

(Self Financing Co-Ed English Medium Post Graduate College Affiliated to CSJM University, Kanpur) 620-W, Block, Saket Nagar, Kanpur – 208014 Tel.No. 0512 2647289 E-mail:jagrancollegeasc@gmail.com Web:jagrancollege.ac.in

7.1.4: Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and Sensitization of students and employees to the constitutional obligations: values, rights, duties and responsibilities of citizens Independence Day Celebration, in a New Normal 2020

The institution prioritizes the creation of an equitable, fair, and supportive environment to facilitate the holistic development of its student body. Through work-study and scholarship programs, our college makes itself financially accessible while placing a high focus on socioeconomic and neighbourhood inclusion. Providing equal chances to children from diverse socioeconomic origins is the aim of these programs. Embracing diversity as a cornerstone value, it ensures that all students, regardless of demographic differences like race or socioeconomic status, receive equal opportunities for educational advancement and are welcomed, valued, and supported in their academic pursuits. Through initiatives such as the Intercollegiate Fest Kalanjali where more than 500 students from various HIEs participate in a week-long array of activities through which the institution celebrates rich cultural tapestry of India, providing students a platform for self-expression and cultural exchange.

The institution fosters an inclusive, tolerant, and harmonious environment, making students cultured and responsible citizens by raising awareness of constitutional rights and duties. To promote overall development and build character, the following activities are conducted:Activity Cell and NSS organizes various programs in campus such as – Voter Awareness Program, Swachh Bharat Abhiyan, Blood Donation Camp, Food and clothes donation drive, Extension activities for under privileged section, Plantation Campaign and Cleanliness Drive, Celebration of International Yoga Day and Earth Day, National Youth Day, Hindi Diwas to inculcate social responsibility among students.

- To ensure total absence of ragging in college, the Anti- Ragging Committee is constituted, as per the guidelines of UGC and the University. So far, college has not recorded any ragging complaint in the campus.
- To sensitise students towards socio-cultural realities through Nukkad Natak and mime in collaboration with FICCI FLO
- All India Essay Writing Competition to cultivate moral values.
- Celebrating Surgical Strike and National festivals to embolden feeling of patriotism

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.The institution empowers employees and students to become ecologically, environmentally, and socially responsible citizens dedicated to protecting natural resources and promoting sustainable lifestyles through the following activities:

- Fete to promote Reuse, Recycle and Reduce
- Poster making competition on Global Warming and Bio Weapons
- Junkart from Junkyard Competition
- Snippets Club and SDGs Ambassadors
- Ropan Sang Arohan

The institution is committed to instilling a deep understanding and application of constitutional values among students and employees through statutory committees and various initiatives. Workshops, seminars, and educational campaigns foster appreciation for the Indian Constitution's principles. Students engage in discussions and debates on constitutional issues, critically analyzing their roles as responsible citizens, while interactive sessions explore the historical context and evolution of constitutional provisions, enriching their grasp of India's democratic framework. To enhance sensitization of students and employees to the constitutional obligations, values, rights, duties, and responsibilities, the college has organized a series of events including workshops, seminars, and interactive sessions focused on constitutional literacy and civic engagement which are as follows –

- Citizenship Symposium: People and Politics
- Rights and Duties Forum at classroom level
- Winning performances of students in Youth Parliaments & MUN
- Youth Empowerment Seminars
- Old Age Home
- Amrit Mahotsav, Rang De Basanti
- Mime Rightfully Yours 'Women's Justice Initiative'.
- Nukkad Natak to create awareness about Child Labour, Voting, Media and Democracy
- Traffic Awareness

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To uphold the spirits of patriotic fervour on new normal due to the COVID -19 pandemic, Independence Day was celebrated with just the staff members in adherence to social distancing norms. Prof. J.N. Gupta (CEO, Jagran Education Foundation) unfurled the tricolor flag and all in unison sang the National Anthem and expressed the joy of our freedom. The flag hoisting ceremony was telecasted live on Facebook. Students were made aware that good can continue through difficult times, watching them witnessing the ceremony virtually with same excitement kept our spirits high. Besides whtsapp groups played a pivotal role, encouraging individuals to share their patriotic experiences and expressions. Heads of all JEF institutions, Mr. S.P. Tripathi (Director, JIMMC), Mr. Ateeq Ahmed (Director JIDA), Dr. Divya Chaudhary (Director, JIM), Dr. Asmita Dubey (Principal, Jagran College) were present. All faculty members participated in the celebration with happiness and enthusiasm.

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75th Azaadi ka Amrit Mahotsav



Jagran College celebrated the 75th Independence Day of India, as a part of "Azaadi ka Amrit Mahotsav" with great zeal and patriotism on its premises. The ceremony commenced with the unfurling of the National Flag by Dr. J.N. Gupta (CEO, Jagran Education Foundation) accompanied by Heads of the institutions, faculty and staff members with the echoes of National Anthem. To commemorate the initiative taken by the freedom fighters of India, series of online competitions were also conducted.

- "PARIDHAN" a fashion show on the theme 'National Heroes of India' was held to intrigue them and nurture in them, the values upheld by these great leaders. Students also delivered a short narration on his or her character while showcasing their adorned attires of freedom fighters.
- "RANG DE BASANTI" a solo singing competition on patriotic songs to pay tribute to freedom fighters.

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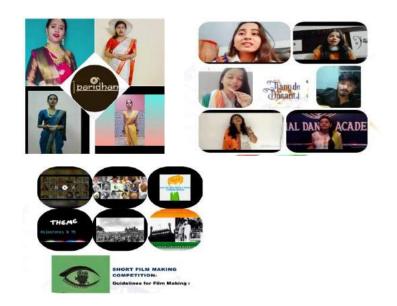
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An initiative of $\ensuremath{\textbf{Dainik}}$ Jagran



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"SCREEN BATTLE" a short film making competition on the themes; Re-live India, New India, Milestone@75 years, Role of women in India's independence.



- "KAVYANJALI" a poetry competition on the theme- 'Lora= Hkkjr dh ijra= ekufldrk'. Students were asked to wear tricolour attire while reciting their poems.
- A slogan writing competition on the theme Swachh Bharat.
- One offline activity "KALARANG" a poster making competition was also held by depicting the thoughts for nation building and growth.

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More than 100 students from various streams enthusiastically participated in all activities. The competition enabled the students to realise and relive the glorious history of its people, culture and achievements. Jury members were amazed with the entries full of originality, creativity and feelings of "Rashtra Prem". The activity was coordinated by the members of Activity Club and Language, Culture and Literature Club.

