

## ECO Town: REUSE and RECYCLE



On 30<sup>th</sup> Oct 2018 on the campus of Jagran College, A FETE Eco Town was held to promote power of REUSE, RECYCLE and REDUCE!! A small team of dedicated volunteers set up the various stalls the evening before and on the morning of the fete. It was a first-time experience for the students, but with their tireless energy, it was an impressive and indomitable team. There were around 30 stalls of decorative and recycled products, food and games. All the stalls were decorated colourfully. The fete was inaugurated at 12:00 noon with the Ganesh Vandana sung by Ayush followed by a beautiful garba dance by a group of 24 students. SP South Mr. S. Raveena Tyagi, chief guest added great positive energy to the students and appreciated their initiative. Mayor Kanpur Smt. Pramila Pandey graced the occasion as Guest of Honour. The fete Eco-Town achieved its very noble purpose of creating awareness by putting an exhibition and market of recycled products and raising a fund to brighten up the Diwali of those helping hands, the support staff of Jagran College. It proved to be a very effective learning tool in long term business planning through fun filled activity. Shri Y.M.Gupta, (Chairman, JEF) Mrs.Ritu Gupta(Vice Chairperson, JEF) Dr.J.N.Gupta (CEO, JEF) Dr.M.P. Gupta (Director, Jagran College) Dr.Asmita Dubey (Asst. Director, Jagran College) Dr. S.P. Tripathi (Director, JIMMC), Dr.Divya Chaudhary (Director,JIM), Mr.Ateeq Ahmad (Director, JIDA) faculty, staff and students were present on this occasion. The program ended around 5:00pm, with a good footfall at the fete.