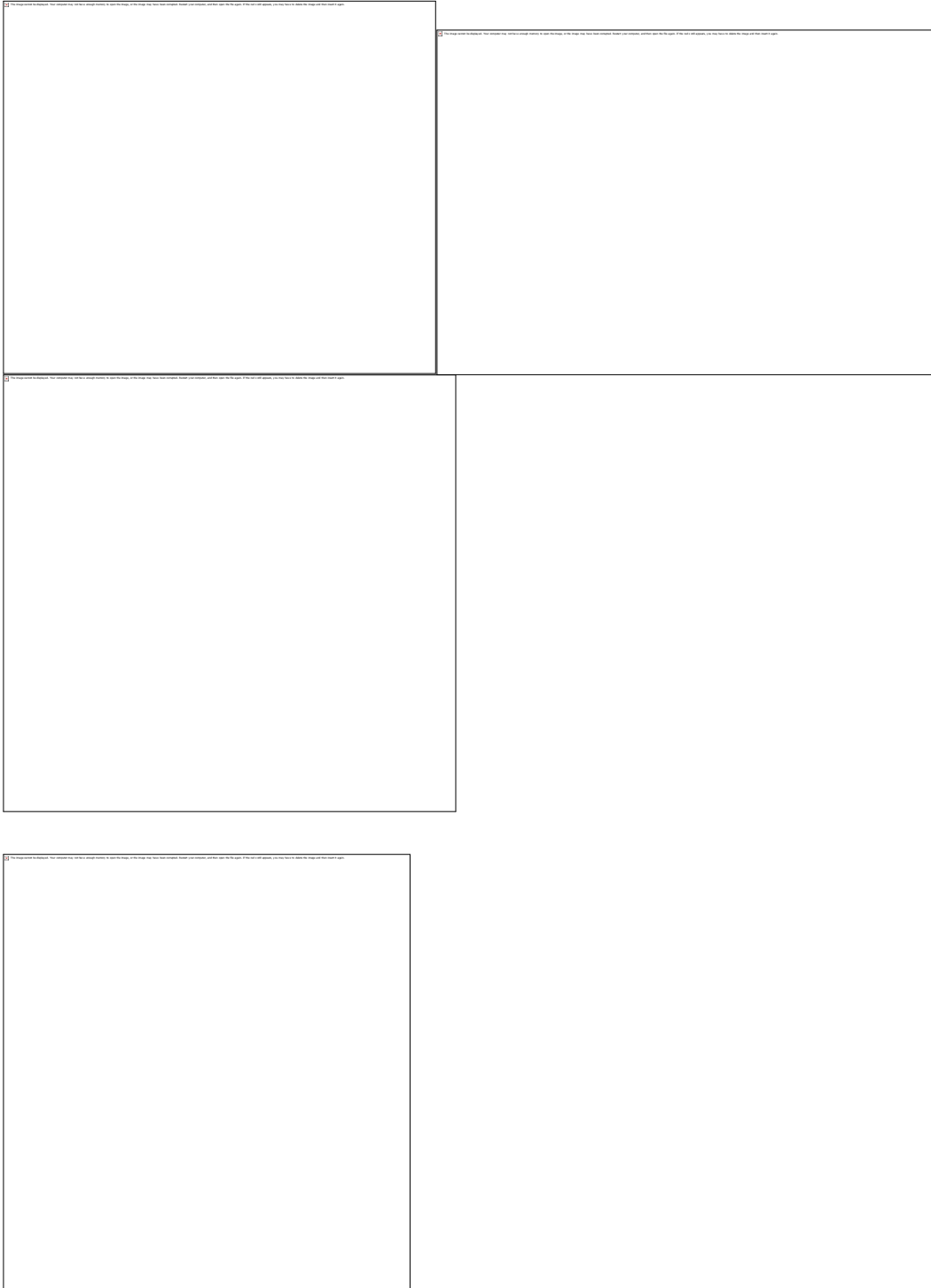


Upcycling Odds and Sods: Reimagine, Recreate and Restore



In succession of weekly activities, another innovative activity named Odds and Sods was conducted for BBA Students on 29th October, 2022 as to sensitize them about environment conservation and sustainability

With Recycling as the primary theme, the activity 'Upcycling Odds and Sods' took place under the supervision of event coordinators Mrs Isha Gupta, Mrs. Himani Kumar Maggo and Dr Vidushi Sharma. Total 8 teams participated consisting of 4 members in each team. Students assembled scrap material in the college campus only and made full-fledged marketable products. Students following the tagline of the event – 'Reimagine, Recreate and Restore', showcased their artistic creativity in making innovative products. Students made many different articles from wall hangings, LED neon signs, Night lamps, Flower pots etc.

Their creativities were pitched to the judges of the event, Dr Shalini Agarwal and Mr. Anshul Saxena. The judges evaluated the presentation done by each team on the basis of their creativity, usefulness of the product, demonstration and sustainability. The excellent presentation of 'Ram Mandir' made by Team 8, using old cardboard grabbed the first position while Team 6 used old plastic bottles and containers to make a series of decorative products under the brand 'Craftsy Corner', secured the runner-up position. The second runner-up being Team 4 made 'Lamofy Night Lamp' using scrap paper from magazines and newspapers.

After the announcement of results, the participants marketed their products in the campus. Many students were able to sell their exhibits with decent profit margins. The event was a good conjunction between lessons on environmental protection and marketing.