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Independence Day celebration





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On the occasion of the 75th anniversary of independence at Jagran College of Arts, Science, and Commerce, Chief Guest Dr. Anjani Kumar Mishra, while addressing the students, conveyed the message of keeping the country paramount. A flag hoisting ceremony and a cultural program were organized to celebrate the Amrit Mahotsav of Independence. Additionally, the students enthusiastically participated in Rangoli, Poster Making, Slogan, and Poetry Writing competitions.

At 10 am in the college premises, the chief guest, Mr. Anjani Kumar Mishra, Controller of Examinations at CSJM University Kanpur, Mr. Mahendra Mohan Gupta, President of Jagran Group, and Mrs. Ritu Gupta, Vice Chairperson of Jagran Education Foundation, hoisted the tricolor along with all the teachers, students, and employees of the college. They celebrated the Amrit Mahotsav of tax freedom.

Following the flag hoisting, a beautiful cultural program was presented by the students of the college. The entire auditorium echoed with the sounds of 'Lehare Do' and 'Jai Ho.' The opportunities inherent in the Agneepath scheme were portrayed by the college students through a soulful dance drama.

On this occasion, Abhay Shukla, the winner of the poetry competition, filled everyone with the spirit of patriotism by reciting a poem titled "हाँ मैं हिंदुस्तानी हूं." The program was conducted, and the guests were welcomed by Nishika Khatri and Geetanshi Bhatia, students of B.Com. Honors.

Kalanjali 7-Day Extravaganza Wraps Up with Spectacular Success!

Kalanjali, the much-awaited cultural, literary, creative, and techno fest organized by Jagran Education Foundation, recently concluded its week-long celebration in Kanpur, leaving

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behind a trail of memories and achievements. With a total of 31 colleges participating enthusiastically, the event showcased an incredible array of talent and passion.

From vibrant cultural performances to thought-provoking literary discussions, Kalanjali truly had something for everyone. The festival served as a platform for budding artists, writers, and performers to showcase their skills and creativity, fostering a spirit of collaboration and camaraderie among participants.

The cultural program of Kalanjali was nothing short of mesmerizing, with captivating dance performances, soulful musical renditions, and theatrical presentations that left the audience spellbound. Additionally, the literary and creative segments of the fest provided a platform for intellectual discourse, innovative expressions, and insightful discussions on a variety of topics.

Amidst fierce competition, participants from various colleges showcased their best, vying for top honors and prestigious prizes. The energy and enthusiasm displayed by all participants were truly commendable, making Kalanjali a memorable and enriching experience for everyone involved.

The prestigious event was graced by esteemed dignitaries, including the Chief Guest, DIG Kanpur, Yogendra Singh, and the Vice Chairperson of Jagran Education Foundation, Mrs. Ritu Gupta, CEO of Jagran Education Foundation ,Dr. J.N Gupta. Their presence added a touch of distinction to the festivities, inspiring participants to reach greater heights of excellence.

As the curtains draw on another successful edition of Kalanjali, we extend our heartfelt gratitude to all the colleges, participants, sponsors, and organizers who contributed to making this event a grand success. Until next time, let the spirit of creativity and culture continue to inspire us all!

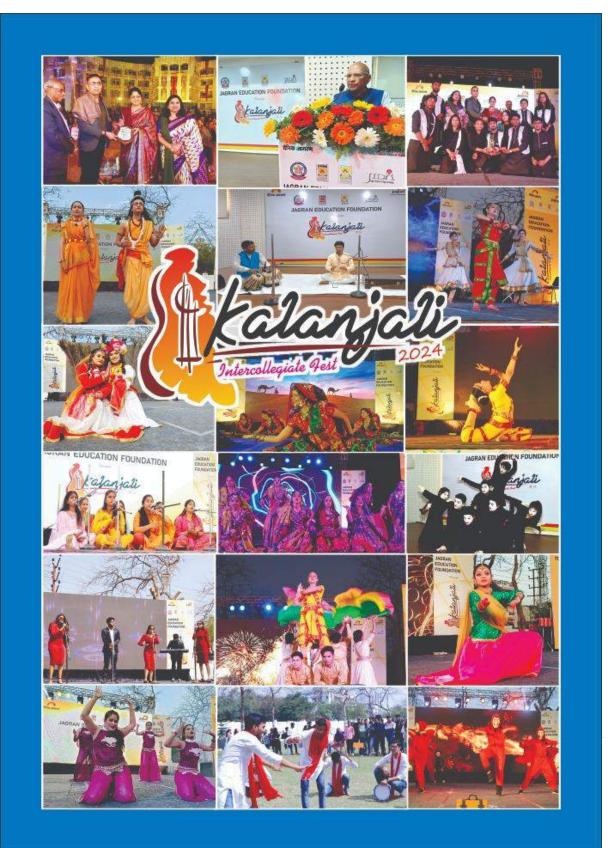
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छाप तिलक सब छीनी... से 'कलांजलि' की विदाई जांसं, कानपुरः जागरण एजुकेशन फाउंडेशन के सात दिवसीय कलांजलि महोत्सव की समापन संध्या में कालेज छात्र-छात्राओं की सूफी पेशकश छाप तिलक सब छीनी ने विदाई समारोह को यादगार बना दिया। समारोह के मुख्य अतिथि व डीआइजी पुलिस जोगेंद्र कुमार ने महोत्सव के विजेताओं को पुरस्कृत किया। उन्होंने युवाओं से कहा कि जिस दिन आपने यह निश्चय कर लिया कि मुझे अपना मुकाम बनाना साकेत नगर स्थित जागरण कालेज परिसर में जागरण एजुकेशन फाउंडेशन की ओर से है तो दुनिया की कोई ताकत आपको आयोजित कलांजलि महोत्सव में सांस्कृतिक प्रस्तुति देतीं छात्राएं 🏾 जागरण रोक नहीं सकती। सफलता का एक मात्र मूल मंत्र आत्मनिश्चय होता है। जागरण एजकेशन फाउंडेशन के ने सराहना की। प्राचार्य ने सभी समापन संध्या का शुभारंभ मुख्य सात दिवसीय कलांजलि महोत्सव अतिथियों का स्वागत किया। डा. अतिथि ने फाउंडेशन की चेयरपर्सन में 30 कालेजों ने लिया हिस्सा हेमा रोहरा ने सैंपलिंग देकर मुख्य रितु गुप्ता, सीईओ डा. जेएन गुप्ता अतिथि का अभिनंदन किया और डीआइजी पुलिस रहे मुख्य अतिथि और कालेज प्राचार्य डा. अस्मितां फाउंडेशन की चेयरपर्सन रितु गुप्ता दुबे के साथ मां सरस्वती के चित्र ने मुख्य अतिथि को स्मृति चिह्न भेंट में 30 महाविद्यालयों ने हिस्सा लिया। पर माल्यार्पण व दीप जलाकर किया। किया। संचालन श्रद्धा लाडिया एवं देश रत्न अवार्ड प्राप्त महाविद्यालय महोत्सव में कुल 31 प्रतियोगिताओं देवप्रिया दास ने किया। की छात्रा अनुश्री के नृत्य की सभी

