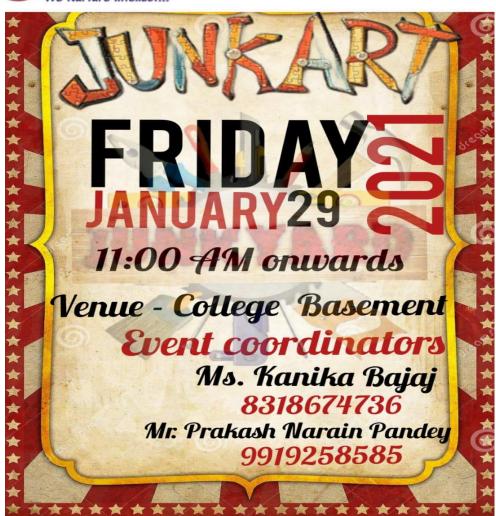






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<u>Junk Art from Junkyard (29/01/2021):-</u>To convey the message of conservation of resources and environmental protection for sustainable development

Message of conservation of resources and environmental protection for sustainable development was very well spread through Junk Art from Junkyard by the students of B.Com Hons and BBA Ist year. With Pani puri vending machine, Scrap Man and flower vase made out of waste newspaper, students showcased prolific imaginativeness and ingenuity with their exclusive piece of art. The team of Harshalle Bhatia, Ayushi Srivastava, Anjali Rohra stood first. The second position was shared by the team of Kriti Bhatia, Anamika Tripathi and Sakshi Singh, Vaishavi Srivastava, Varun Singh, Vaibhav Nagvanshi. Shivang Singh, Satyam Gahoi, Ritik Chandel stood third. Ms. Kanika Bajaj and Mr. Prakash Narain Pandey coordinated the event.









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	NOTICE Date:- 21-01-21
_{we} are organising a flowe ₃₀ January 2021.	r decoration competitionand a music competition on
Interested students can coordinators.	give their name till 25 January 2021to their event
Event coordinators –	
Dr. Hema Rohra	
Dr. Reshma Rajani	
	(Dr Asmita Dubey)





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<u>Spring Fiesta:Let your Creativity Bloom(30th Jan, 202)Fragrance Mausiqui:</u> To display the beauty of nature and its beautiful jewels

Flowers are the ornaments of nature to display the beauty of these jewels of nature. Flower arrangement competition was conducted. Students from all the courses actively participated and spread the fragrance of their creativity in the college.







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NOTICE Date:- 8-02-21
We are going to conduct 'Doodle' competition for BA students on 13 February
2021. All those students who wish to participate are required to give their names to Abhilasha Chaudhary ma'am by 10 February 2021.
(Dr Asmita Dubey) Principal





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<u>Doodle An Art Competition on "Blissful Nature" theme (13th Feb, 2021):-</u>To express importance of Nature in one's life through innate talent and creative skills

Art is something that has always been important part of life. In Doodle art competition students of BA with their imaginative and creative power exhibited innate talent with their doodling skills on the theme 'Blissful Nature'. Divya, Tanisha Singh and Prateek Vaibhav stood first second and third respectively. The event was organized by Dr. Shubha Agarwal and Dr. Abhilasha Chowdhary.









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2021-22







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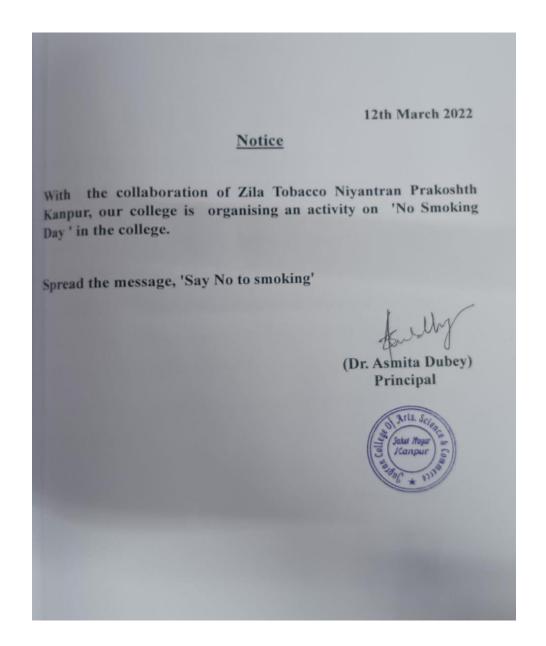
<u>Tree Plantation Drive(07th July,2021):-</u> To make students aware about the role of tree plantation in preventing environmental pollution.







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Puppet Show(15th Mar, 2022):-No Smoking Day

On the occasion of "No Smoking Day" a Puppet Show was organized by N.S.S. unit of Jagran College in association with Zila Tobacco Niyantran Prakoshth, Kanpur at Jagran College of Arts, Science and Commerce. Dr. R.N Singh coordinated the event where faculty members and students were present. Students enjoyed the show and promised to refrain from smoking.









