

Dated: 20.06.2023

To,
The Joint Director/ HoO,
MSME- DFO,
Government of India, Ministry of MSME,
Fazalganj, Kanpur.

Subject: Request letter for providing support to organise entrepreneurship joint programmes conducted by MSME, Kanpur.

Respected Sir,

Jagran College of Arts, Science and Commerce, Kanpur was established by Shri Puranchand Smarak Trust, Kanpur 2006. It is emerging as one of the top self financing colleges in Kanpur, U.P and is affiliated to the CSJMU University, Kanpur. It is recognised under 2(F) and 12(B) of UGC Act, 1956 by University Grants Commission, New Delhi.

The college has established the Innovation cell and Incubation Center in the college to impart industry oriented skill development for the benefit of the students studying in the college for increasing their employability.

The college for skill development has held detailed discussions for collaborating with MSME, Kanpur for conducting various industry oriented skill development certificate programs for the students enrolled in various courses i.e. B.Com, B.Com (Hons.), M.Com, B.B.A., B.C.A., B.A., B.Sc. in the college and has on the basis of such discussions, recommended for conducting certification courses on as per the following programs :-

- (i) Entrepreneurship Awareness Program
- (ii) Entrepreneurship skill development Program
- (iii) Carrer Management Program
- (iv) Incubation Scheme

Some of the benefits of Collaboration are as follows:

1. Knowledge exchange: Jagran college has faculty with specialized knowledge in various fields, including Business Management, Commerce, Science, Arts and Humanities that help gain the expertise and knowledge required for overall business in an MSME. While collaborating with an MSME will allow our college to tap into the expertise through live projects and mentorship; outside of the theoretical knowledge imparted in the college.

2. Innovation and creativity : Partnering with our college can infuse fresh ideas and perspectives into MSMEs, enabling them to explore new avenues, develop innovative solutions and stay competitive in the market. The institution on the other hand will also benefit from their students capabilities making an impact in the real world by contributing valuable ideas and insights to MSME's projects and initiatives.

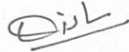
3. Skill development and talent acquisition : By engaging with students through internship, projects or training programs, MSMEs can identify and nurture talent, providing valuable real-world experience to students while also securing a potential pipeline of skilled employees for their future workforce needs.

4. Social and community impact : Collaboration with our college can enhance an MSME's social and community impact. By working together, they can jointly address local challenges, contribute to sustainable development initiatives and promote entrepreneurship among aspiring youth.

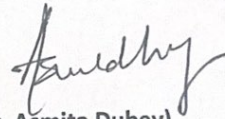
Therefore we request you to provide support for conducting various entrepreneurship joint programs with the college for imparting training and knowledge to the students of the college. We are looking forward for your positive response as earlier as possible. Thanking you.

Place : Kanpur

Date :20.06.2023



(V.K. Verma)
Joint Director/ HoO,
MSME- DFO,
Fazalganj, Kanpur.



(Dr. Asmita Dubey)
Principal

Jagran College of Arts, Science & Commerce,
Saket Nagar, Kanpur

PRINCIPAL
Jagran College of
Arts, Science & Commerce
Saket Nagar Kanpur