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चीफ गेस्ट डॉ. महेन्द्र मोहन गुप्त ने महोत्सव में रखे विचार

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KANPUR (16 Feb): जागरण एजुकेशन फाउंडेशन की ओर से जागरण कॉलेज ऑफ आटर्स साइंस एंड कॉमर्स में इंटर कॉलेज कलांजलि महोत्सव का आयोजन किया गया. फ्राइडे को लक्ष्मी देवी ऑडिटोरियम में आयोजित महोत्सव का शभारंभ चीफ गेस्ट दैनिक जागरण समूह के चेयरमैन डॉ. महेंद्र मोहन गुप्त, जागरण एजुकेशन फाउंडेशन के सीईओ डॉ. जेएन गुप्त तथा जिम्सी, जिंडा व जागरण कालेज के प्रमुखों ने दीप प्रज्ज्वलित कर किया. चीफ गेस्ट डॉ. महेंद्र मोहन ने कहा कि कलांजलि महोत्सव का उद्देश्य स्टूडेंट्स के अंदर छिपी प्रतिभा सामने लाना है. आप अपने जीवन को कैसे आगे बढ़ाएं, इसके लिए प्रतियोगिता एवं मनोरंजन का समावेश कलांजलि में समाहित है.



दीप जलाकर महोत्सव का शुभारंभ करते चीफ गेस्ट डॉ. महेन्द्र मोहन गुप्त व अन्य.

व्यापक हो दायरा

डॉ. महेंद्र मोहन ने कहा कि यह उत्सव कानंपुर के तमाम एजूकेशल इंस्टीट्यूट्स और कालेजों के स्टूडेंट्स लिए अपनी प्रतिभा निखारने व संवारने का सशक्त मंच है. हम चाहेंगे इसका दायरा कानंपुर तक ही सीमित न रहे. यह और व्यापक हो. इसमें डिग्री कालेज व यूनिवर्सिटी के स्टूडेंट्स के साथ-साथ इंटरमीडिएट के छात्रों

को भी भाग लेने का अवसर दिया जाए, क्योंकि ये कालेजों की नर्सरी हैं. कार्यक्रम चार पार्ट फेस्ट, टेक्नोफेस्ट, क्रिएटिव फेस्ट व कल्चर फेस्ट में आयोजित हुआ. गेस्ट का स्वागत श्रुति शुक्ला व संचालन गुनिका कपूर व सुष्टि गुप्ता ने किया. यहां शैफाली दीक्षित, मोनिका खंडूजा, शिवम शुक्ला, आयुष्मान श्रीवास्तव, आशीष पांडे, शिव शंकर आदि मौजूद रहे.

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जागरण कालेज परिसर में जागरण एजुकेशन फाउंडेशन द्वारा आयोजित अंतर महाविद्यालय फेस्ट कलांजलि में अपनी प्रस्तुति देते प्रतिभागी 💿 प्रबंधन

नुक्कड़ नाटक से दिया नारी सशक्तीकरण का संदेश

ान जागरण एजुकेशन फाउंडेशन द्वारा ण आयोजित कलांजलि महोत्सव ले में तीसरे दिन हुईं प्रतियोगिताएं गर छात्राओं ने बनाई मनभावन रंगोली जो

महाविद्यालय की प्राचार्य डा. अस्मिता दुबे ने पूर्व छात्रों को उनके सराहनीय कार्यों के लिए प्रशस्ति पत्र दिया और नृत्यभारती के निदेशक राधेश्याम दीक्षित को सम्मानित किया। यहां डा. अनिल कुमार सिंह, निदेशक डा. उपेंद्र पांडेय, डा. दिव्या चौधरी, अमरदीप सिंह, डा. रेशमा रजानी, पूर्व डीडीजी प्रभु झिंगरन, समरीन सिद्दीकी, मुदित सिंह, रूबीना मिश्रा सहित विभिन्न कालेजों के प्रतिभागी मौजूद रहे।

Mis. S. Company Solar Hager C * 1010 f Dainik Jagran

जासं, कानपुर : जागरण एजुकेशन फाउंडेशन की ओर से जागरण कालेज परिसर में चल रहे कलांजलि महोत्सव में तीसरे दिन सोमवार अंतरमहाविद्यालय कालेजों को के प्रतिभागियों ने लोकतंत्र और संविधान, नारी सशक्तीकरण का संदेश देते नुक्कड नाटक का मंचन किया। छात्राओं ने रंगोली के जरिये अयोध्या दर्शन और लोक संस्कृति की झलक दिखाई। महोत्सव में रेडियो जिंगल, टेक्नो फेस्ट में रैप इट अप ओर क्रिएटिव फेस्ट विभिन्न प्रतियोगिताओं में प्रतिभागियों ने रचनात्मक प्रतिभा का प्रदर्शन किया। जागरण एजुकेशन फाउंडेशन के सीईओ डा जेएन गुप्त व जागरण



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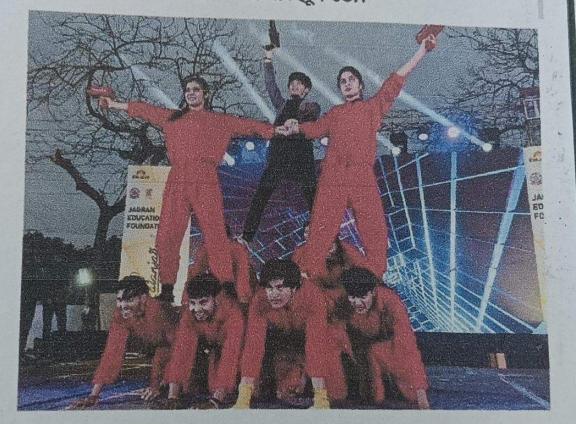
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कलांजलि फेस्ट के पांचवे दिन हुई कल्चरल फेस्ट की शुरुआत, नृत्य और डांस ड्रामा से सजा कलांजलि महोत्सव का मंच।

