



JAGRAN COLLEGE OF ARTS, SCIENCE & COMMERCE

(Self-Financing Co-Ed English Medium Post Graduate College Affiliated to CSJM University, Kanpur)

620-W, Block, Saket Nagar, Kanpur – 208014

Tel.No.0512 2647289, E-mail:jagrancollegeasc@gmail.com Web:jagrancollege.ac.in

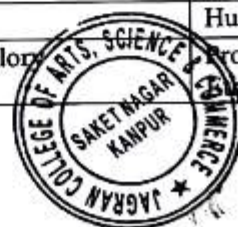
Criterion 1- Curricular Aspects

Key Indicator 1.3 Curriculum Enrichment

1.3.1 Institution integrates cross-cutting issues relevant to Professional Ethics, Gender, Human Values, Environment, and Sustainability into the Curriculum.

INDEX

ACADEMIC YEAR- 2022-2023			
SR. NO.	DATE	ACTIVITIES	ACHIEVEMENT
1	21-06-2023	Celebration of International Yoga Day	Human Values
2	17-06-2023	An Educational Tour to Bhitargaon Focusing on Art, History, and Archeology	Professional Ethics
3	26-05-2023	Pool Campus Recruitment Drive	Professional Ethics
4	16-05-2023	A Workshop in collaboration with the Institute of Company Secretaries of India (ICSI), on the importance of "Role and Responsibility of Company Secretaries in Corporate Governance"	Professional Ethics
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6	16-04-2023	Healthon- A marathon Race for a healthy lifestyle and physical fitness	Human values
7	13-04-2023	Entrepreneurship Awareness Program on MSME premises	Professional Ethics
8	25-03-2023	Ananta Alankaran	Gender Equality
9	11-03-2023	A Visit to Old Age Home	Human values
10	05-03-2023 to 07-03-2023	The 3-Day Annual Sports Competition	Human values
11	03-03-2023 to 04-03-2023	Mime Theater Workshop	Professional Ethics
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13	13-02-2023	Exploring Psychological Dynamics through Film Analysis	Professional Ethics
14	10-02-2023 to 11-02-2023	Data Literacy Workshop	Professional Ethics
15	07-02-2023	BUDGET Analysis 2023	Professional Ethics
16	30-12-2022	Alumni Meet 2022	Human Values
17	28-12-2022	Symposium on MSME- The Path to Indian Glory	Professional Ethics



18	28-12-2022	Rooted in Creativity: A Showcase of Student Talent- Painting the Vibrant Life of Tree Across the College Campus	Human Values
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20	13-12-2022	Industrial Visit to AFPL	Professional Ethics
21	11-12-2022	Orchha Trip- A historical excursion of Indian Architecture	Professional Ethics
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23	05-12-2022	Unveiling Dreams by making Dream Catcher	Professional Ethics
24	02-12-2022	Story Writing Competition	Professional Ethics
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29	14-11-2022	Coding and Webwrite Contest	Professional Ethics
30	14-11-2022	The Big Screen Challenge	Professional Ethics
31	06-11-2022	Half Marathon- Run for Clean Ganga	Environment and Sustainability
32	29-10-2022	Vigyapan Prastuti	Professional Ethics
33	29-10-2022	Speakers of Observation	Professional Ethics
34	29-10-2022	Jagran's Got Talent	Professional Ethics
35	29-10-2022	Upcycling Odds and Sods: 'Reimagine, Recreate and Restore'	Environment and Sustainability
36	29-10-2022	Hindi JAM Competition	Professional Ethics
37	29-10-2022	Impromptu	Professional Ethics
38	21-10-2022	JIM Quest	Professional Ethics
39	21-10-2022	Diya and Kalash Decoration	Environment and Sustainability
40	15-10-2022	Industrial Visit to Asha Polymers	Professional Ethics
41	15-10-2022	15 th October 2022: Remembrance Day of our Honorable Founder Chairman and All India Essay Competition.	Human values
42	08-10-2022	Know your India- A Quiz Competition	Human Values
43	08-10-2022	Through the Lens	Professional Ethics
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45	08-10-2022	"Creativity is to think more efficiently"- G.K. Quiz and Chess Competition	Professional Ethics



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53	04-09-2022	Napkins Distribution Drive	Human values
54	01-09-2022	Orientation Program on 'Becoming the Best Version of Yourself'	Professional Ethics
55	29-08-2022	Celebrating the Birth Anniversary of Major Dhyan Chand	Human Values
56	28-08-2022	Cleanliness and Plantation Drive	Environment, and Sustainability
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58	15-08-2022	Cleanliness and Plantation Drive	Environment, and Sustainability
59	15-08-2022	Celebration of Azadi Ka Amirt Mahotsav is celebrated with rangoli, poster making, slogan, and poetry writing competition, along with cultural program	Human Values
60	10-08-2022	Student Development Program on 'The Struggle of the Women and their Development'	Gender Equality
61	07-08-2022	Cleanliness and plantation Drive in collaboration with Madad ki Raah Foundation	Human Values, Environment, and Sustainability
62	05-08-2022	Orientation Program for NSS Volunteers in Collaboration with Madad ki Raha Foundation.	Human Values
63	05-08-2022	Webinar on 'The Scope of NTA UGC NET/JRF Exam'	Professional Ethics
64	01-07-2022	Plantation Drive on Campus	Environment and Sustainability

ACADEMIC YEAR- 2021- 2022

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1	21-06-2022	Yoga For Humanity: Glimpses of International Yoga Day	Human Values
2	19-06-2022	International YOGA Day-2022	Human Values
3	28-05-2022	Field Trip: Botany Department	Professional Ethics
4	17-05-2022	Presentation- How to be healthy in Post-Covid Era	Human Values
5	13-05-2022	Computerized Accounting Quiz Competition	Professional Ethics
6	11-05-2022	A visit to one of the labs of DRDO in Kanpur, DMSRDE on the occasion of National Technology Day	Professional Ethics
7	08-05-2022	SNIPPET	Environment and Sustainability
8	06-05-2022	Exploring Artistry	Professional Ethics



9	28-04-2022	Empowering Jagaran College Students through Self Defence Training	Gender Equality
10	23-04-2022	A guest lecture on the topic 'Drug Discovery and Clinical Trials'	Professional Ethics
11	22-04-2022	Music Department spreads Harmony at Parishadiya School	Human Values
12	20-04-2022	Guest Lecture on Introduction to Plant Pathology	Environment and Sustainability
13	18-04-2022	Guest Lecture on Health and Fitness	Human Values
14	13-04-2022	Guest Lecture on Electronics in Daily Life	Professional Ethics
15	02-04-2022	National Seminar on "People and Politics"	Professional Ethics
16	24-03-2022 to 26-03-2022	A Three-Day Workshop on Cyber Security	Professional Ethics
17	15-03-2022	Puppet Show on the occasion of "No Smoking Day"	Human Values
18	12-03-2022	Workshop on the stock market	Professional Ethics
19	08-03-2022	Workshop on Career Prospects after Graduation	Professional Ethics
20	03-01-2022 to 11-01-2022	Skill Development through Employability Programmes @ GTT	Professional Ethics
21	29-12-2021 to 30-12-2021	Winter Carnival 2021	Human Values
22	17-12-2021	Clothes Donation Drive 2021- II	Human Values
23	16-12-2021	SDP on GDPI Preparation	Professional Ethics
24	10-12-2021 to 11-12-2021	Unleash The Power Within	Gender Equality
25	05-12-2021	Clothes Donation Drive 2021- I	Human Values
26	01-12-2021	Physical Fitness: First Requisite of Happiness	Human Values
27	15-11-2021 to 20-11-2021	Brushstrokes of Unity: Students Embellish College Wall with Artistic Designs	Professional Ethics
28	30-10-2021	Colors of Creativity: Rangoli Competition	Professional Ethics
29	27-10-2021	Celebrating tradition: Kalash Decoration Activity	Environment and Sustainability
30	15-08-2021	75 th Aazadi ka Amrit Mahotsav	Human Values

ACADEMIC YEAR- 2020-2021

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1	21-06-2021	Yoga For Well-Being	Human Values
2	07-06-2021 to 08-06-2021	Workshop on Project Report Writing	Professional Ethics
3	01-06-2021	Vaccine Equals Victory - An Initiative Using a Video	Human Values
4	06-04-2021	Joyful Learning through Art and Craft	Professional Ethics
5	20-03-2021	Teaching Communication Skills to Kids	Professional Ethics
6	19-03-2021	Health and Hygiene Drive	Human Values
7	18-03-2021	Dare to Compete: Lift the flap and solve the clue	Professional Ethics
8	14-03-2021	IWD 2021: Choose to Challenge	Gender Equality



9	07-03-2021	Celebration Mission Shakti Week Honouring Females: A Pathway to Women Empowerment	Gender Equality
10	06-03-2021	Gender Equality: Key to Empowering Women and Girls	Gender Equality
11	04-03-2021	Web Page Development	Professional Ethics
12	02-03-2021	Coding Contest	Professional Ethics
13	24-02-2021	Scientific Singing	Professional Ethics
14	15-02-2021	Thinking is Fun	Professional Ethics
15	13-02-2021	Doodle	Professional Ethics
16	05-02-2021	Mission Future	Professional Ethics
17	30-01-2021	Spring Fiesta	Professional Ethics
18	29-01-2021	Junk Art from Junkyard	Environment and Sustainability
19	29-01-2021	Staging an Era- Philosopher's Style	Human values
20	26-01-2021	Republic Day Celebration 2021	Human values
21	23-01-2021	Save Environment Poster Competition	Environment and Sustainability
22	23-01-2021	Scavenger Hunt- Top Secret	Professional Ethics
23	21-01-2021	Business Game	Professional Ethics
24	18-01-2021	Extempore	Professional Ethics
25	16-01-2021	Collage Making	Professional Ethics
26	11-01-2021	Eagle's Clue	Professional Ethics
27	30-12-2020	Map out Magazzino	Professional Ethics
28	17-12-2020	Instant App Developer	Professional Ethics
29	14-12-2020	RAZZMATAZZING: TEST YOUR IDEAS FOR INNOVATING MARKETING	Professional Ethics
30	10-12-2020	CASE STUDY COMPETITION TO DEVELOP MANAGERIAL SKILLS	Professional Ethics
31	05-12-2020	Science Behind	Professional Ethics
32	28-11-2020	JIM QUEST	Professional Ethics
33	23-11-2020	Persona Pageant	Professional Ethics
34	20-11-2020	Poster Making and Extempore Speech	Professional Ethics
35	11-11-2020	SDP on Case Study Methodology	Professional Ethics
36	04-11-2020	Commercial Transactions	Professional Ethics



37	17-10-2020	CREATIVITY FOR SAFETY	Human Values
38	16-10-2020	BUSINESS PLAN COMPETITION	Professional Ethics
39	10-10-2020	CAREER COUNSELLING SESSION	Professional Ethics
40	10-10-2020	SLOGAN WRITING COMPETITION	Professional Ethics
41	10-10-2020	COMMERCE QUIZ	Professional Ethics
42	08-10-2020	QUIZZING TO ENHANCE LEARNING	Professional Ethics
43	05-10-2020	GUIDANCE FOR CAREER PLANNING	Professional Ethics
44	24-09-2020	Online Photography	Professional Ethics
45	14-09-2020	ABHIVYAKTI KA ANAND	Human Values
46	05-09-2020	VIRTUAL EXPRESSION OF REAL EMOTION	Human Values