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NOTICE

Dated:- 18th April, 2022

All B.Sc students will be pleased to know that a session will be organized on 20th April, 2022 on the topic "Introduction to Plant Pathology" at 11:00AM.

The Guest Lecturer will be Dr. Piyush Mishra, Assistant Professor, Botany Department, D.A.V. College, Kanpur.

Be present in the lecture to enhance your knowledge.

Principal
PRINCIPAL
Jagran College of
Arts., Science & Commerce
Saket Nagar Kanbur





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<u>Guest Lecture on Introduction to Plant Pathology(20th April, 2022):-</u> To create awareness about how the diseases, pathogens and casual organism affect the plant growth and ultimately the crop yield.

The diseases, pathogens and causal organism affect the plant growth and ultimately the crop yield. To understand and address issues, a guest lecture on the topic 'Introduction to Plant Pathology' was organized on 20th April 2022. Dr. Piyush Mishra, Assistant Professor, Botany Department, D.A.V. College Kanpur was invited as a key resource person. Varsha Srivastava, Assistant Professor, Botany department delivered welcome address and Mr. Prashant Khare, Asst. Prof., Physics Department presented a sapling as a token of gratitude. Overall, 94 students were present from first, second and third year of Bachelor of Science (B.Sc.). The spokesperson provided great benefits to students; his perspectives and opinions about the topic were excellent. He highlighted the importance of plant pathology and the vast hidden potential of this field in India. It was a very interactive session, where students gained technical knowledge about the plant pathology. Dr. Manisha Verma, Asst. Prof., Botany Department proposed of 'Vote of Thanks' and Dr. Shashank Shekhar Mishra, Asst. Prof., Physics Department presented a memento to the speaker.









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NOTICE

Dated: 5th May ,2022

One more activity **Snippet** is planned to get executed at Jagran college of art Science and Commerce on **8th of May 2022** .

Students should participate to make some thoughtful and joyful creation through eco friendly work. Students with high zeal and innovative ideas would receive certificate of appreciation.

(Dr Asmita Dubey) Principal





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<u>SNIPPET:Prioritizing Reuse Over Recycling(8th May 2022):-</u>Prioritizing reuse over recycling of waste material and implementing innovative solutions in making of creativities.

"We've been given a warning by science and a wake-up call by nature; it is up to us now to heed them."

Acknowledging areas for improvement in global environmental care, Jagran College of Arts, Science, and Commerce formed the Snippet committee, prioritizing reuse over recycling. The team of 10 students under the mentorship of Dr. Swati Dwivedi made recycling enjoyable, transforming waste into reusable items over a 25-day period. This initiative repurposed scrap materials from various sources, including deformed fan blades, used plastic bottles, cooler components, tube lights, rusted boxes, old tables, geysers, and iron rods, contributing to a more sustainable approach. Students learnt that implementing innovative solutions doesn't demand complex or burdensome efforts; rather, it involves a shift in how we view 'trash'. At the end of the activity, students were in high spirits looking into their own creativities they realized, we can do it!









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<u>2022-23</u>







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<u>Plantation Drive in Campus(1-7- 2022):-</u>To elevate the awareness about the environmental responsibilities among faculties, staff and students.

On 1 July 2022, College hosted a significant event of plantation drive in campus; in collaboration with its NSS unit. The objective was to elevate the awareness about the environmental responsibilities among faculties, staff and students. Our principal Ma'am, Dr Asmita Dubey provided a futuristic vision towards sustainable development and re-energized each of her pupils' minds with a profound sense of environmental concerns. This was marked as one of the pivotal highlights in advocating and uprising a sustainable future. As one of the renowned environmentalists Sunder Lal Bahuguna said- "Embrace the trees and Save them from being felled; the property of our hills, save them from being looted."







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Orientation Program for NSS Volunteers in Collaboration with Madad ki Raha Foundation(5-8-2022):-To make students aware about community service.

On 5th August, 2022 NSS team under the mentorship of Miss Kanika Bajaj and Mrs Himani Kumar organized an orientation program for NSS volunteers in collaboration with Madad ki Raah foundation as to make them aware about community service. Mr. Rakshit, CEO of Madad ki Raah foundation was invited to rejuvenate the minds with the fuel of nature, elevating thoughts and embrace the mother nature, making our biosphere, a better place to dwell in. about 100 students from first and second year came forward to join NSS and pledged to work for to embrace the ethos of service and civic engagement, fostering a culture of compassion and social responsibility within the college community and beyond.







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Celebrating Azaadi Ka Amrit Mahotsav by Planting Trees.

Mega Cleanliness & Plantation Drive

Organized by - Madad Ki Raah Foundation

(In collaboration with Jagran College of Art's, Science & Commerce.)

Date- 7th August 2022 Timings - 4:00pm onwards

Venue - MKR Open School (Near Sonelal Patel School, Transport nagar)

Contact: +91-7905416407, +91-8400199429

@ @madadkiraah

Madad Ki Raah Foundation





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<u>Cleanliness and Plantation Drive in Collaboration with Madad Ki Raah</u> <u>Foundation(7th August,2022)</u>

NSS Team of Jagran College students under the mentorship of Ms.Kanika Bajaj and Mrs.Himani Kumar organised a cleanliness and plantation drive in collaboration with Madad ki raah foundation on 7th August,2022.A team of more than 50 students joined hands to make our city look more clean and green. The drive was conducted in MKR open school near Sonelal Patel School ,transport Nagar,Kanpur as a token of respect for our nation in celebration of Azadi Ka Amrit Mahotsava.