Digital News Guru Kanpur Desk : जागरण कॉलेज में हो रहे कलांजलि फेस्ट 2024 के पांचवे दिन की शुरुआत कल्चरल फेस्ट के रूप में शास्त्रीय गायन से हुई । आपको बता दे कि जागरण कॉलेज ऑफ आर्ट्स साइंस एंड कॉमर्स में जागरण फाउंडेशन द्वारा 16 फरवरी से 22 फरवरी तक कलांजलि फेस्ट 2024 का आयोजन हो रहा है । जिसमे कलांजलि महोत्सब के पांचवे दिन कल्चरल फेस्ट की शुरुआत शास्त्रीय गायन से हुई । इसके बाद संगीत गायन, सुगम संगीत, सेमी क्लासिकल डांस, नवरस और डांस ड्रामा प्रतियोगिताओं के शानदार आयोजन से जागरण कॉलेज परिसर झूम उठा।



कानपुर के साकेत नगर में स्थित जागरण कॉलेज ऑफ आर्ट्स साइंस एंड कॉमर्स में जागरण एजुकेशन फाउंडेशन द्वारा कलाजलि फेस्ट 2024 का आयोजन हो रहा है । जागरण एजुकेशन फाउंडेशन के तत्वाधान में चल रहे छह दिवसीय कलांजलि महोत्सव के पांचवे दिन कल्चरल फेस्ट की शुरूआत शास्त्रीय गायन के रूप में हुई । इसके बाद प्राश्चात्य संगीत गायन, सुगम संगीत, सेमी क्लासिकल डांस, नवरस और डांस डामा प्रतियोगिताओं के शानदार आयोजन से जागरण कॉलेज परिसर झुम उठा ।



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Voter Awareness Program:

The college successfully hosted the Voter Chetna Mahabhiyan drive as part of the initiative by the Uttar Pradesh Government. The two-day campaign unfolded on November 28th and 29th within the college premises. The primary objective was to encourage and facilitate student participation in the electoral process.

All students aged 18 and above were mandated to attend the program. The focus of the drive was on new voter registrations and updating existing voter details. The event garnered significant participation, with over 500 students actively engaging in the registration process.

The successful execution of the Voter Chetna Mahabhiyan drive reflects the college's commitment to civic responsibility and active participation in the democratic process.

A nukkad natak was staged to create voter awareness at various colleges like Christ church ,GHS ,Dav,DG PSIt and many more by jagran college of arts science & commerce.The people were urged not to vote for the candidates with criminal records.

Through catchy dialogues, the voters were asked their right to franchise judiciously. Our students motivated the people to gather information about the candidate whom they are going to vote.

The play emphasized that politics had turned into a business of black money and corruption. It is the need of the hour to make it clean by

electing good candidates.

On the 25th of January 2024, the NSS unit of Jagran College of Arts, Science, and Commerce, Kanpur, organized the 14th National Voters' Day under the leadership of Principal Dr. Asmita Dubey and Program Officer Kanika Bajaj, along with Gaurav Sharma. The event, held in the college auditorium, featured a poster and slogan-writing competition with the theme "Making Every Vote Count, No Voter to be left Behind."

Dignitaries such as Honorable MLA Shri Mahesh Trivedi, Shri Arvind Pal Tripathi (State Youth Wing President), Shri Shivram Singh (District President BJP), and Shri Shivam Mishra (District Vice President BJP) graced the occasion. Notably, the program witnessed the presence of all college teachers.

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During the event, the attendees took the Voters' Pledge, reaffirming their commitment to democratic values. The highlight was the live broadcast of Prime Minister's address, adding a national touch to the celebration.

The event aimed not only to celebrate National Voters' Day but also to promote civic responsibility and inclusivity in the electoral process. The active participation of local leaders and the presence of college faculty contributed to the success of the program, fostering a sense of awareness and responsibility among the attendees.



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Swachh Bharat Abhiyan

Rally on Cleanliness

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On 2nd Oct, 2018, the NSS Unit of the college organized an awareness rally as a part of "Swachh Bharat Abhiyan". The rally was also flagged off by Dr. J. N. Gupta (CEO, Jagran Education Foundation), Dr. M. P. Gupta (Director), Dr. Asmita Dubey (Asst. Director), with banners to create awareness about cleanliness among local people and to imbibe them in day to day life

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: Blood Donation Camp



In a heartening display of solidarity and compassion, Jagran College of Arts, Science, and Commerce, in partnership with GSVM College Blood Bank, Kanpur, hosted a blood donation camp on November 26, 2022. Aimed at supporting children battling serious illnesses like thalassemia, the event garnered enthusiastic participation from students and faculty members alike. Under the guidance of Principal Dr. Asmita Dubey, esteemed professors led the way by donating blood, setting a poignant example for the entire community.

The spirit of altruism transcended the college gates as socially conscious citizens, alongside prominent community members, lent their support to the cause. Together, they facilitated the donation of 58 units of blood, a testament to their collective commitment to promoting health and humanity.

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Food and Clothes Distribution Drive:

Jagran College has organized several clothes donation drives in collaboration with Bhawana Welfare, Arpan, Dainik Jagran, and NSS students. These initiatives aim to collect and distribute clothing to those in need, demonstrating the college's commitment to social responsibility and community service. The drives have seen active participation from students and faculty, contributing significantly to the welfare of underprivileged communities.





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Extension activities for Under Privilege Students

Health and Hygiene Drive



In the first outreach program held on 19th March,2021, final year students of <u>M.Com</u> Pratiksha, Ruchi Sanu conducted a health and hygiene sensitisation drive, keeping in mind the juncture of COVID pandemic. Importance of basic hygiene and hand sanitization and physical exercises was underlined by our students to keep those children who live in destitution, safe from bacterial and viral diseases rampant in present times.

Teaching Communication Skills to Kids



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Shreya, Aakriti, Akshat and Tanisha visited

them on 20th March, 2021 with an objective of refining the students' English Communication skills. The lessons began with teaching them basic introduction, followed by a riveting story telling session. The young buds also sang along to dive in melody and danced to the tunes of "bam bam bole" and other hits.

Joyful Learning through Art and Craft

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Keeping the joyful learning in momentum, the third session held on 6th April, 2021 started with an intention to unleash their wings of imagination for a flight of creativity into the sky of opportunity and hope. A team of our final year students: Jyoti, Nandini, Swekcha, and Shaswat accompanied by two first year students Tanisha and Divya visited the school. They conducted a two-hour art and craft session for children to untap the artistic and crafty calibre of the tender hearts. The session was amplified by the activities such as lamp making, origami art with the recycled objects and colourful papers.