ACADEMIC YEAR- 2019-2020

SR. NO.	DATE	ACTIVITIES	ACHIEVEMENT
1	27-06-2020	Workshop on Video Editing	Professional Ethics
2	31-05-2020	A Webinar on Headwinds to India's Economic Growth Trajectory	Professional Ethics
3	20-02-2020	Poetry Competition on Nature and Happiness	Human Values
4	17-02-2020	Workshop on Digital Marketing	Professional Ethics
5	15-02-2020	Blood donation camp	Human Values
6	11-01-2020	AAJ Alumni Meet	Human Values
7	07-12-2019	Kalanjali 2019	Professional Ethics and Human Values
8	02-11-2019	Role Play	Professional Ethics
9	19-10-2019	Nukkad Natak	Human Values
10	17-10-2019	Jaipuria Quiz Competition	Professional Ethics
11	01-10-2019	Ganga Conservation Mission	Environment and Sustainability
12	01-10-2019	Tee Story: Adding Creativity/ Drawing the Vision	Human Values
13	29-09-2019	Talent Hunt	Professional Ethics
14	16-09-2019	Passion for Learning- students and faculty development programs	Professional Ethics
15	14-09-2019	Hindi Divas Celebration, 2019	Human Values
16	12-09-2019	Six Thinking Hats: Different Dimensions of Thinking	Professional Ethics
17	07-09-2019	Creative Writing Competition	Human values
18	06-09-2019	Educational Trip to the Stock Exchange	Professional Ethics
19	05-09-2019	Teacher's Day Celebration	Human Values



20	04-09-2019	Industrial Visit to Pepsico 2019	Professional Ethics
21	03-09-2019	Industrial Visit to Frontier Alloy Limited	Professional Ethics
22	29-08-2019	Fit India Movement	Human Values
23	26-08-2019	Women's Justice Initiative	Gender Equality
24	20-08-2019	Time Management- A Way to Success	Professional Ethics
25	02-08-2019	A Seminar on Acharya Prafulla Chandra Ray: Father of Chemical Research	Professional Ethics
26	01-08-2019	Orientation Program	Professional Ethics

ACADEMIC YEAR- 2018-2019

SR. NO.	DATE	ACTIVITIES	ACHIEVEMENT
1	12-02-2019	National Seminar on Indian Economy at Crossroads	Professional Ethics
2	05-02-2019	Life Saviour: Blood donation camp	Human Values
3	04-02-2019	Workshop on DNT's Gaming Technology	Professional Ethics
4	29-01-2019	Workshop: Personality Development	Professional Ethics
5	29-12-2018	AAJ Alumni Meet	Human values
6	26-12-2018	Nature in Art	Environment and Sustainability
7	22-12-2018	Excursion with Knowledge- An educational tour	Professional Ethics
8	21-12-2018	SEBI: Ombudsman of Share Market	Professional Ethics
9	14-12-2018 to 20-12-2018	Clothes Donation Drive- 2018	Human Values
10	30-10-2018	Eco Town: REUSE and RECYCLE	Environment and Sustainability
11	23-10-2018	Display of Scientific Temperament in Science Exhibition	Environment and Sustainability
12	08-10-2018	Quiz Competition by Jaipuria Institute of Management	Professional Ethics
13	06-10-2018	Industrial Visit to Ganesha Polytex	Professional Ethics
14	05-10-2018	An Eye Checkup Camp	Human Values
15	04-10-2018	GST- Concept and Context	Professional Ethics
16	02-10-2018	Rally on Cleanliness	Environment and Sustainability
17	25-09-2018	Celebrating Surgical Strike	Human values
18	20-09-2018	Industrial visit to Pepsico 2018	Professional Ethics
19	14-09-2018	Versatile Expression on Hindi Diwas	Human values
20	13-09-2018	Tech Buzz- Exploring the Developer	Professional Ethics
	29-08-2018	Sports Day Celebration: Honouring Dhyan Chandra	Human Values



21	28-08-2018	Funds Collection for CM's Kerala Distress Relief Fund	Human Values
22	25-08-2018	Ad Mad: Exhibition Of Creativity in Advertising	Professional Ethics
23	24-08-2018	Redefining Colours in Umbrella Painting	Environment and Sustainability
24	23-08-2018	Expression	Human value
25	20-08-2018	Challenges and Prospects Before Today's Youth	Human values
26	15-08-2018	Freedom at Midnight- Independence Day Celebration	Human Values
27	24-07-2018	Go Green Sapling Plantation	Environment and Sustainability

Reshma Rajani
Dr. Reshma Rajani
IQAC Coordinator

Asmita Dubey
Dr. Asmita Dubey
Principal and Chairperson IQAC





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Celebration of International Yoga Day



On 21st June 2023, the College joyously celebrated International Yoga Day. Embracing the essence of wellness and mindfulness, our college community of students and teachers came together to commemorate this Global Day of Unity and peace. With the rising sun as our witness, we gathered on our beautiful campus to practice various yoga asanas, guided by Mr. Gaurav Sharma. The atmosphere was filled with tranquility, harmony, and positive energy, fostering a sense of inner peace and serenity among all participants.

The celebration not only allowed us to deepen our physical and mental well-being but also served as a reminder of the incredible benefits that yoga brings to our lives. It helps to cultivate flexibility, strength, and balance, while simultaneously nurturing our mind-body connection.





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On this International Yoga Day, we acknowledge the universality of yoga, transcending boundaries and bringing people together from diverse backgrounds. It is a beautiful reminder that no matter where we come from, we can all find solace and unity through the practice of yoga. We extend our heartfelt gratitude to all the participants, instructor, and the entire college community for making this celebration a resounding success. Together, we have created a memorable experience that will continue to inspire and uplift us on our journey to holistic well-being. Let's spread the love and light that yoga brings to our lives.





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An Educational Tour to Bhitargaon Focusing on Art, History and Archeology



College organized a captivating educational tour for History students during the monsoon season, focusing on art, history, and archaeology. Twelve students accompanied by three teachers including Dr. Jitendra Singh, Dr. Shubha Agarwal and Dr. Abhilasha, journeyed on 17th June, 2023 to the town of Bhitargaon, near Kanpur, where they marveled at the awe-inspiring Bhitargaon Temple, an ancient brick shrine from the Gupta Empire era. The students were enthralled by the original terracotta features still intact despite extensive restoration. Venturing further, they visited the mysterious Jagannath Mandir – Behta, known for its rain-predicting abilities and enigmatic construction date. The group sought blessings at Goddess Kushmanda Temple in Ghatampur, where the miraculous dripping water from the Devi Pindi is believed to cure eye-related problems. Their spiritual journey continued to Mukteshwari Devi Temple on the banks of the Yamuna River, believed





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to manifest in three different forms throughout the day. Finally, their tour concluded with prayers at the renowned Hanuman Temple, moments of serenity at the Yamuna riverbank, and cherished memories of newfound friendships and bonding. Such enriching experiences will undoubtedly stay with the students as treasured memories long after their college days are over.





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Pool Campus Recruitment Drive





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College organized a Pool Campus Recruitment Drive on 26th May, 2023 in collaboration with various reputed companies. The event aimed to provide students with opportunities for employment and connect them with potential employers.

Ten Companies namely Lohia Group, Bajaj Alliance, Zairo, Planet spark (virtually), 4 Fox, Novell Infotech, Hikvision Pvt. Ltd, BTPS Sengar, K2 Technology, T&H Software with varied job profiles interviewed approximately 200 graduate and post graduate level students who had registered from various colleges to participate in the recruitment drive.

The recruitment drive was efficiently coordinated by the Training and Placement Cell Members, including Dr. Roopali Mishra, Mrs. Anamika Srivastava, Mrs. Anamika Yadav, Mr. Vikas Khare, and Mr. Prateek Arora. They ensured that all participating students had a fair chance to be interviewed by the various companies according to their profile and preferences.

The enthusiasm and confidence displayed by the students was worth appreciating. The event facilitated valuable connection between students and industry, providing them with promising employment opportunities. The positive feedback received from the recruitment team and the active participation of students from various colleges made the event a memorable and fruitful experience for the organizers.





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A Workshop in Collaboration with The Institute of Company Secretaries of India (ICSI), On the Importance Of ‘Role and Responsibility of Company Secretaries in Corporate Governance



On 16th May, 2023, College of Arts, Science, and Commerce successfully organized a workshop in collaboration with the Institute of Company Secretaries of India (ICSI) on the important subject of “Role and Responsibilities of Company





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Secretaries in Corporate Governance.” The workshop attracted a significant number of enthusiastic students from various schools, eager to delve into the intricacies of corporate governance. The highlight of the event was the presence of the CS Vaibhav Agnihotri, Chairman of the Kanpur chapter of ICSI, who graciously accepted the role of the keynote speaker. Srishti Gupta, a talented first-year BBA student, skillfully anchored the workshop, ensuring a smooth flow of discussions and interactions. In addition to the enlightening presentations and discussions, CS Vaibhav Agnihotri shared compelling case studies – PNB Nirav Modi scam, Dewan Housing Finance Ltd., Yes Bank and Satyam Scandal that allowed participants to analyze and evaluate real-life scenarios related to corporate governance. The workshop proved to be a resounding success, enabling students to deepen their understanding of the pivotal role played by Company Secretaries in upholding transparency, accountability, and ethical practices in the corporate world.





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One-Day Workshop on Chromatography



Science Department of Jagran College of Arts, Science and Commerce conducted a one-day workshop on the topic chromatography on 28th April, 2023. The workshop was open to students from various colleges of Kanpur, and it aimed to provide an understanding of the principles and techniques of chromatography. The workshop





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was a huge success, with a large number of attendees (Approx 150) praising it for being informative and interactive.

Dr. Vikas Dwivedi initiated the topic and gradually elaborated on the minute details with the help of a power point presentation. Participants were asked to solve a quiz at the end of the presentation to assess their understanding and help the presenter obtain feedback in order to discuss the difficulties during the practical session conducted immediately after the presentation.

B.Sc. final year students of college assisted their faculty members Mr. Swatantra and Dr. Vikas in demonstrating chromatography techniques to the participants.

The team made best of the efforts to unfold the concepts, types, instrumentation and applications of chromatography through a simple and easy way. Students were given hands-on training on various chromatography techniques and were able to observe and practice the techniques themselves.

The workshop received overwhelmingly positive feedback from the students. The workshop was a great success as it could realize the real meaning and purpose of NEP-2020 that aims to create an academic environment where sharing knowledge and skills, explaining complex concepts in an easy-to-understand manner is the prime objective of enlightening students. Appreciate the efforts of the entire science dept.!

Special mention for Mr. Prashant Khare, Asst professor, Physics, Dr Vikas Dwivedi, Mr. Swatantra, Asst. Professors in the Dept. of Chemistry and lab in-charge Mr. Ashwani and Mr. Devendra for their tireless efforts and excellent job.





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Healthon- Marathan Race



The Kanpurites witnessed a brilliant show of harmony on 16 April, 2023 when congregation of participants across age groups ran gleefully in the different Marathon race organized by I-Next Healthon . Healthon is a vibrant initiative that promotes a healthy, fit and active lifestyle among the people across age groups and encourage them to including the practice of running in their daily lives. Jagran College of Arts, Science and Commerce also participated with the zeal .

The event was organized to promote physical fitness and a healthy lifestyle among the youth. The students displayed great enthusiasm and energy, as they ran along the scenic route of the marathon. The event provided an opportunity for the participants to challenge themselves and push their limits while enjoying the company of like-minded individuals. Overall, it was a successful event that not only promoted fitness but also fostered a sense of community and camaraderie among the participants.