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Celebrating Azaadi Ka Amrit Mahotsav by Planting Trees.

Mega Cleanliness & Plantation Drive

Organized by - Madad Ki Raah Foundation (In Collaboration with Seva Prakalp Organization)

Date- 15th August 2022 Timings - 8:00am onwards

Venue - MKR Open School (Near Jaipuria crossing, Mall Road)

Contact: +91-7905416407, +91-8400199429

@ @madadkiraah

Madad Ki Raah Foundation





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Mega-Cleanliness and Plantation Drive(15th August, 2022)



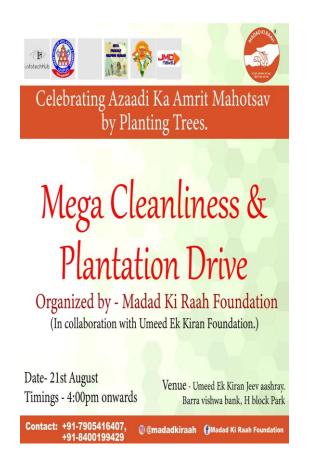
One more episode of cleanliness and plantation drive was organized on 15th August 2022 in collaboration with the Madad ki Raah Foundation and with the Sewa Prakalp Organization. MKR Open School, near Jaipuria Crossing, was the venue of the event. The event took place under the taglines of Project -Swachchta and Project - Adopt a plan





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Mega-Cleanliness and Plantation Drive(21st August,2022)

The social welfare Foundation named Madad ki Raah organized one more Cleanliness and Plantation Drive. It was held on 21st August,2022. The NSS unit of JCASC collaborated with MKR in this event. This time the vision behind the drive was to create awareness towards environmental conservation through plantation. Students took an appreciable active part in the drive under the guidance of the NSS in-charge Miss Kanika Bajaj.







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Celebrating Azaadi Ka Amrit Mahotsav by Planting Trees.

Mega Cleanliness & Plantation Drive

Organized by - Madad Ki Raah Foundation (In collaboration with ITH InfotechHub.)

Date- 28th August 2022 Timings - 4:00pm onwards

Venue - MKR Open School, Mall Road.

Contact: +91-7905416407, +91-8400199429

@ @madadkiraah

Madad Ki Raah Foundation





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Mega-Cleanliness and Plantation Drive(28th August,2022)

Madad ki Raah Foundation organized another Cleanliness and Plantation Drive on the 28th of August 2022 in collaboration with ITH Infotech Hub. Jagran College participated in the Drive with the student volunteers. MKR open school, The Mall, Kanpur was the venue of the execution of the Drive. The goal of this extension activity was to celebrate Aazadi ka Amrit Mahotsav by Planting Trees.







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NOTICE

Date :- 23-10-22

Our college is going to organise various activities on Saturday 29-10-2022. Students those who are interested should give their names to their course coordinators till 27-10-2022.

The activities are as follow:-

Odds and Sods
Jagran got talent
Vigyapan activity

Dr. Asmita Dubey







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<u>Upcycling Odds and Sods: Reimagine, Recreate and Restore(29-10-2022):-</u> An innovative weekly activity conducted by students to sensitize about environment conservation and sustainability following the tagline-

"Re-imagine, Recreate and Restore"

In succession of weekly activities, another innovative activity named Odds and Sods was conducted for BBA Students on 29 October, 2022 as to sensitize them about environment conservation and sustainability

With Recycling as the primary theme, the activity 'Upcycling Odds and Sods' took place under the supervision of event coordinators Mrs Isha Gupta, Mrs Himani Kumar Maggo and Dr Vidushi Sharma. Total 8 teams participated consisting of 4 members in each team. Students assembled scrap material in the college campus only and made full-fledged marketable products. Students following the tagline of the event – 'Reimagine, Recreate and Restore', showcased their artistic creativity in making innovative products. Students made many different articles from wall hangings, LED neon signs, Night lamps, Flower pots etc.

Their creativities were pitched to the judges of the event, Dr Shalini Agarwal and Mr. Anshul Saxena. The judges evaluated the presentation done by each team on the basis of their creativity, usefulness of the product, demonstration and sustainability. The excellent presentation of 'Ram Mandir' made by Team 8, using old cardboard grabbed the first position while Team 6 used old plastic bottles and containers to make a series of decorative products under the brand 'Craftsy Corner', secured the runner-up position. The second runner-up being





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Team 4 made 'Lamofy Night Lamp' using scrap paper from magazines and newspapers. After the announcement of results, the participants marketed their products in the campus.

Many students were able to sell their exhibits with decent profit margins. The event was a good conjunction between lessons on environmental protection and marketing.