Session left an awe-inspiring effect on the tender hearts of children that was visible with a smile on their faces, that was saved in pictures clicked by students, for eternity. These teaching sessions left on them an imprint so profound and memorable that in the end, the kids parted on the note of securing a promise by the students to visit them again, very soon!

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Music Department spreads Harmony at Parishadiya School



On the 22nd of April 2022, the Music Department of Jagran College, in collaboration with dedicated volunteers, embarked on a mission to enrich the lives of young learners at Parishadiya School, located in the heart of Ramkrishna Nagar, Kanpur.

With a spirit of service and a melody in their hearts, the team engaged with students from classes 1 to 5, introducing them to the enchanting world of music. Under the guidance of passionate music educators, the children were introduced to a repertoire of prayer songs, bhajans, and patriotic melodies. Among the tunes that resonated through the corridors of the school, classics like "Saare Jahan se Achcha" and "Saraswati Vandana" left an indelible mark on the young minds, fostering a sense of cultural pride and reverence. Through this enriching initiative, the Music Department of Jagran College not only shared the gift of music but also cultivated a spirit of unity and joy within the hearts of the students. It is moments like these that illuminate the true essence of education – nurturing not only the intellect but also the soul. As the echoes of melodies lingered in the air, the bonds forged between the college and Parishadiya School serve as a testament to the transformative power of music and the unwavering commitment to community engagement.

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Exploring Artistry



On the 6th of May 2022, the Drawing and Painting Department of Jagran College joined hands with eager volunteers to infuse the halls of Parishadiya Vidyalaya in Ramkrishna Nagar, Kanpur, with vibrant hues and artistic flair. Guided by the belief that sharing knowledge is akin to bestowing divine pleasure, students from the Drawing and Painting Department, under the mentorship of their experienced mentor Dr Abhilasha Choudhary, embarked on a mission to introduce the children of Prathmik Vidyalaya to the enchanting world of art. crafting moments of joy and creativity, the students passionately imparted the techniques of oregami, craftwork, and painting to the eager learners. Every stroke of the brush and fold of the paper served not only as a lesson in artistic expression but also as a source of inner tranquility.

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Madad Ki Raah Foundation:

Cleanliness and Plantation Drive in Collaboration with Madad Ki Raah Foundation





NSS Team of Jagran College students under the mentorship of Ms. Kanika Bajaj and Mrs. Himani Kumar organized a cleanliness and plantation drive in collaboration with Madad ki Raah foundation on 7th August, 2022. A team of more than 50 students joined hands to make our city look cleaner and greener. The drive was conducted in MKR open school near Sonelal Patel School, transport Nagar, Kanpur as a token of respect for our nation in celebration of.

Felicitation ceremony

On September 11, 2022, Jagran College of Arts, Science, and Commerce, in collaboration with the Madad ki Raah Foundation, orchestrated a deeply impactful felicitation ceremony, paying homage to the unwavering dedication and altruism of its NSS volunteers. Through a tapestry of moving speeches, heartfelt testimonials, and prestigious awards, the event showcased the volunteers' diverse service projects and their profound ripple effect on society. Amidst an atmosphere of camaraderie and gratitude, attendees were inspired to embrace the ethos of

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service and civic engagement, fostering a culture of compassion and social responsibility within the college community and beyond. This collaborative endeavor not only celebrated the volunteers' remarkable contributions but also solidified the bonds between the college and the foundation, laying the groundwork for future endeavors aimed at driving positive change and empowering marginalized communities.



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Celebration of International Yoga Day

Yoga for Well Being

On 21st June, 2021 an online session to mark International Yoga Day, was organised by Jagran College wherein warm up exercises and asanas were performed by the students and teachers under the supervision of Akansha Badhoriya. It was a great event and entire Jagran family was benefited by the event.



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Yoga For Humanity: Glimpses of International Yoga Day 2022 Celebration.



Celebration of International Yoga Day 2023

On the occasion of International Yoga Day, Jagran college organized a vibrant and invigorating event to celebrate the ancient practice of yoga. The event commenced with a serene session of guided meditation, fostering a sense of tranquility and mindfulness among participants. Subsequent yoga asanas led by experienced instructors empowered attendees to explore the physical and mental benefits of the practice, promoting holistic well-being. The event not only emphasized the importance of incorporating yoga into daily life but also served as a platform for fostering community unity and promoting a healthy lifestyle.

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Earth Day

On this Earth Day, Jagran College of Arts, Science, and Commerce is proud to announce that we have taken a significant step towards environmental sustainability. Today, we have signed a Memorandum of Understanding (MOU) with an Extended

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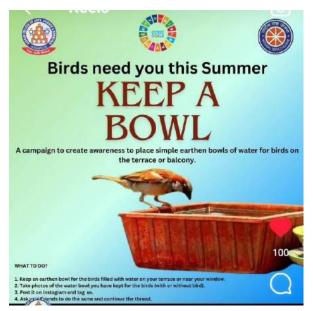


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Producer Responsibility (EPR) recycler for the recycling of plastic waste. This partnership is a testament to our commitment to protecting our Earth and environment. Through this MOU, we aim to responsibly manage and recycle plastic waste generated within our college premises, reducing our carbon footprint and contributing to a cleaner, greener future. By ensuring that our plastic waste is properly recycled, we are taking a proactive step in minimizing environmental degradation and promoting sustainable practices. In addition to this initiative, NSS unit of college also launching a campaign to promote SDG goals by raising awareness about the importance of keeping a bowl of water for birds this summer. All you have to do is keep an earthen pot, preferably on your rooftop or near a window, and click a picture. Don't forget to tag us on Instagram! Let's make a difference together!





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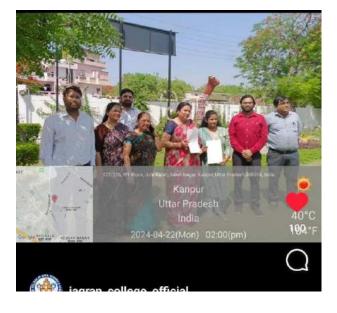


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National Youth Day

On National Youth Day, Financial literacy session at Jagarn College of Arts Science and Commerce, presented in collaboration with FICCI FLO and led by the insightful CA Neha Agarwal, ma'am illuminated the path to smart investments for our talented girls. The dynamic presence of Ms. Sneha Gupta, ma'am Chairperson of FICCI FLO, added a personal touch to the event, fostering a connection between the students and industry leaders. Neha ma'am discourse on the do's and don'ts of investing resonated with the audience, emphasizing the crucial role of financial planning in empowering women.Sneha's ma'am visionary leadership shone through in her engaging interaction with the students, creating a dynamic learning environment. The overwhelming feedback from participants echoes the sentiment that today's session was not only enriching but entirely worth it, sowing seeds of financial wisdom that will undoubtedly blossom into empowered leaders of tomorrow.