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Entrepreneurship Awareness Program in MSME Kanpur



“It is important for young entrepreneurs to be adequately self-aware to know what they do not know”-Mark Zuckerberg

Jagran College of Arts, Science and Commerce in association with the Ministry of Micro, Small and Medium Enterprises (MSME), Kanpur organized an Entrepreneurship Awareness Program in the MSME premises on 13th April, 2023.

The Ministry of Micro, Small and Medium Enterprises is the ministry in the Government of India. It is the apex executive body for the formulation and administration of rules, regulations and laws relating to micro, small and medium enterprises in India.

Around 100 students joined and attended this event. Event was coordinated by Dr. Manisha Gupta, Dr. Kamal Vinod, Dr. Shalini Agrawal and Dr. Nidhi Gupta.





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Dignitaries from different fields enlightened the students about how to start their own business.

Mr. V.K. Verma, Director MSME, Kanpur gave various tips to the students on how to become a successful entrepreneur.





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Ananta Alankaran





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exemplifying spirit of excellence and innovation, and creating positive, lasting change to redefine the glass ceilings for women. The idea behind was to provide a platform to these quintessential women to share their epitomic glorious stories and inspire our students.

The event began with lighting of lamp followed by scintillating group song performance, group dance performances, and solo song performances by students. An enactment of short mime act depicted the challenges faced by modern women.

Now it was turn to accolade the guests by gifting them Ananta Alankaran plaques and a portrait sketch, created by the college students, Disha Singh and Pinky.

To do this honor, stage was graced by Sri. Mahendra Mohan Gupta (Chairman, Jagran Group), Mr. Sunil Gupta (Director, Jagran Prakashan), Smt. Ritu Gupta (Vice Chairperson, Jagran Education Foundation), Dr. J.N. Gupta (CEO, Jagran Education Foundation), Dr. Asmita Dubey (Principal, Jagran College). Ten dignitaries - Chief guest of event Mrs. Raveena Tyagi, (I.P.S. DCP Traffic Kanpur), Mrs. Saumya Pandey (I.A.S. Chief Development Officer, Kanpur Dehat), Dr. Anuradha Varshney, (Founder and Director VHC), Mrs. Neetu Singh(Chartered Accountant, Entrepreneur and Social Worker), Mrs. Sadhna Ghosh (Social and Community Mobiliser), Dr. Sadhna Singh, (Former Principal D.G. P.G College, Kanpur), Vandana Deb Roy(Renowned Kathak Dancer) Ms. Anjani Dubey(PTI, I.I.T. Kanpur), Dr. Sanjivini Sharma (Dentist and Founder Kanpur Ploggers), Shihan Aryan Shakya (Self Defence Expert) embellished the stage and received the token of felicitation by the management.





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After a brief photo session, dignitaries enlightened the young students present in the auditorium with their words of wisdom. In this series the Chief Guest DCP Traffic Kanpur, Mrs. Raveena Tyagi ji appealed to the students to have morning and evening meals with their parents every day, explaining the way to get rid of the increasing tendency of depression among the students. She highlighted the efforts done by police in ensuring safe environment for girls.

Next, sharing her 40 years of teaching experience, Dr. Sadhna Singh told how a good teacher can play a positive role by being a teacher as well as a friend, guide and guardian of his student. Further, CA and entrepreneur Dr. Neetu Singh talked about the positive cooperation of men in the empowerment of a woman. At the same time Dr. Anuradha Varshney expressed her views for women empowerment and social upliftment by funding girls' education and lending them capital for startups. All other speakers shared wonderful insights and messages with students from their area of expertise.

The whole program was compered by Mrs. Shraddha Agarwal and our B.B.A student Gunika with great articulation. This very pleasant and flurry of activity filled afternoon with tranquility and joy. The event concluded with national anthem.

In the end, we the Jagran Parivaar whole heartedly congratulated all the dignitaries and Ananta Awardees, and we are thankful from the bottom of our hearts for their graceful presence in this successful event.





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Visit to Old Age Home





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Those who respect the elderly pave their own road toward success.” African proverb

The visit to Swaraj Vridha Ashram, an old age home came out as a lifelong experience for the Jagranites. It was an opportunity to share their love, warmth and feelings with the elderly people. The students realize the value of grandparents and the tenderness with which they need to take care of their grandparents. In their reverberating laughter and wrinkled faces, the students saw the vivid reflection of their grandparents. Being in their company for a few hours, they developed a bond that would be cherished for years to come. Students indulged in entertaining the elderly and bringing precious smiles on their faces. It was an enriching experience for all the students to visit the old age home and interact with its inmates.





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The Three-Day Annual Sports Competition



चेस, बास्केटबाल में दिखाया दम लि खेल से मन के साथ तन भी रहता स्वस्थ



बिनाई की सुनकर कानपुर के अन्य छात्रों को भी खेल का आनंद देना है।
कानपुर (4 अप्रैल): कानपुर कॉलेज ऑफ आर्ट्स, साइंस और कॉमर्स में आयोजित एक-दिवसीय खेल प्रतियोगिता में भाग लेने वाले छात्रों को खेल का आनंद देना है।
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जगन्नाथ साहू ने कहा कि खेल के माध्यम से छात्रों में टीम भावना और सहयोग का भाव पैदा होता है। खेल के माध्यम से छात्रों में शारीरिक और मानसिक स्वास्थ्य में सुधार आता है। खेल के माध्यम से छात्रों में आत्मविश्वास और आत्मनिष्ठा का भाव पैदा होता है। खेल के माध्यम से छात्रों में सकारात्मक भावनाएं पैदा होती हैं। खेल के माध्यम से छात्रों में सकारात्मक भावनाएं पैदा होती हैं।



छात्रों के द्वारा ये संकेत मिले कि खेल के माध्यम से छात्रों में शारीरिक और मानसिक स्वास्थ्य में सुधार आता है। खेल के माध्यम से छात्रों में आत्मविश्वास और आत्मनिष्ठा का भाव पैदा होता है। खेल के माध्यम से छात्रों में सकारात्मक भावनाएं पैदा होती हैं। खेल के माध्यम से छात्रों में सकारात्मक भावनाएं पैदा होती हैं।

"On the field, it isn't about who you are, where you are from, and how long it has taken you to get there. Sports allow us all to dream a little."

Sports not only develop a sense of friendliness and team spirit but also help develop physical toughness and mental health. It shapes the body, makes it strong and active. The three-day annual sports competition from 5th March to 7th March, 2023, was inaugurated by Dr. JN Gupta, CEO of Jagran Education Foundation today at Jagran College of Arts, Science and Commerce, Kanpur. While addressing the children, he said that sports not only nourish the body but also keep the mind healthy. It is vital in human development and growth. The program was presided over by Dr. Asmita





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Dubey (Principal, Jagran College of Arts Science and Commerce) and the young participants were administered the oath of sportsmanship.

Mr. Gaurav Sharma, sports in-charge and program coordinator welcomed the guests and supervised various events with expertise and dexterity.

In the 1500 meters men's race, Prakhar Singh won first place, Dhruv Chopra stood at second, Sumit Singh Rathore third and in 1500 meters women's race, Kamini Tiwari got first, Tanishka Gupta second, Dhatri Gupta got third place.

Dhruv Chopra, Sumit Rathore, Hardik Chawla in long jump men and Anya Singh, Kashish Somani, Sristi Singh got first, second and third place respectively in the women's category.

But it wasn't just about the games - it was about the spirit of competition, the camaraderie between teams, and the support of our fellow students. We witnessed some amazing examples of sportsmanship and teamwork, and we couldn't be more proud of our college community.





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Mime Theatre Workshop



A two-day workshop on Mime and Theatre was organized by Jagran College in association with SCHOLART (the school of art and life) on 3rd and 4th March, 2023. During this event renowned artist Shikhar Mishra from Kanpur, guided and trained the students about the efficaciousness of acting in order to be able to establish a connection to their audience.





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How beautifully one can express the deepest emotions through a mime act without the use of words or props depends on the perfect integration of mind, body, emotions and energy. The workshop threw light on different aspects of miming, it was a great learning experience through the demonstration of a few interesting short stories performed to engage the audience and filled them with different shades of emotions.





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Educational Trip to NBRI Lucknow, Botanical Garden



The National Botanical Research Institute, situated in Lucknow, is renowned for its research in the field of plant sciences. The Botanical Garden maintained by NBRI is a rich repository of diverse plant species, serving as an educational and research hub for students and scientists.

Dr. Varsha Rani Srivastava, Assistant Professor in Botany department Organized an educational tour for the students of Botany. The trip aimed to enhance the students' understanding of plant diversity, conservation, and ecological significance.

On reaching the destination, the students were welcomed by NBRI staff who provided an overview of the Botanical Garden and its significance on 27th February, 2023 research and conservation. A knowledgeable guide led the students through various sections of the garden, explaining the characteristics, uses, and conservation status of different plant species. Students had the opportunity to engage in interactive sessions with botanists and researchers, allowing them to ask questions, discuss their





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academic interests, and gain insights into the world of plant sciences. The trip included demonstrations of scientific techniques used in plant research, as well as exhibits showcasing ongoing projects at NBRI. Students involved activities, such as seed planting, herbarium preparation, and microscopy, providing them with practical experience and a deeper understanding of botanical processes.

The educational trip received overwhelmingly positive feedback from both students and teachers. The educational trip to NBRI Lucknow Botanical Garden proved to be a resounding success, achieving its objectives of providing students with a practical understanding of plant sciences and fostering an appreciation for biodiversity and conservation efforts. Such experiential learning opportunities contribute significantly to the holistic development of our students.

In the end, we extended our gratitude to NBRI for hosting our college and providing a memorable and enriching experience for our students. We also wished more such future collaborations and opportunities for our students.





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Exploring Psychological Dynamics through Film Analysis



The understanding of human behavior and experiences is fundamental to psychology with this thought an activity was conducted at Jagran College of Arts, Science and Commerce on 13- Feb-2023. The activity aimed to delve into the realms of psychoanalysis and cognitive therapy through the medium of film. By analyzing characters in short movies, attendees were encouraged to explore the impact of past experiences, perceptions, and immediate factors on behavior and decision-making. Attendees were presented with three short films from YouTube, each featuring complex characters facing various challenges. After viewing, participants were tasked with selecting a character for analysis based on psychoanalytic and cognitive therapy principles. Attendees were expected to identify the role of the chosen character within the story, whether as the protagonist, antagonist, or a pivotal soul character influencing the narrative arc. Participants were required to analyze the predisposing factors that shaped the character's behavior and personality,





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particularly focusing on early childhood experiences as per psychoanalytic theory.
The event was conducted by Dept. of Psychology.





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Data Literacy Workshop





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Two Day workshop on “Data Science and POWER BI” was organized by BCA Department on 10th and 11th February, 2023. The workshop was organized under the aegis of Console Flare. The workshop received an overwhelming response from students. A total of 200 participants registered for the event. During this event, eminent experts from Arbre Creations Pvt. Ltd., Nihal Jaiswal and Mrinmai Sharma guided the participants on various aspects of Data Science and POWER BI respectively. The key issues covered by the program were:

- Data Processing
- Data Exploration
- Modeling





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- Testing the Model
- Deploying Models
- Building a Dashboard in Power BI

Queries of the participants were well addressed by the guest speakers. The workshop was full of hands-on lessons. It helped Students to conceptualize technical knowledge and develop intellect.





