

## Workshop On Importance of Digital Skills

**IBS**  
ICFAI BUSINESS SCHOOL

**Jagran College of Arts, Science & Commerce**  
We Nurture Intellect...

**STUDENT DEVELOPMENT PROGRAM (SDP) IN ASSOCIATION WITH JAGRAN COLLEGE OF ARTS, SCIENCE AND COMMERCE, KANPUR - ICFAI BUSINESS SCHOOL**

**TOPIC :- "IMPORTANCE OF DIGITAL SKILL"**

VENUE- JAGRAN COLLEGE OF ARTS, SCIENCE AND COMMERCE, KANPUR

**December 1st, 2022 | 11AM to 1PM**

**Speaker :- Dr. Shalini Khandelwal**  
Dean Academics  
Area Coordinator & Faculty -HR & OB  
ICFAI Business School - Gurgaon:



Realizing the importance of digital transformation in today's business, a student development programme was organized by college on 1<sup>st</sup> December, 2022 for BBA second- and third-year students. About 150 students participated in the program. Mrs. Priya arora warmly welcomed the guest speaker, Principal Dr. Asmita Dubey, and faculty members were present during the session. The session was conducted by Dr. Shalini Khandelwal, Dean Academics, area coordinator and faculty- HR and OB, ICFAI Business School – Gurgaon. was invited as the Guest Speaker. She asked students to recognize the importance of digital literacy in their lives, their learning and their employability and encouraged them to build the confidence to transfer their skills to multiple

contexts. She highlighted that digitally literate goes beyond being able to use technology. And in today's digital landscape students should be able to use technology, find, use and critically evaluate information. Curate data and media sources, communicate and participate in online environments. Manage online identities as well as personal security and privacy. Moreover, she urged them to create online content, not just consume it. The event was coordinated by Dr. Hema Rohra.