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Hindi Diwas :

Versatile Expressions on Hindi Diwas



Hindi Divas was celebrated by organizing an inter-collegiate debate competition on "Hindutva is not a religion but a way of life" at Laxmidevi auditorium of Jagran College on 14th Sep, 2018. Dr. Vijay Laxmi Trivedi, (Ex. Principal, AND College), DR..Rajendra Rao (eminent Novelist), and Shri Krishna Tripathi (Novelist, Writer) were the members of the jury. Chairman Shri Yogendra Mohan Gupta and Jury members not only appreciated the participants but also explained them the difference between the notion of Hindutva as a religion and Hindutva as a way of life. Maaz Alam from PPN College secured first position, Prince Kumar Singh from DBS College secured second while there was a tie between Jyoti Singh from JIMMC and Raghav Shukla from Jagran College for the third position. Dr. J. N. Gupta (C.E.O. Jagran Education Foundation), Dr. M.P. Gupta (Director, Jagran College), Dr. Asmita Dubey (Asst. Director, Jagran College), Dr. Mukul Mishra (Principal, Jagran College), Prof. S.P. Tripathi (Director, Jagran Institute of Management and Mass Communication), Dr. Divya Chaudhary (Director, JIM), faculty and students of Jagran College were present on the occasion. Neharika Shukla anchored the event and Dr. Shubha Agarwal proposed the vote of thanks.

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Hindi Divas Celebration, 2019



Hindi is our natural expression. On the occasion of Hindi Diwas, Jagran College organized two competitions Tag Line and Poem Recitation on 14th Sep, 2019 to commemorate the importance of our National Language. In these competitions, students of JDC, JIMMC and JIM participated. In tag line competition, the contesting students had to write a tag line for the purpose of promotion of their respective institute. In Poetry competition students recited their self-composed on any social issue in Hindi language. A total of 24 students participated in these competitions. Honorable chief guest, Dr. Shiv Kumar Dixit, Ex HOD, Hindi Dept., DBS College adjudged Jyoti Singh (JIMMC) first, Divya Shukla (JIMMC) second, and Shreyanshi Shukla (JDC) third in poem competition and Ritik Krishnan (JIMMC) first, Anjali Yadav (JDC) second and Aditya Tiwari (JDC) third in Tag Line competition. While on the one hand the students showed their writing and thoughtful talent in the program, on the other hand, all the people present in the auditorium were mesmerized by listening the speech of respected Shri Shiv Kumar Dixit Ji. His amazing art of incorporating many important facts in the layers of

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history, with such ease and limited time and words, highlighting the importance of Hindi language, amazed and delighted everyone. On this occasion, the winners were awarded by Mrs. Ritu Gupta, Vice President, Jagran Education Foundation, Dr. JN Gupta, Mr. SP Tripathi, Dr. M.P. Gupta and Dr. Asmita Dubey. Mr. Santosh Kumar, Asst. Prof. Political Science, conducted the program. Lastly, Dr. Shubha Agarwal proposed vote of thanks.

Nukkad Natak



How misunderstandings over inappropriate comments, not getting any likes or comments on the post or pictures, opening too quickly, and making unjust remarks under the privilege of freedom of speech are some of the evils which were very well addressed by Nukkad Natak conducted by students on the topic of "Media ka Wikipedia" on 19 Oct 2019. It was heartening to see the overwhelming response from the public. Dr Rupali and Dr Nidhi coordinated this activity.

Staging an Era- Philosopher's style

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The activity staging an era- Philosopher's Style was conducted in the college on 29 Jan 2021 to reckon the contemporary relevance of the thoughts of Rabindranath Tagore and Mahatma Gandhi. Various issues related to insensitivity towards the mother-nature, gender discrimination, materialism, lack of compassion, menace of patriarchy, gluttony etc. were addressed through small skits presented by young minds of BA Students. The audience was captivated with the ingenuity of the characters and the conviction they could transmit in the auditorium. The activity was conceived by Mr. Vaibhav Dwivedi and Mr. Virendra Kumar Sahu.

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Old Age Home

Those who respect the elderly pave their own road toward success." African proverb

The visit to Swaraj Vridha Ashram, an old age home came out as a lifelong experience for the Jagranites. It was an opportunity to share their love, warmth and feelings with the elderly people. The students realize the value of grandparents and the tenderness with which they need to take care of their grandparents. In their reverberating laughter and wrinkled faces, the students saw the vivid reflection of their grandparents. Being in their company for a few hours, they developed a bond that would be cherished for years to come. Students indulged in entertaining the elderly and bringing precious smiles on their faces. It was an enriching experience for all the students to visit the old age home and interact with its inmates.



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Essay Writing Competition

15th October, 2022: Remembrance Day of our Honorable Founder Chairman and All India Essay Competition







To mark the first Remembrance Day of our honorable Ex- Chairman, late Shri Yogendra Mohan Gupta Ji, the alumni association of Jagran College of Arts Science and Commerce assisted and sponsored a Mid-Day Meal for the underprivileged students of government run primary school at Juhi, Kanpur which is adopted by Bhavana Welfare Foundation. Students

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were provided with delicacies and nutritious food, which in turn became a smile on their innocent faces. In these smiles we remembered our beloved Sir and his ideals to give back to the society. His commitment to make stronger and better India.

On 15th October, 2022, the alumni association of Jagran College assisted and sponsored a midday meal for the underprivileged students in the memory of our late former Chairman Y.M. Sir.

Tribute to our beloved Chairman, an extraordinary leader, great educationist, poet, editor and a visionary philanthropist late Shri Yogendra Mohan Gupta Ji on his first Punyatithee! Today in Jagran College all the members of Jagran Pariwar remembered his contribution to this grandiose educational institution and to the upliftment of society, he gave us a beaconing identity in the arena of education and his memory continues to inspire the millions.