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BUDGET Analysis 2023



A budget is a broad road map of the economic policy of the government and an outlined plan for reviving the growth spirit of the Indian economy. Jagran College





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of Arts Science and Commerce conducts an analysis of the Annual Union Budget every year to get a broader perspective on the current status. This year's analysis of Union Budget 2023 was organized on 7th February, 2023. The Keynote Speaker of the Seminar was CA Govind Maheshwari (Tax Guru). He was given a warm welcome in the College Campus by Principal, Dr. Asmita Dubey, Dr. Hema Rohra, faculty and students. Mrs. Isha, presented a sapling as a token of welcome to the guest speaker. It was followed by a presentation by the honorable speaker in which he explained the basic terminology associated with the budget. He then went on to explain the key takeaways of the current budget. He elucidated the vision of the Government behind the current budget and also clarified the various new policies implemented for the facilitation of MSMEs and startups. The most anticipated part of the budget is the reduction of tax slabs and the introduction of a new tax regime, which was explained in lucid language by the speaker. The presentation was followed by a Q&A session in which the students from various classes, as well as the members of the faculty, put up their queries to the resource person and all the questions were comprehensively answered by the respected resource person. Then BBA students Harshit and Gunika Kapoor highlighted the key-takeaways of the Workshop.

The event concluded with the presentation of memento to the guest by the principal of Jagran College, Dr. Asmita Dubey. The CEO of Jagran Education Foundation, Dr. JN Gupta, and the Directors of respective Jagran Institutions graced the workshop with their honorable presence.





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Alumni Meet 2022



College organized Alumni Meet on 30th December, 2022 to recollect the best antiques, the dear old friends and bring back the lovely memories. The event was





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full of joy, enthusiasm and fun. The event started with the honor of executive committee AAJ followed by a speech from the President of the alumni association. Students who gathered enjoyed themselves and relived their college days. Everyone felt so nostalgic and they danced to the beats of the DJ. Followed by dinner to call it a day it was really nice to see all the alumni enjoying themselves and cherishing and making moments to last for a lifetime.





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Symposium on MSME: The Path to India's Glory



On 28th December, 2022, a Symposium on MSME: The Path to India's Glory was organized in college in collaboration with Awoke India Foundation. The Program was coordinated by Jagran Innovation, Incubation and Startup Cell. About 250 students from all programs participated in the session.

Symposium Overview

Indian Micro, Small and Medium Enterprises (MSME) businesses form the backbone of India's manufacturing and services sectors. MSME is initiated and managed under the ministry of MSME (MOMSME) are entities engaged in the production, manufacturing, processing or preservation of goods and commodities. There are approximately 63.39 million MSMEs across various sectors in India. It accounts for approximately 40% of India's total exports, 6.11% of GDP from the manufacturing sector and 24.63% of GDP from the services sector MSME across India accounted for nearly 27% of India's GDP in financial year 2021 and is expected to contribute approximately 50% to the country's GDP by 2025. The





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industry is the second-largest employment generator in India as of FY 2022, with more than 111 million people employed. As India enters its 75th year of independence it is important to envision the vibrant journey of this sector, the role it plays in driving the aspirations of Atma Nirbhar Bharat and identify the key areas surrounding the MSME to be addressed as to regain the path of national glory.

The event started with the lighting of lamp. Ms. Yashi Srivastava presented the welcome address and highlighted the purpose of session. Dr. Reshma Rajani and Dr. Shalini Agarwal welcomed the esteemed dignitaries by presenting a sapling. Mr. Pravin Kumar Dwivedi, President, Awoke India Foundation delivered the keynote address. He closely analyzed the prowess of MSME and its potential stimulants. Then he discussed the efforts undertaken by the government as to promote the MSME sector. Subsequently, resource person Shri Vishnu Kumar Verma, Joint Director/HoO MSME, DFO, Kanpur and Dr. Sudesh Kumar Srivastava, Associate Prof. Dept. of Marketing and Asst. Director School of Business Management explained to the students how they can apply for a business loan for MSME and how digital transformation is helping in the growth of MSME respectively. The event concluded with the presentation of memento to the guests by The CEO of Jagran Education Foundation, Dr. J.N. Gupta and the principal of Jagran College, Dr. Asmita Dubey. Thereafter, Dr. Manisha Gupta gave a formal vote of thanks and everybody stood for the National anthem.

Mr. Sunil Agnihotri, assistant director MSME, Kanpur threw light on various schemes and portals like gem portal, etc. introduced by the Government for young entrepreneurs.





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Mr. Dinesh Barasia, President, Indian Industries Association stated that patience in the initial stages of startup is very necessary.

Ms. Rashmi, Jila Udyog Adhikari motivated the students to become vocal for locals and also ensured them that they will be provided all help in their future endeavors.

Mr. Adarsh Sharma, Lead District Manager, Bank of Baroda, Gumti no. 5 stated that for taking credit, the project should be well clear in the minds of the entrepreneurs. He also enlightened the students about various schemes of credit.

Students cleared all their doubts in a question-and-answer session. And they were highly motivated and gained a lot of knowledge with this inspiring awareness program.





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Rooted in Creativity: A Showcase of Student Talent - Painting the Vibrant Life of Trees Across the College Campus



In the bustling world of academia, amidst the pursuit of knowledge and scholarly endeavors, there exists a serene sanctuary - our college campus. Encapsulating the essence of tranquility and beauty, the campus serves as a canvas for not only intellectual growth but also artistic expression. Recently, a group of enthusiastic students of Jagran College of Arts, Science and Commerce on 28 Dec. 2022, embarked on a creative journey to immortalize the breathtaking beauty of nature within our campus through the medium of painting. Armed with their palettes and brushes, the students ventured into the verdant corners of the campus, seeking inspiration from the sprawling canopy of trees. Each participant approached the task with a unique perspective, employing diverse techniques and colour palettes to convey the essence of the natural landscape. The culmination of this endeavor resulted in a stunning collection of artworks that vividly captured the beauty of the





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college campus. The paintings served as visual tributes to the silent guardians that watch over our academic pursuits, inspiring awe and admiration among the viewers.





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Talkative Physics



The STEM Club Department of Physics organized an engaging event on 17 Dec 2022 titled "Talkative Physics" aimed at providing a platform for students to present their understanding of physics topics aligned with the National Education Policy (NEP) curriculum. The event served as an opportunity for students to showcase their learning and communication skills through PowerPoint presentations. Students enthusiastically prepared and delivered PowerPoint presentations on various physics topics. Each presentation was meticulously crafted to convey the depth of understanding acquired by the students over the course of their academic journey. Following each presentation, interactive discussions were facilitated, allowing attendees to ask questions, seek clarifications, and engage in meaningful exchanges with the presenters. Mr Prashant Khare coordinated the event.





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Industrial Visit to AFPL Global Ltd



To give students first hand experience of commerce and industry, College organized an Industrial Visit to AFPL Global Ltd. Jainpur, Kanpur for B.com. (Hons) Fifth Semester students on 13th December, 2022. During site visit, first students learnt the structural and functional layout of the unit. After seeing various niche products being produced by the unit they went towards the Incubation and Training Department to understand the work requirements and hiring process of the industry. Witnessing the entire process of premium leather shoes production, right from purchasing domestic raw material to converting it into final finished export quality products was an enriching experience for them. They were full of gratitude towards their coordinators Dr. Harsh Chawla and Ms. Kanika Bajaj for such an amazing learning and exploring opportunity.





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Orchha Trip



Monuments are the grappling –irons that bind one generation to other. Keeping in mind that students of humanities not only theoretically understand history but also feel the glorious past of Indian architecture, a historical excursion on 11th December, 2022, was planned to Orchha. 45 students from B.A. along with 15 faculty members went on this trip. Ram Raj Temple and Orchha fort are the iconic landmarks in the town. On the banks of Betwa, Orchha Fort is a splendorous specimen of Indian art and culture. It was built by Bundela Chief Rudra Pratap Singh in 1501 AD. This fort further inspired Lutyens in designing the architecture and structure of New Delhi. Students with their faculty understood the nuances and features of these Historical Monuments.





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Plate Design Competition



On the vibrant day of 10th December 2022, Jagran College of Arts, Science, and Commerce hosted a creatively charged event centered around plate designing. The event aimed to foster artistic expression among students, encouraging them to explore their creativity through a unique medium. The plate designing event witnessed enthusiastic participation from students across various disciplines, reflecting the diverse talents present within the college community. The event commenced with a brief introduction, highlighting the significance of art and design in everyday life. Participants learned about various mediums such as acrylics, oil paints, and ceramic glazes, allowing them to experiment and unleash their imaginations.

After hours of artistic endeavor, the completed plates were displayed for judging. Dr Abhilasha Chaudhary from the department of drawing announced the winners and appreciated the efforts and creativity of all participants. Winners of the event were: Neeraj Kumar Ranjan first, Titiksha Bajpai and Samriddhi Ahuja second and Mudita Banafar and Anjali Rajput third.





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Unveiling Dreams by making Dream Cathcher



In an endeavor to foster creativity and artistic expression among students, the Department of Drawing and Fine Arts at Jagran College of Arts, Science, and Commerce organized a captivating "Dream Catcher Making Activity." Held on 5 Dec. 2022, the event aimed to provide students with a platform to explore their imagination while immersing themselves in the rich cultural heritage associated with dream catchers. The Dream Catcher Making Activity was a hands-on workshop that invited students from various disciplines to unleash their creativity and craft their own dream catchers under the guidance of experienced faculty members. Originating from Native American culture, dream catchers are believed to filter out negative dreams and promote positivity and well-being. Stuti and Anshika were honoured with first prize in ethnic dream catcher making. Second Prize- Kumkum Singh BCA 1st year and Mansi Verma BCA 1st year Third Prize- Nishi Mishra Bcom 2nd year and Aayana Kapoor Bcom 2nd year.





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Story Writing Competition



Jagran College, known for fostering creativity and literary excellence among its students, organized a captivating Story Writing Competition on 2-Dec-2022. The competition aimed to provide a platform for budding writers to showcase their imaginative prowess and storytelling skills. Students from various departments participated fervently, displaying a diverse range of writing styles and themes. The stories covered genres spanning from fantasy and mystery to romance and science fiction, captivating the audience with their originality and depth. The stories were judged on criteria such as plot development, character portrayal, and narrative coherence. The event not only provided a platform for students to showcase their writing skills but also inspired a sense of camaraderie and appreciation for the written word.





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Workshop On Importance of Digital Skills



Realizing the importance of digital transformation in today's business, a student development programme was organized by college on 1st December, 2022 for BBA second- and third-year students. About 150 students participated in the program. Mrs. Priya arora warmly welcomed the guest speaker, Principal Dr. Asmita Dubey, and faculty members were present during the session. The session was conducted by Dr. Shalini Khandelwal, Dean Academics, area coordinator and faculty- HR and OB, ICFAI





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Business School – Gurgaon. was invited as the Guest Speaker. She asked students to recognize the importance of digital literacy in their lives, their learning and their employability and encouraged them to build the confidence to transfer their skills to multiple contexts. She highlighted that digitally literate goes beyond being able to use technology. And in today's digital landscape students should be able to use technology, find, use and critically evaluate information. Curate data and media sources, communicate and participate in online environments. Manage online identities as well as personal security and privacy. Moreover, she urged them to create online content, not just consume it. The event was coordinated by Dr. Hema Rohra.





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Blood Donation Camp



In a heartening display of solidarity and compassion, Jagran College of Arts, Science, and Commerce, in partnership with GSVM College Blood Bank, Kanpur, hosted a blood donation camp on November 26, 2022. Aimed at supporting children battling serious illnesses like thalassemia, the event garnered enthusiastic participation from students and faculty members alike. Under the guidance of Principal Dr. Asmita Dubey, esteemed professors led the way by donating blood, setting a poignant example for the entire community.

