

Map out Magazzino



An activity was conducted on 30 Dec. 2020 for BBA 2nd and 3rd year in which different teams of students designed business magazines and presented that with the help of PPT in which 4 Ps of marketing were covered. Mrs. Anu Jajoo and Mrs. Mukta Anand were the jury members for the activity.

The Thrift magazine got the 1st position. The Curated Cawnpore magazine got the second position. The Indie – Genius magazine got the 3rd position. All magazines designed by different teams have displayed at our college library for students. The event was coordinated by Ms Padmini Shukla and Mrs Isha Gupta.