Today by organizing various humanistic activities we fondly remembered him on his first Remembrance Day. By doing so, we reiterated our vows to keep his ideals alive in our hearts. Y.M. Sir, a generous heart is still remembered for the philanthropy and the kindness he showered. Remembering his iconic position in the industry and his kind personality, more than 150 students of Jagran College participated in the All-India Essay Competition, with the topic that is synonymous to his life journey, "Rising with Kindness". The event was conucted in collaboration with Heartfulness Education Trust and Shri Ram Chandra Mission and coordinated by Dr. Hema Rohra and Dr. Reshma Rajani.

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Further, all the souls that were present in the college premises gathered under a roof that Y.M. Sir himself built by his tireless efforts. Here they all paid homage to their beloved leader, the north star of our voyage to the greatness. Dr. J.N. Gupta (CEO, JEF) fondly reminisce the time he spent with him. He mentioned the energy and grit this great personality possessed which led to the creation of many endeavors, Jagran College being one of them. Dr. Asmita Dubey and other faculty members paid floral tributes and gave tearful homage to their beloved Sir. Later Ms. Shruti Shukla, Assistant Professor, Music Department, in her soulful voice presented bhajans that everyone cherished and remembered the great soul who touched a million lives with his goodness and simplicity.

We at Jagran College wholeheartedly miss our Ex-Chairman and repeat our vows to fulfil his dreams and aspirations.

Creative Writing Competitions

On 7th Sep, 2019, an All-India Essay Writing Competition by Shri Ramchandra Mission (SRCN) was conducted in the College on the topic "All love is expansion, all selfishness is contraction" with the word limit of 1000 words in two hours. Subsequently NSS unit of the College organized an essay writing competition on 9th Sep,2019. The topic of the essay was

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"Nationality". The time allotted for the essay was one hour and the maximum word limit was 250 words. Students from various streams M. Com, B. Com, BBA, BCA, B.A., and B.Sc. participated in this competition. Yash Tiwari from BA first year won the competition.

Celebrating Surgical Strike



On 29th Sep, 2018 the NSS unit of the College celebrated the second anniversary of surgical strike following the advisory of UGC. Mr. Virendra Sahu, Asst. Prof. Dept. of Psychology,

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unveiled the true Story of surgical strike in a thematic and very lively way through his presentation. Students from different branches glorified the heroic deeds of the Indian Army by appealing posters, and expressing their feelings through slogans and letters. Dr. R N Singh coordinated the event.

Eco Town Fete-:

ECO Town: REUSE and RECYCLE



On 30th Oct 2018on the campus of Jagran College, A FETE Eco Town was held to promote power of REUSE, RECYCLE and REDUCE!! A small team of dedicated volunteers set up the various stalls the evening before and on the morning of the fete. It was a first-time experience for the students, but with their tireless energy, it was an impressive and indomitable team. There were around 30 stalls of decorative and recycled products, food and games. All the stalls were decorated colourfully. The fete was inaugurated at 12:00 noon with the Ganesh Vandana sung by Ayush followed by a beautiful garba dance by a group of 24 students. SP South Mr. S. Raveena Tyagi, chief guest added great positive energy to the students and appreciated their initiative. Mayor Kanpur Smt. Pramila Pandey graced the occasion as Guest of Honour. The fete Eco-Town achieved its very noble purpose of creating awareness by putting an exhibition and market of recycled products and raising a fund to

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brighten up the Diwali of those helping hands, the support staff of Jagran College. It proved to be a very effective learning tool in long term business planning through fun filled activity. Shri Y.M.Gupta, (Chairman, JEF) Mrs.Ritu Gupta(Vice Chairperson, JEF) Dr.J.N.Gupta (CEO, JEF) Dr.M.P. Gupta (Director, Jagran College) Dr.Asmita Dubey (Asst. Director, Jagran College) Dr. S.P. Tripathi (Director, JIMMC), Dr.Divya Chaudhary (Director,JIM), Mr.Ateeq Ahmad (Director, JIDA) faculty, staff and students were present on this occasion. The program ended around 5:00pm, with a good footfall at the fete.

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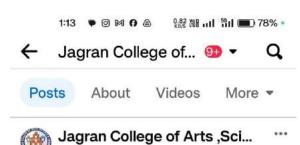


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Traffic Awareness Week / Don't drink and Drive



Dec 31, 2023 · 🕄

"Igniting change on the streets! 🚦 Jagran College of Arts, Science, and Commerce, in collaboration with Kanpur Traffic Police, organized a rally under the National Service Scheme. Students marched from the college to Deep Crossroad, spreading awareness on 'Don't Drink and Drive.' 🚫 Road safety posters and banners were displayed, sparking a sense of responsibility. Dr. Asmita Dubey, the college principal, kindled the volunteers' enthusiasm. Special guests from Kanpur Traffic Police, TI Manoj Kumar Srivastava, and TSI Satyendra Singh, graced the event. Coordination by Nodal Officer Kanika Bajaj and Gaurav Sharma. Kudos to Chief Proctor Dr. Hema Rohra, Dr. Reshma Rajani, Dr. Rajiv Nayan Singh, Dr. Harsh Chawla, Dr. Jitendra Singh, Himani Kumar, Priya Arora, Vikas Dwivedi, Padmini Shukla, and others who joined hands for a safer tomorrow!

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Jagran College of Arts, Science & Commerce In collaboration with KANPUR TRAFFIC POLICE IOAD SAFETY AWARENESS RALLY Commerce 🧖 30" DECEMBER AND BAYE विरामी का करें। सम्पान, ना चार्की क्षाण प्रसान, SCHEME Jagran College wishes you a Safe and Happy New Year OU Jagran College of Arts ,Science and Commerce DEC 31, 2023 6 🚺 BOOST POST 凸 Like \bigcirc Comment \bigcirc Send $\not c$ Share





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meeting



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National Seminar



On 2nd of April 2022, Department of History and Department of Political Science of the college organised a national-level seminar in Laxmi Devi Auditorium. The topic of the seminar was 'People and Politics'. Seminar was inaugurated by the lighting of the lamp by the dignitaries and garlanding of the visionary founder members of the trust. Dr Jitendra Singh of History department introduced the topic. The keynote speaker and great historian Dr Saumya Gupta gave a new perspective towards history. She said that what is been visualized in olden times and whatever is written in the books is not the only history, it is something beyond that. She emphasized deconstructing the big words, to go through day-to-day history and to study the pages of subalterns to understand the history of an era or of an event in its fullest form. Dr Saumya quoted that after 1980, historians have opted broader framework of studies. The concept of micro history, history of below is now in trend. This has widened the scope of history.