The spirit of altruism transcended the college gates as socially conscious citizens, alongside prominent community members, lent their support to the cause. Together,





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they facilitated the donation of 58 units of blood, a testament to their collective commitment to promoting health and humanity.

This successful endeavor was made possible through meticulous planning and coordination spearheaded by Dr. R.N. Singh, ensuring seamless execution and widespread participation. The blood donation camp not only potentially saved lives but also served as a poignant reminder of the power of unity and collective action in fostering a more caring and compassionate society. It stands as a shining beacon of community spirit, inspiring future generations to continue making a positive impact through acts of kindness and generosity.





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Global Diabetes Walk



On November 25, 2022, Jagran College of Arts Science and Commerce hosted the annual Global Diabetes Walk, drawing participants from students and faculty. The event, organized by Global Diabetes Foundation, The Walk is a global diabetes awareness campaign organised annually in November by the World Diabetes Foundation (WDF). Since 2004, more than 5 million people joined the Global Diabetes Walk to support the prevention of diabetes, one of the largest global public health concerns. Participants joined in, starting the day with an invigorating warm-up session before embarking on a scenic walk around campus. Along the route, informational booths provided valuable resources on nutrition, exercise, and diabetes education. Inspirational testimonials from individuals living with diabetes underscored the importance of community support in managing the disease. The Global Diabetes Walk at Jagran College of Arts Science and Commerce showcased the power of unity and education in combating diabetes, leaving a lasting impact on all who attended.





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Workshop on Research Methodology





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A workshop on research methodology was conducted on 19th November, 2022, for the students of BBA fourth and sixth semester and M.com. During the workshop the students were taught and guided to prepare their projects. The lecture was taken by Dr. Anshul Saxena in which he explained Research methodology describing the specific procedures or techniques used to identify and analyze information about a topic. By taking a hypothetical example he described how to frame hypotheses and then the overall process of conducting research. He emphasized on validity and reliability of data by focusing on two important points firstly how is the data collected or generated and secondly how it is analyzed? At the end, Dr. Vidushi Sharma highlighted the important points of report writing. She asked students to ensure that the project report is clear, concise and data is well presented. The workshop was coordinated by BBA Coordinator, Mrs. Anamika Yadav in association with Research and Development Cell.





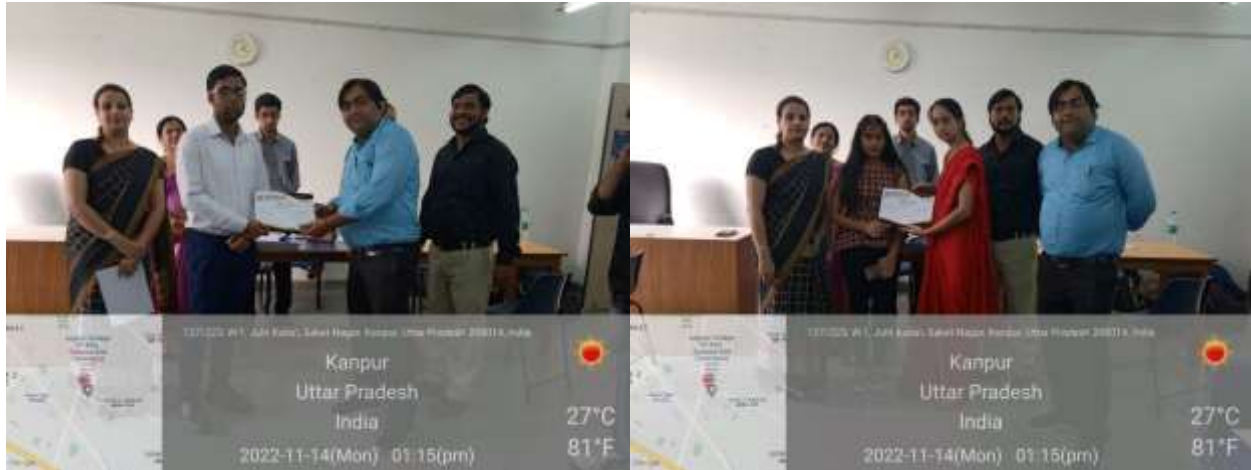
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Coding and Web writing Contest



On 14th November 2022, the Department of BCA organized a Coding and Web writing Contest in the Computer Lab for BCA students. Students participated in the competition. The Coding Contest started at 10:00 a.m. It consisted of 3 rounds. Each consisting of 20, 15 and 10 MCQ questions respectively. Questions were based on error handling codes, finding output and basic concepts of C Language. Candidates qualifying each round moved to the next round. Candidates were given the time limit of 20 seconds to answer each question.

Subsequently web writing competition began at 12 noon. Candidates were asked to design a webpage on the topic "College Management System" using the programming language HTML. Time allotted was of 30 minutes. Mr. Vikas Khare and Mr. Prateek Arora Ms. Hema Mishra, Ms. Priya Arora and Ms. Nidhi Mathur judged the competition.

Winners for Coding Contest were Mahi Mishra who secured first position. Anushka Shukla and Swarn Ujjwal Singh secured second and third position respectively. In





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Web writing Contest Shashikant stood first followed by Dev Agnihotri, Ananya Agnihotri. The overall event was well coordinated by Mr. Nikhil Shukla, Mr. Prateek Arora. Students - Shivam Guljani and Shivangi Sharma volunteered for a coding contest while Mahi Mishra, Abhishek Raykwar and Abhishek Yadav came forward to coordinate a web writing contest.





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Big Screen Challenge



The Big Screen Challenge activity was held on Monday 14th, November 2022, in the Seminar Hall of our college for B.B.A Students. The activity aimed to provide





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learning opportunities particularly in the area of leadership and management through movies (Hollywood and Bollywood) movie quizzes (games). The faculty coordinators Dr. Nidhi Gupta, Dr. Swati Dwivedi, and Mrs. Anamika Yadav with volunteer students conducted the activity. There were 11 teams to showcase their talents full of confidence and excitement. Students learned important management lessons, marketing skills, communication, skill and unskilled team management, business success and how to overcome life challenges and move forward with positivity. The coordinators also gave their valuable insight after each movie. It was an amazing and informative in-house activity by which students from other streams like B. Com, B. Com Hons. and B.C.A also enjoyed and learned many new concepts. Mrs. Deepa Vohra and Mr. Prashant Khare were the judges, Dr. Asmita Dubey (Principal) and other faculty members marked their remarkable presence.

In the end, our Principal ma'am, announced the results. Team including Mansi Trivedi, Kashish Somani and Harsh Gupta from BBA second year was declared as winner. She congratulated all the participants and encouraged all the students through her precious words of motivation.





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Half Marathon



CII Kanpur Half Marathon, first time in Kanpur, one of its kind initiative was organised by CII Kanpur. The CII Kanpur Half Marathon – “Run for Clean Ganga” in Kanpur was organized on 6 Nov. 2022 for the people of Kanpur who want to discover, learn about, share, and ultimately participate in a Half marathon. Jagran College of Arts ,Science and Commerce participated with enthusiasm and vigor in this event. This Half Marathon was an excellent opportunity for students and faculty members to take a step towards a fitter India and to interact with others who have similar interests and access to nutrition, fitness, and training tips. All the participants of college solemnly resolved to bring the change & make the paths of Ganga clean & green through this noble cause.





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Vigyapan Prastuti



Vigyapan Activity was conducted in the college on 29th October, 2022 for B. Com and M. Com students. Seven teams took part in this activity. The activity aimed to acquaint the students with promotional strategies in marketing through advertisements. The students designed their props script quite artistically and innovatively with much enthusiasm. They enacted the advertisement to market their products and services and also explained the underlying marketing concept behind it through PowerPoint presentation. The activity was coordinated by Dr. Harsh





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Chawla, Mrs. Mukta Anand and Dr. Rupali Mishra and judged by Mrs. Padmini Agnihotri and Mrs. Swati Dwivedi.

First position was grasped by Team E – Shriyansh Singh and Yashasvi Singh. Second position was of Team C – Kunal Dixit and Mayank Tiwari, Third Position holder was Team G – Kartikey Sharma, Kanishka Sharma and Kartik Gupta.





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Speakers of Observation



“You can speak well if your tongue can deliver the message of your heart”

The event named as “Speakers of observation” in which students presented their thoughts on different topics such as Is digital technology good for students, what is more important hard-work or talent, - Is caste-based reservation good or bad, Secularism good or bad, etc. Total 9 students participated in the event.

To judge the uniqueness of the speech, Dr. Abha Saxena (Department of Psychology) and Dr. Anju Sachan (Department of English) were appointed as the judges of the event





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After the close observation by judges, the following students were declared as winners and they were felicitated by our Principal, Dr. Asmita Dubey:

Ist - Sweta Verma (B. Sc. II)

IInd- Khushoo Gupta (B.Sc. III)

IIIrd - Kanak Gupta (B.Sc. I)

The event was coordinated by Mr. Prashant Khare, Mr. Saurabh Bajpai and Dr. Usha Awasthi from Science Department.





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Jagran's Got Talent



On 29th October, 2022, an activity, Jagran's got talent provided an opportunity for students where they showcased their flair with confidence.

The activity was divided into three categories-

- The first category was solo singing, judged by Dr. Vidushi Sharma and Mrs. Shruti
- The second category was Storytelling and stand-up comedy, which was judged by Mr. Vaibhav Dwivedi and Ms. Kanika Bajaj.
- The third category was Poetry and Shayari, judged by Dr. Shubha Agarwal and Dr. Anju Sachan

Each student was given 3 to 5 minutes. The coordinators for the event were – Ms. Sonal Verma, Dr. Jitendra Singh and Dr. Abhilasha Chaudhari.

Following were the results of the event:





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Name of the Activity	Position	Name of the Participants	Class
Solo singing	I	Alok Shukla	BA I
Solo singing	II	Vanshika Shukla	BA I
Solo singing	III	Rudrakshi	BA I
Storytelling	I	Anubhav Singh	BA II
Stand-Up Comedy	I	Harsh Pandey	BA III
Stand-Up Comedy	II	Riya Adwani	BA I
Poetry	I	Abhijeet Dwivedi	BA I
Poetry	II	Mariya Farid	BA III
Poetry	III	Pratyaksh Ballabha	BA I
Poetry	III	Jasmeet Kaur	BA II





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Upcycling Odds and Sods: Reimagine, Recreate and Restore



In succession of weekly activities, another innovative activity named Odds and Sods was conducted for BBA Students on 29th October, 2022 as to sensitize them about environment conservation and sustainability





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With Recycling as the primary theme, the activity 'Upcycling Odds and Sods' took place under the supervision of event coordinators Mrs Isha Gupta, Mrs. Himani Kumar Maggo and Dr Vidushi Sharma. Total 8 teams participated consisting of 4 members in each team. Students assembled scrap material in the college campus only and made full-fledged marketable products. Students following the tagline of the event – 'Reimagine, Recreate and Restore', showcased their artistic creativity in making innovative products. Students made many different articles from wall hangings, LED neon signs, Night lamps, Flower pots etc.

Their creativities were pitched to the judges of the event, Dr Shalini Agarwal and Mr. Anshul Saxena. The judges evaluated the presentation done by each team on the basis of their creativity, usefulness of the product, demonstration and sustainability. The excellent presentation of 'Ram Mandir' made by Team 8, using old cardboard grabbed the first position while Team 6 used old plastic bottles and containers to make a series of decorative products under the brand 'Craftsy Corner', secured the runner-up position. The second runner-up being Team 4 made 'Lamofy Night Lamp' using scrap paper from magazines and newspapers. After the announcement of results, the participants marketed their products in the campus. Many students were able to sell their exhibits with decent profit margins. The event was a good conjunction between lessons on environmental protection and marketing.





