

Symposium on MSME: The Path to India's Glory

विकास के लिए उद्यमियों की जीवनी पढ़ें

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KANPUR (28 Dec): जागरण कॉलेज ऑफ आर्ट्स साइंस एंड कॉमर्स साकेत नगर व एवोक इंडिया फाउंडेशन की तरफ से बुधवार को महाविद्यालय के लक्ष्मी देवी सभागार में 'एमएसएमई: द पाथ ऑफ इंडियास ग्लोरी' पर सेमिनार का आयोजन किया गया। जागरण एजुकेशन फाउंडेशन के सीईओ डॉ. जेएन गुप्ता की अध्यक्षता में कार्यक्रम हुआ। मुख्य वक्ता प्रवीन कुमार द्विवेदी ने राष्ट्र के आर्थिक विकास के लिए प्रमुख उद्योगपतियों की जीवनी को पढ़ने की अपील की।



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दीप प्रज्वलित कर किया कार्यक्रम का शुभारंभ.

वक्ता विष्णु कुमार वर्मा संयुक्त निदेशक एमएसएमई ने उद्योगपतियों को दी जाने वाली सुविधाओं की जानकारी दी। संचालन शालिनी अवस्थी व डॉ. ईशा गुप्ता ने किया। सुदेश श्रीवास्तव, डॉ. मनीषा गुप्ता, डॉ. शालिनी अग्रवाल एके पांडे, डॉ. आरएन सिंह, डॉ. हर्ष चवला, अंशुल सक्सेना मौजूद रहे।

On 28th December, 2022, a Symposium on MSME: The Path to India's Glory was organized in college in collaboration with Awoke India Foundation. The Program was coordinated by Jagran Innovation, Incubation and Startup Cell. About 250 students from all programs participated in the session.

Symposium Overview

Indian Micro, Small and Medium Enterprises (MSME) businesses form the backbone of India's manufacturing and services sectors. MSME is initiated and managed under the ministry of MSME (MOMSME) are entities engaged in the production, manufacturing, processing or preservation of goods and commodities. There are approximately 63.39 million MSMEs across various sectors in India. It accounts for approximately 40% of India's total exports, 6.11% of GDP from the manufacturing sector and 24.63% of GDP from the services sector MSME across India accounted for nearly 27% of India's GDP in financial year 2021 and is expected to contribute approximately 50% to the country's GDP by 2025. The industry is the second-largest employment generator in India as of FY 2022, with more than 111 million people employed. As India enters its 75th year of independence it is important to envision the vibrant journey of this sector, the role it plays in driving the aspirations of Atma

Nirbhar Bharat and identify the key areas surrounding the MSME to be addressed as to regain the path of national glory.

The event started with the lighting of lamp. Ms. Yashi Srivastava presented the welcome address and highlighted the purpose of session. Dr. Reshma Rajani and Dr. Shalini Agarwal welcomed the esteemed dignitaries by presenting a sapling. Mr. Pravin Kumar Dwivedi, President, Awoke India Foundation delivered the keynote address. He closely analyzed the prowess of MSME and its potential stimulants. Then he discussed the efforts undertaken by the government as to promote the MSME sector. Subsequently, resource person Shri Vishnu Kumar Verma, Joint Director/HoO MSME, DFO, Kanpur and Dr. Sudesh Kumar Srivastava, Associate Prof. Dept. of Marketing and Asst. Director School of Business Management explained to the students how they can apply for a business loan for MSME and how digital transformation is helping in the growth of MSME respectively. The event concluded with the presentation of memento to the guests by The CEO of Jagran Education Foundation, Dr. J.N. Gupta and the principal of Jagran College, Dr. Asmita Dubey. Thereafter, Dr. Manisha Gupta gave a formal vote of thanks and everybody stood for the National anthem.