Another chief speaker Dr A.K. Verma with his mesmerizing speech gave a very new vision for the world politics. He said that politics is an essential part of any society as it is a conflict resolution mechanism. That's why when people say to keep politics away from the topics of 55 | P a g e



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national importance; they are demeaning the word politics. Truly, today what we call politics is anti-politics instead. It is neither elite nor democratic today. Quoting beautiful examples from European history and of leading philosopher Socrates. Dr. Verma said that best knowledge is when we know what we don't know. He further stated that man is a mixture of good and bad qualities and so is society. To manage these two, at personal and at social level, norms, policies and rules are mandatory. The best rule or policy is to induce discipline in society as well as in personal life and the best way of getting disciplined is when we know how to fight with oneself (own demons' qualities).

Mr. Vaibhav Dwivedi from Department of Political Science delivered vote of thanks. A great number of research scholars, faculty members of the college and students of all the streams attended the seminar enthusiastically. The gracious presence of academicians from reputed colleges and the interactive session by the speakers with the audience made the seminar a great success.

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8th October, 2022: Development of Critical and Analytical Thinking



Group Discussion

Group discussion is one of the popular methods of obtaining information and opinions which cannot be covered through surveys or interviews. It is an effective teaching-learning methodology by getting maximum participation of students and providing a platform of expressing their thoughts on a particular topic.

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In view of this, a Group Discussion was conducted on October 8, 2022, Saturday. There were 5 teams comprising 7-8 members expressing and exchanging their views and opinions on the subject matter, and mutually coming to the conclusion. At the beginning of the session everybody seemed hesitant in expressing their opinion but soon the discussion picked up the pace and the purpose of the discussion, which was to encourage students to speak up and boost their confidence, was fulfilled. The event was evaluated by Dr. Reshma Rajani, she judged each participant on communication, skills, confidence, body language, subject knowledge and leadership qualities. Following topics were analyzed by the teams-

TEAM A- Live-in is the new normal

TEAM B- Who is to be blamed for depression among youngsters

TEAM C- Online versus offline education

TEAM D- Equality is the sole responsibility of the state

TEAM E- Patriotism versus Nationalism

Every individual gave a stiff contest to the other participants. It was thrilling to witness students asserting and justifying their viewpoints. In spite of intense battle, each team reached an inference unanimously.

The enthusiastic audience of the event actively participated and showcased their skills on the stage. During the evaluation of discussion, Dr. Reshma Rajani Mam selected 6 students for the final appraisal. The topic for the final round was- THE SHIFT FROM IPTV TO OTT.

After the final clash of opinions among the members, the event reached its culmination. The judge accoladed the following individuals for their potential.

1 Shivangi

2 Anubhav Singh

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3 Supriya

3 Anshika Awasthi

The program reached its denouement with the final words of thanks by the anchor Vaishnavi Dwivedi for participants, activity organizers and the audience. Principal Dr. Asmita Dubey along with other faculty members graced the event with their presence. Dr. Anju Sachan, Dr. Shubha Agarwal and Dr. Anamika Singh coordinated the activity.

MUN at IIT-K



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Raghav Shukla left an impressive effect with his wit and knowledge in the Model United Nations (MUN) organized by I.I.T. Kanpur in collaboration with United Nations Information Centre on 12th-14th Oct, 2018

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Mime FICCI FLO

Women's Justice Initiative



In the event "Right Fully Yours" organized by FICCI FLO, a mime act (बदलता परिदृश्य), on the state of women in our society and how they can seek and exercise legal remedies was performed by the students of Jagran college on 26th august 2019. Mrs. Anuja Kapur, an eminent criminal psychologist and lawyer enlightened the audience regarding dealing with crimes that women encounter and the available legal provisions. Vice Chairperson Mrs. Ritu Gupta and faculty of Jagran College were present on the occasion.

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Fit India Movement

Fit India Movement



"Fitness is zero percent investment with infinite returns". Understanding the importance of fitness, the college joined hands with the Fit India Movement Campaign on 29th Aug, 2019 campaign to encourage students to start/increase physical activity and sports in their everyday lives. All arrangements were made in the college auditorium for live telecast on Doordarshan regarding the launch of campaign by Hon'ble Prime Minister Shri Narendra Modi. Students viewed the live program about importance of fitness, acts and performances and address by Hon'ble Prime Minister and took the fitness pledge.

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Junk Art from Junkyard



Message of conservation of resources and environmental protection for sustainable development was very well spread through Junk Art from Junkyard by the students of B. Com Hons and BBA Ist year on 29 Jan. 2021. With Pani puri vending machine, Scrap Man and flower vase made out of waste newspaper, students showcased prolific imaginativeness and ingenuity with their exclusive piece of art. The team of Harsha Bhatia, Ayushi Srivastava, Anjali Rohra stood first. The second position was shared by the team of Kriti Bhatia, Anamika Tripathi and Sakshi Singh, Vaishavi Srivastava, Varun Singh, Vaibhav Nagvanshi. Shivang

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Singh, Satyam Gahoi, Ritik Chandel stood third. Ms. Kanika Bajaj and Mr. Prakash Narain Pandey coordinated the event.

SNIPPET



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"We've been given a warning by science and a wake-up call by nature; it is up to us now to heed them."Acknowledging areas for improvement in global environmental care, Jagran College Of Arts, Science, and Commerce formed the Snippet committee, prioritizing reuse over recycling. The team of 10 students and a mentor made recycling enjoyable, transforming waste into reusable items over a 25-day period. This initiative repurposed scrap materials from various sources, including deformed fan blades, used plastic bottles, cooler components, tube lights, rusted boxes, old tables, geysers, and iron rods, contributing to a more sustainable approach.

Implementing some solutions doesn't demand complex or burdensome efforts; rather, it involves a shift in how we view "trash."We can do it!

Global Diabetes Walk

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On November 25, 2022, Jagran College of Arts Science and Commerce hosted the annual Global Diabetes Walk, drawing participants from students and faculty. The event, organized by Global Diabetes Foundation, The Walk is a global diabetes awareness campaign organised annually in November by the World Diabetes Foundation (WDF). Since 2004, more than 5 million people joined the Global Diabetes Walk to support the prevention of diabetes, one of the largest global public health concerns. Participants joined in, starting the day with an invigorating warm-up session before embarking on a scenic walk around campus. Along the route, informational booths provided valuable resources on nutrition, exercise, and diabetes education. Inspirational testimonials from individuals living with diabetes underscored the importance of community support in managing the disease. The Global Diabetes Walk at Jagran College of Arts Science and Commerce showcased the power of unity and education in combating diabetes, leaving a lasting impact on all who attended.

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