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Hindi JAM Competition



On the auspicious date of October 29, 2022, the Commerce Department at Jagran College of Arts, Science, and Commerce, Kanpur orchestrated a symphony of linguistic prowess through the medium of a Hindi JAM (Just a Minute) competition.

Executed with finesse in three distinct phases, Principal Dr. Asmita Dubey ji graced the occasion, imparting her encouragement to the participants by illuminating the profound importance of Hindi as a language of cultural richness.

The esteemed adjudicators for the event were Mr. Anil Kumar Pandey and Dr. Shubha Aggarwal. Meticulous orchestration was undertaken by the able hands of Dr. R. N Singh, Dr. Manisha Gupta, and Dr. Kamal Vinod Kumar Singh. The seamless execution of the competition was skillfully managed by Shriyanshi and Alina, ensuring a captivating and engaging experience for all involved.

In the grand finale of linguistic dexterity, Divyanshi Dua emerged as the luminary first-place winner, followed by the eloquent Anurag Trivedi securing the second





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position, and the dynamic duo of Mayank and Divya Awasthi claiming the distinguished third position.

The event bore witness to the esteemed presence of the college's revered educators and students, who collectively shared in the celebration of linguistic finesse and eloquence on this memorable occasion.





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Impromptu

An oratory activity "Impromptu" was organized by Mrs. Priya Arora and Mr. Vikas Khare on 29th October, 2022 for BCA students. The activity comprised two rounds and about 50 students participated in the activity. All the students were given general topics as Goals are good for you, Laughter is the best medicine, My biggest concern for the future is, Who has been the most influential person in your life and why? etc. 10 minutes prior and the time allotted was one minute. Out of 50 students, 10 students were shortlisted for Round two. In Round two, a common topic- Becoming educated is a lifelong process was given to all selected students and the final 3 students-Ananya Agnihotri, Shivangi Sharma, Rahul Gautam were selected First, second and third respectively and praised by certificates. The main aim of conducting this event was to overcome the hesitation and fear of public speaking in students and make them feel more confident.





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JIM Quest



On October 21, 2022, students from Jagran College of Arts, Science and Commerce showcased their intellect and prowess at the prestigious JIM Quest competition. JIM Quest is an annual intercollegiate competition organised by Jagran Institute of Management, that tests participants' knowledge, critical thinking, and problem-solving skills across various domains of management. With unwavering determination and strategic acumen, they not only participated but also emerged triumphant, securing the esteemed second position in the event.





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Diya and Kalash Decoration



In celebration of the festival of lights, Diwali, the Drawing Department at Jagran College of Arts, Science, and Commerce organized a vibrant and creative event on 21 Oct 2022, centered around the decoration of kalash and diyas. The event aimed to infuse the campus with the festive spirit of Diwali while providing students with an opportunity to showcase their artistic talents. The event commenced with students from all the departments coming together to adorn kalash and diyas with intricate designs and vibrant colors. Kalash, symbolizing prosperity and auspiciousness, were embellished with traditional motifs and patterns, while diyas, representing the triumph of light over darkness, were adorned with decorative accents and embellishments. Collaborative efforts fostered a sense of camaraderie among participants, as they worked together to create stunning decorative pieces that captured the essence of Diwali. As the campus came alive with the vibrant hues of decorated kalash and diyas, a festive atmosphere permeated throughout Jagran College. Students, faculty, and staff members came together to admire the artwork and revel in the joyous spirit of Diwali, fostering a sense of unity and togetherness. Yashasvi Singh(B.com2), Ayush Kashyap(BCA 2) Tanisha Manchandani(B.Com 1) and Disha Singh (BA 1) bagged first, second and third respectively in Kalash Decoration. In Diya decoration the winners were Pihu Shivhare (BA1) stood first, Shreyanshi Singh(B.Com 3) and Gracy Khemani (BBA1)stood second, Surabhi Sachan (B.Com H 1)and Mansi Singh (BA2) stood third.





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Industrial Visit to Asha Polymers





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On 15th October 2022, college organized an industrial visit to Asha Polymers at Jaunpur, for BBA III and V semester students. Total 45 students visited the UPSIDC industrial area along with three faculty members including Dr. Harsh Chawla, Mrs. Padmini Agnihotri and Dr. Vidushi Sharma. In the plant, students closely observed the manufacturing process of plastic bottles, soap case and many more plastic products through various types of machines. Mr. Jagdamba Verma President





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FAIVM Kanpur explained the several stages of production, from designing and engineering the **product**, to molding, shaping, and assembling. The event was coordinated by Ms. Kanika Bajaj.





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15th October 2022: Remembrance Day of our Honorable Founder Chairman and All India Essay Competition-





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To mark the first Remembrance Day of our honorable Ex- Chairman, late Shri Yogendra Mohan Gupta Ji, the alumni association of Jagran College of Arts Science and Commerce assisted and sponsored a Mid-Day Meal for the underprivileged students of government run primary school at Juhi, Kanpur which is adopted by Bhavana Welfare Foundation. Students were provided with delicacies and nutritious food, which in turn became a smile on their innocent faces. In these smiles we remembered our beloved Sir and his ideals to give back to the society. His commitment to make stronger and better India.

On 15th October, 2022, the alumni association of Jagran College assisted and sponsored a mid-day meal for the underprivileged students in the memory of our late former Chairman Y.M. Sir.

Tribute to our beloved Chairman, an extraordinary leader, great educationist, poet, editor and a visionary philanthropist late Shri Yogendra Mohan Gupta Ji on his first Punyatithe! Today in Jagran College all the members of Jagran Pariwar remembered his contribution to this grandiose educational institution and to the upliftment of society, he gave us a beaconing identity in the arena of education and his memory continues to inspire the millions.

Today by organizing various humanistic activities we fondly remembered him on his first Remembrance Day. By doing so, we reiterated our vows to keep his ideals alive in our hearts. Y.M. Sir, a generous heart is still remembered for the philanthropy and the kindness he showered. Remembering his iconic position in the industry and his kind personality, more than 150 students of Jagran College participated in the All-India Essay Competition, with the topic that is synonymous





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to his life journey, " Rising with Kindness". The event was conducted in collaboration with Heartfulness Education Trust and Shri Ram Chandra Mission and coordinated by Dr. Hema Rohra and Dr. Reshma Rajani.



Further, all the souls that were present in the college premises gathered under a roof that Y.M. Sir himself built by his tireless efforts. Here they all paid homage to their beloved leader, the north star of our voyage to the greatness. Dr. J.N. Gupta (CEO, JEF) fondly reminisce the time he spent with him. He mentioned the energy and grit this great personality possessed which led to the creation of many endeavours, Jagran College being one of them. Dr. Asmita Dubey and other faculty members paid floral tributes and gave tearful homage to their beloved Sir. Later Ms. Shruti Shukla, Assistant Professor, Music Department, in her soulful voice presented bhajans that everyone cherished and remembered the great soul who touched a million lives with his goodness and simplicity.

We at Jagran College whole heartedly miss our Ex- Chairman and repeat our vows to fulfill his dreams and aspirations.





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Know your India- A Quiz Competition



On 8th October, 2022, a quiz competition was organized for the students of BCom and M.com. Entire morning was filled with zeal and enthusiasm. The event started with inaugural address to the principal Dr. Asmita Dubey.

The activity was divided into three rounds. Total twenty teams (a group of three students in each team) participated in the activity.

First round was a screening round which included Geography questions, was conducted in two stages. At each stage 5 teams were selected for the next round.





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The second round was elective cum elimination round in which the selected teams were given options to choose the topic from Indian History, Personalities of India, Cities and places of India or Neighbouring Countries of India. Three questions were asked from each team. Top 5 teams were selected for final round.

In the final round, each team was asked to mark the states with their capital and union territories in map of India.

Team E [Anurag Trivedi (B.com II), Ayush Gupta (B.com. II), Diksha Yadav (B.com. II)] which marked all the required information so accurately, and was declared the winner of the quiz with Team B [Kushagra Lakhmani (B.com III), Kunal Dixit (B.com. III), Mayank Tiwari (B.com III)] and Team R [Vanshika Mihra (B.com I), Urvashi (B.com I), Vaishnavi (B.com I) as the first runner-up and the second runner-up respectively.

The event ended with the vote of thanks to principal Dr Asmita Dubey along with the Prize Distribution Ceremony to winning teams and certificate of appreciation to volunteers.

The event was coordinated by Dr. Anshul Saxena, Ms. Amber Fatima and Ms. Akanksha Singh along with volunteers Amandeep Singh, Shriyanshi, Ananya Mishra and Kartik Gupta





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Saturday Club Activities

With the successful implementation of weekly activities in the past, different value-added events were also conducted this year as to make students more confident, expressive and empathetically strong. For its smooth execution course-wise activity clubs were formed. Each comprising of students in leadership roles under the supervision and mentorship of respective team of three-four teachers.

8th October, 2022: Development of Critical and Analytical Thinking

Through the Lens

“We must look at the lens through which we see the world and that the lens itself shapes how we interpret it.”



Perception can be defined as the sensory experience of the world which includes how an individual recognizes and interpret sensory information. Based on the theme of perception, an activity named through the lens was conducted on 8th October 2022, for the students of B.Com. (Hons.) under the supervision of the event coordinators Mr. A.K. Pandey, Dr. Shalini Agrawal and Dr Jaya Shahi. Seven teams consisting





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of 4 members each participated in the activity. A clip consisting of 1 to 4 pictures based on one theme was shown to the participants. Teams were given a minute's time to analyze and speak about the same.

Through interesting visuals, participants got chance to express their thoughts and develop analytical skills. Each team gave its best and spoke the confidently on the given picture. Their thoughts were judged by Dr. Abha Saxena and Dr. Harsh Chawla on the basis of clarity, thought, confidence, expressions and body postures of the participants.

First prize was awarded to the students of Team D (Aman Tiwari, Kritika Srivastava, Disha Tiwari, Harjot Kaur)

Second prize was given to Team G Simran Sharma, Lavanya Kesarwani, Abhishek Singh, Muskan Nigam) and

Third prize was awarded to Team E (Kavya Nigam, Mubashra Junaid, Anushka Saxena, Arpit Kumar Bajpayi)

Principal Ma'am Dr. Asmita Dubey enlightened the students about perception. Judges encouraged the participants and congratulated the winners with certificates.





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Demonstration



BCA Department organized an activity, “Demonstration”, on 8th October, 2022 in the Seminar Hall. All the three-year students of BCA participated. Topics were previously given based on the new technologies in the area of Computer Applications. Total 22 teams participated comprising three students in each team. Students explained their topics with the help of graphs, charts, audio and videos





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through Microsoft PowerPoint presentation. They demonstrate their topic within the time limit of 10 minutes. Subsequently, queries were discussed in Q/A session. The level of enthusiasm among the students was so high and that was very well reflected through their active participation. At the end certificates were given to best three presentation groups:

BCA Ist year-Rishabh Bajpai, Sandeep Gupta, Tanishq Srivastava;

BCA IInd year-Abhishek Yadav, Ananya Agnihotri, Anurag Yadav;

BCA IIIrd year-Shivangi Sharma, Saumya Gupta, Shivam Guljani.

The event was coordinated by Dr. Nidhi Mathur and Mrs. Hema Mishra.

By this activity, students learned to contribute, manage and organize, individually as well as in a team. It helped in developing their innate skill of leadership, responsibility, innovation and creativity. And above, all it facilitated to inculcate and nurture the social and moral values. Our faculties work round the clock to identify talents and bring out the best in every student.

The program reached its denouement with the final words of thanks by the anchor Vaishnavi Dwivedi for participants, activity organizers and the audience. Principal Dr. Asmita Dubey along with other faculty members graced the event with their presence. Dr. Anju Sachan, Dr. Shubha Agarwal and Dr. Anamika Singh coordinated the activity.





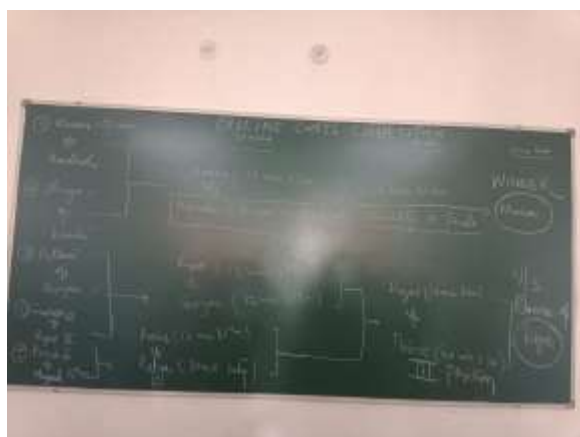
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“Creativity is to think more efficiently”- G.K. Quiz and Chess Competition



The series of events were proposed by our Principal Dr. Asmita Dubey to enhance the knowledge and promote academic interest of students. The first event of the series under Science Department was organised by Mrs. Neelanshi Trivedi, Dr. Arti Katiyar and Dr. Varsha Srivastava on 8th October, 2022.

The event was named as “G.K Quiz and Chess Competition” in which one group of students played chess in online mode and other group of students participated in





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quiz, a strategy for sharpens the mind. Students who participated in the Chess were - Mayank Gautam, Pallavi Chaurasia, Shreya, Kanak Gupta, Gungun Verma, Kanta Parmar, Prince Gautam, Mohd Riyaz, Gaurav Singh, Manan Kapoor, Awdesh Singh Chauhan

Participants of G.K Quiz were divided in teams. Which are as follows:

Team A: Harshit Mishra, Amit Yadav, Shruti Pal

Team B: Shivam Nishad, Anirudh Singh, Vishal Verma

Team C: Ayushi Verma, Vaishali Verma, Sweta Verma

Team D: Anchal Nishad, Sapna Yadav, Ishika Verma

Team E: Urvashi Srivastava, Versha Sachan, Ananya Verma

After the close observation, we had the following results of winners and they were felicitated by our Principal Dr. Asmita Dubey.

- ❖ Winner of Chess competition was Manan Kapoor (B.Sc. I Maths group)
- ❖ Winner of G.K. Quiz was Team C:

Ayushi Verma (B.Sc. 3 Year- Maths group), Vaishali Sharma (B.Sc. 3 Year- Maths group), Sweta Verma (B.Sc. III Semester -Bio group)





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Group Discussion



Group discussion is one of the popular methods of obtaining information and opinions which cannot be covered through surveys or interviews. It is an effective teaching-learning methodology by getting maximum participation of students and providing a platform of expressing their thoughts on a particular topic.

In view of this, a Group Discussion was conducted on October 8, 2022, Saturday. There were 5 teams comprising 7-8 members expressing and exchanging their views and opinions on the subject matter, and mutually coming to the conclusion. At the beginning of the session everybody seemed hesitant in expressing their opinion but soon the discussion picked up the pace and the purpose of the discussion, which was to encourage students to speak up and boost their confidence, was fulfilled. The event was evaluated by Dr. Reshma Rajani, she judged each participant on communication, skills, confidence, body language, subject knowledge and leadership qualities. Following topics were analyzed by the teams-





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TEAM A- Live-in is the new normal

TEAM B- Who is to be blamed for depression among youngsters

TEAM C- Online versus offline education

TEAM D- Equality is the sole responsibility of the state

TEAM E- Patriotism versus Nationalism

Every individual gave a stiff contest to the other participants. It was thrilling to witness students asserting and justifying their viewpoints. In spite of intense battle, each team reached an inference unanimously.

The enthusiastic audience of the event actively participated and showcased their skills on the stage. During the evaluation of discussion, Dr. Reshma Rajani Mam selected 6 students for the final appraisal. The topic for the final round was- THE SHIFT FROM IPTV TO OTT.

After the final clash of opinions among the members, the event reached its culmination. The judge accoladed the following individuals for their potential.

1 Shivangi

2 Anubhav Singh

3 Supriya

3 Anshika Awasthi





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Stationary Distribution



Father of the Nation, Mahatma Gandhi firmly believed that education was not merely about acquiring knowledge but about fostering holistic development. His concept of education emphasized learning through practical experience, character building, and a strong connection to one's roots.





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The Constitution (Eighty-sixth Amendment) Act, 2002 inserted Article 21-A in the Constitution of India to provide free and compulsory education of all children in the age group of six to fourteen years as a Fundamental Right in such a manner as the State may, by law, determine.

It is ironic that could be beneficiaries of the law and of constitutional arrangements are not only unaware of the availability of these privileges regarding education but are forcibly engaged in prohibited works like child labour or begging.





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Alumni Interaction in M.com Orientation Program 2022-23





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On 23rd September, 2022, M.com alumnus Mrs. Lovely Pandey, Business Development Executive in Cloudshope Technology, Noida was invited to address the newly admitted batch of M.com. The programme began with inspiring welcome note by Aditi Tripathi and Arpita Katiyar from senior batch. It was followed by informative session on the career prospects after M.com and interview guidance. She also shared her student experiences and perspectives on-off campus learning with the intention of developing deeper understanding towards their priorities and learn how to set and achieve their life goals.

Subsequently, M.com Coordinator, Mrs. Mukta Anand made students aware of New Education Policy and its impact on the curriculum reforms and assessment pattern at the postgraduate level. Dr. Reshma Rajani urged students to make best use of opportunities available during the academic year. The program aimed to develop global competencies and human excellence among students and orient them towards the pursuits of excellence.





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Orientation Program on How to become an IAS Officer



Today on 17th September, orientation program of students of B.A., B.Sc., B.Com. Honors was organized in Laxmi Auditorium of Jagran College of Arts, Science and Commerce, Saket Nagar, Kanpur.

The program started with Ganesh Vandana and welcome of the keynote speaker and the chief guest of the program, Mr. Prem Prakash Meena IAS, Additional Chief Officer, UPSIDA, Dr. Hema Rohra welcomed him by presenting a sapling.





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With an impressive outlook and expressive manner Sri Meena told students that it is absolutely necessary to have an analytical approach for sure success in any field. Giving tips about civil services in particular, he emphasized on focused approach, clarity of thoughts and assessment of one's potential. He made students aware about the paper pattern and specifications of UPSC exam, while answering during Q&A session he asserted that success of any examination depends on self-study rather than only relying on coaching institutes which many a times lead to waste of time and money therefore students must very cautiously invest their time and money and to a large extent should try to work with an independent approach with the help of standard books.

Dr. Asmita Dubey, Principal of the college, presented a memento to him as a token of gratitude. The CEO of Jagran Education Foundation, Dr. JN Gupta appreciated Prem Prakash Meena ji for guiding and motivating the college students. Shalini Tripathi, a BA third year student of the college conducted the session with great confidence and zeal.

Faculty members Dr. Anju Sachan, Ms. Sonal Verma, Ms. Kanika Bajaj and Mr. Prashant Khare shared other course specific information with the students.





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A Guest Lecture on Future of Entrepreneurship



On 16th September, 2022 an Orientation Program was organized for B.Com. first year students. This auspicious occasion started with Ganesh Vandana. Principal Dr. Asmita Dubey welcomed the Chief Guest and speaker of the day Dr. Shekhar Trivedi, who is working as a Professor in Marketing at GHS-IMR, Kanpur. Dr. Reshma Rajani welcomed the guest by presenting a sapling.

The guest speaker of the day shared his valuable thoughts for the overall development of a student, future perspectives of entrepreneurship and how to develop business management and critical and creative thinking skills which are requisite for a successful entrepreneur.

Addressing the new comers, Principal Dr. Asmita Dubey shared an educational and inspirational story of a pencil reflecting the life of a student in which she quoted that there is always a possibility of rectification for every mistake.





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B.Com. Coordinator Dr. Kamal Vinod Singh briefly shared the course curriculum requirements and made students aware about the provisions of NEP-2020, after which Dr. Rupali Mishra, co-coordinator gave an overview of college activities and cultural events.

Senior students welcomed the fresh batch by presenting an enthralling dance drama based on college life. The program concluded with a vote of thanks and National Anthem.





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Felicitation ceremony

On September 11, 2022, Jagran College of Arts, Science, and Commerce, in collaboration with the Madad ki Raah Foundation, orchestrated a deeply impactful felicitation ceremony, paying homage to the unwavering dedication and altruism of its NSS volunteers. Through a tapestry of moving speeches, heartfelt testimonials, and prestigious awards, the event showcased the volunteers' diverse service projects and their profound ripple effect on society. Amidst an atmosphere of camaraderie and gratitude, attendees were inspired to embrace the ethos of service and civic engagement, fostering a culture of compassion and social responsibility within the college community and beyond. This collaborative endeavor not only celebrated the volunteers' remarkable contributions but also solidified the bonds between the college and the foundation, laying the groundwork for future endeavors aimed at driving positive change and empowering marginalized communities.





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Honoring Educators: Teacher's Day Celebration

The college campus buzzed with appreciation and gratitude on 5th September, as students came together to celebrate Teacher's Day in a grand manner. The event was organized by the students of all courses to recognize the invaluable contributions of educators in shaping the academic and personal growth of students. The event, held in the college auditorium, commenced with a heartwarming speech, expressing gratitude towards the teachers for their guidance and mentorship.

In addition to the emotional tributes, a series of engaging activities and games were organized to foster a sense of camaraderie between students and teachers. Various cultural performances, including songs, dances, skits, and poetry recitations, were presented by students as a token of appreciation for their teachers. The celebration concluded with a delicious spread of refreshments, allowing everyone to mingle and share memorable moments with each other.

Overall, the Teacher's Day celebration was a resounding success, highlighting the strong bond between students and teachers and reaffirming the importance of education and mentorship in shaping future generations.





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Napkins Distribution Drive



Women have suffered a long history of noncaring and nonsupportive attitudes from the members of society.

Unhygienic practices during the menstruation period are among those practices that women developed out of such attitude that caused them to demean the importance of their own health and priorities. To awaken society regarding the use of Hygienic Napkins by females during their periods was the aim to organize a Sanitary Distribution Campaign with the assistance of the MKR Foundation. It was organized on the 4th of September 2022.

The main aim of the event was to create awareness among females for the compulsory use of Sanitary Napkins during their monthly periods.





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Orientation Program on Becoming the Best Version of Yourself



सीनियर्स ने फ्रेशर्स से शेयर किए अनुभव



ऑरिएंटेशन प्रोग्राम में मौजूद डॉ. एनुराज और विद्यार्थी

kanpur@jagran.co.in

KANPUR (1st Sept): जागरण कॉलेज ऑफ आर्ट्स साइंस एंड कॉमर्स के नए प्रवेशित छात्र-छात्रिकाओं को नए शुरुआत के लिए आरिष्टेशन कार्यक्रम का आयोजन किया गया। इस आयोजन में कोर्स को-ऑर्डिनेटर डॉक्टर विद्युषी शर्मा व शीमती प्रिय अरोरा ने ऑरिएंटेशन प्रोग्राम में मौजूद बच्चों को BBA और BCA कोर्स के बारे में, प्लेसमेंट सेल, प्राक्टोरियल कोर्स, एनुअल मैगज़ीन 'अभिव्यक्ति', इन्टोवेशन सेल व पुरे साज होने वाली गतिविधियों के बारे में पूर्ण जानकारी उपलब्ध कराई।



दूर, समझ के साथ पर-पुंछ का प्रकाश है, एक भौतिक पर-प्रतिस्पर्धा को प्रकाश है, अविश्व दुरे, डॉ. एनुराज, डॉ. प्रिय अरोरा, डॉ. मन्दीक मुज, डॉ. मन्दीक प्रियो, डॉ. मन्दीक प्रियो और डॉ. मन्दीक प्रियो

▶ Watch Videos News Jungal TV



आज, यानि 01 सितम्बर 2022 के दिन साकेत नगर स्थित 'जागरण कॉलेज ऑफ आर्ट्स साइंस एंड कॉमर्स' के लक्ष्मी देवी सभागार में BBA व BCA के नए प्रवेशित छात्र-छात्रिकाओं के लिए आरिष्टेशन कार्यक्रम का आयोजन किया गया। इस आयोजन में कोर्स को-ऑर्डिनेटर डॉक्टर विद्युषी शर्मा व शीमती प्रिय अरोरा ने ऑरिएंटेशन प्रोग्राम में मौजूद बच्चों को BBA और BCA कोर्स के बारे में, प्लेसमेंट सेल, प्राक्टोरियल कोर्स, एनुअल मैगज़ीन 'अभिव्यक्ति', इन्टोवेशन सेल व पुरे साज होने वाली गतिविधियों के बारे में पूर्ण जानकारी उपलब्ध कराई।

नए प्रवेशित विद्यार्थियों को बताए सफलता के मूल मंत्र

अनुभव, समझ के साथ पर-पुंछ का प्रकाश है, एक भौतिक पर-प्रतिस्पर्धा को प्रकाश है, अविश्व दुरे, डॉ. एनुराज, डॉ. प्रिय अरोरा, डॉ. मन्दीक मुज, डॉ. मन्दीक प्रियो, डॉ. मन्दीक प्रियो और डॉ. मन्दीक प्रियो

“The magic in new beginnings is truly the most powerful of them all.”

On 1st September, College warmly welcomed all the newly admitted students of BBA and BCA, wishing them all the very best for their academic career.





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The Orientation program was organized for the Batch-2022 to ensure a smooth transition for the students to make them feel a part of the institution, and inculcate in them the institution's ethos and culture.

On this occasion Mr. Yash Tiwari, Motivational Speaker and alumni of our college gave valuable suggestions to the young minds on how become the best version of yourself.

Students were ushered in the halls of wisdom with enlightening words of Principal Dr. Asmita Dubey. Seniors welcomed their newly admitted juniors with a classic dance and drama presentation that showcased the interactive and multidisciplinary personality growth environment that our college withholds.

We welcomed all the students with exuberant energy and vivacious colours...

May you have the best years of your life with us.

“Not I, nor anyone else can travel that road for you.

You must travel it by yourself.

It is not far. It is within reach.

Perhaps you have been on it since you were born, and did not know.

Perhaps it is everywhere – on water and land.”

Walt Whitman, Leaves of Grass





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Celebrating the Birth Anniversary of Major Dhyan Chand

On 29 August 2022, sports day is observed annually to honour major Dhyanchand, the legendary hockey player. Jagran College of Arts, Science and Commerce, organised sports day to not only evoke a sense of friendliness and team spirit, but also to develop physical toughness and mental health. The programme was presided over by our esteemed and profound principal Maam, Dr Asmita Dubey and the young participants were administered the oath of sportsmanship. The volleyball tournament for male participants showcased exceptional athleticism and sportsmanship. The final match was intense, with both teams demonstrating great determination and talent. In the end, Team B emerged victorious, securing the championship title by defeating team A in two set 25/15 and 19/10. The basketball tournament for female participants was equally thrilling, with teams showcasing their agility, speed, and strategic prowess. Spectators were treated to a series of exciting matches, characterized by fast-paced gameplay and impressive shots. Ultimately, Team B clinched the championship by 28/06 defeating Team, demonstrating remarkable teamwork and individual talent. Mr Gaurav Sharma Sports in charge and program coordinator, welcomed the guest and supervised various events with expertise and dexterity.





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Cleanliness and Plantation Drive

Celebrating Azaadi Ka Amrit Mahotsav
by Planting Trees.

Mega Cleanliness & Plantation Drive

Organized by - Madad Ki Raah Foundation
(In collaboration with ITH InfotechHub.)

Date- 28th August 2022
Timings - 4:00pm onwards
Venue - MKR Open School,
Mall Road.

Contact: +91-7905416407,
+91-8400199429 @madadkiraah Madad Ki Raah Foundation



Madad ki Raah Foundation organized another Cleanliness and Plantation Drive on the 28th of August 2022 in collaboration with ITH Infotech Hub. Jagran College participated in the Drive with the student volunteers. MKR open school, The Mall, Kanpur was the venue of the execution of the Drive. The goal of this extension activity was to celebrate Aazadi ka Amrit Mahotsav by Planting Trees .





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Cleanliness and Plantation Drive



Celebrating Azaadi Ka Amrit Mahotsav
by Planting Trees.

Mega Cleanliness & Plantation Drive

Organized by - Madad Ki Raah Foundation
(In collaboration with Umeed Ek Kiran Foundation.)

Date- 21st August

Timings - 4:00pm onwards

Venue - Umeed Ek Kiran Jeev aashray.

Barra vishwa bank, H block Park

Contact: +91-7905416407,
+91-8400199429

@madadkiraah

Madad Ki Raah Foundation





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The social welfare Foundation named Madad ki Raah organized one more Cleanliness and Plantation Drive. It was held on 21st August,2022. The NSS unit of JCASC collaborated with MKR in this event.

This time the vision behind the drive was to create awareness towards environmental conservation through plantation. Students took an appreciable active part in the drive under the guidance of the NSS in-charge Miss Kanika Bajaj.





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Cleanliness and Plantation Drive

Celebrating Azaadi Ka Amrit Mahotsav
by Planting Trees.

Mega Cleanliness & Plantation Drive

Organized by - Madad Ki Raah Foundation
(In Collaboration with Seva Prkalp Organization)

Date- 15th August 2022
Timings - 8:00am onwards

Venue - MKR Open School
(Near Jaipuria crossing, Mall Road)

Contact: +91-7905416407, +91-8400199429
@madadkiraah Madad Ki Raah Foundation



One more episode of cleanliness and plantation drive was organized on 15th August 2022 in collaboration with the Madad ki Raah Foundation and with the Sewa Prkalp Organization. MKR Open School, near Jaipuria Crossing, was the venue of the event. The event took place under the taglines of Project -Swachhta & Project - Adopt a plant





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75th Independence Day Celebration



On the occasion of the 75th anniversary of independence at Jagran College of Arts, Science, and Commerce, Chief Guest Dr. Anjani Kumar Mishra, while addressing the students, conveyed the message of keeping the country paramount. A flag hoisting ceremony and a cultural program were organized to celebrate the Amrit





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Mahotsav of Independence. Additionally, the students enthusiastically participated in Rangoli, Poster Making, Slogan, and Poetry Writing competitions.

At 10 am in the college premises, the chief guest, Mr. Anjani Kumar Mishra, Controller of Examinations at CSJM University Kanpur, Mr. Mahendra Mohan Gupta, President of Jagran Group, and Mrs. Ritu Gupta, Vice Chairperson of Jagran Education Foundation, hoisted the tricolor along with all the teachers, students, and employees of the college. They celebrated the Amrit Mahotsav of tax freedom.

Following the flag hoisting, a beautiful cultural program was presented by the students of the college. The entire auditorium echoed with the sounds of 'Lehare Do' and 'Jai Ho.' The opportunities inherent in the Agneepath scheme were portrayed by the college students through a soulful dance drama.

On this occasion, Abhay Shukla, the winner of the poetry competition, filled everyone with the spirit of patriotism by reciting a poem titled "हाँ मैं हिंदुस्तानी हूँ." The program was conducted, and the guests were welcomed by Nishika Khatri and Geetanshi Bhatia, students of B.Com. Honors.

During this proud occasion, the Chief Guest encouraged the students and shared mantras to fulfill their responsibilities and roles towards the country properly. Shri Mishra Ji, who served in the army for 25 years, also shared his valuable experiences with the students. The winning participants in various competitions were awarded by Dr. Anjani Mishra, Mrs. Ritu Gupta, Dr. J. N. Gupta (CEO, Jagran Education Foundation), and college principal Dr. Asmita Dubey, who encouraged them by presenting awards.





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Student Development Program on “The Struggle of the Women and their Development’ and Faculty Development Program on ‘The Importance of Good Subject Architecture in Publishing a Research Paper in Top Journals




 **JAIPURIA**
INSTITUTE OF MANAGEMENT
LUCKNOW NOIDA GAZIABAD DELHI

Jaipuria Institute of Management
organises
Faculty Development Programme

on
**Publishing
in Top
Journals**

 Jagran College of Arts,
Science and Commerce

 10th Sep'22

 12:30 PM



Speaker:
Prof Shalini Nath Tripathi
Associate Professor
Jaipuria Lucknow





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In its efforts to excel in the area of academics, college organized Student Development Program and Faculty Development Program on 10th August, 2022.

The chief spokesperson of the Student Development Program was Dr. Pramod Kumar, a member of the Shiksha Samiti, Government of India, and the founder President of the ISBM Group. Explaining the struggle of women and their journey, he asserted the leading role played by women in the corporate world, the number of women executives was 2 percent until 1990, it has increased to 5 percent today.





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Cleanliness and Plantation Drive in Collaboration with Madad Ki Raah Foundation



NSS Team of Jagran College students under the mentorship of Ms. Kanika Bajaj and Mrs. Himani Kumar organized a cleanliness and plantation drive in collaboration with Madad ki Raah foundation on 7th August, 2022. A team of more than 50 students joined hands to make our city look cleaner and greener. The drive was conducted in MKR open school near Sonelal Patel School, transport Nagar, Kanpur as a token of respect for our nation in celebration of Azadi Ka Amrit Mahotsava.





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Orientation Program for NSS Volunteers in Collaboration with Madad ki Raha Foundation.



On 5th August, 2022 NSS team under the mentorship of Miss Kanika Bajaj and Mrs Himani Kumar organized an orientation program for NSS volunteers in collaboration with Madad ki Raah foundation. Mr. Rakshit, CEO of Madad ki Raah Foundation was invited to rejuvenate the minds with the fuel of nature, elevating thoughts and embrace the mother nature, making our biosphere, a better place to dwell in. About 100 students came forward to join NSS and pledged to work for society.





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Webinar on the Scope of NTA UGC NET/JRF Exam



Webinar on the topic “Scope of NTA UGC NET/JRF Exam” was organized on 5th August, 2022 for the final year students of B.Com. and M.Com. first and second year.

Exam consultant and Motivational speaker, Ms. Prerana Dadhich from Eduncle India Pvt. Ltd. made aware the students about the scope of UGC NET Exam and potential career opportunities. She discussed all the key points related to examination pattern including number of questions, marks allocation and time duration and finally the valuable tips to clear the exam. 54 Students attended this webinar with exemplary enthusiasm, that is a sign of intellectual inclination and orientation of our students towards higher studies.

All the participants were awarded with a Certificate for attending this webinar.





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Plantation Drive in Campus



On 1 July 2022, College hosted a significant event of plantation drive in campus; in collaboration with its NSS unit. The objective was to elevate the awareness about the environmental responsibilities among faculties, staff and students. Our principal





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Ma'am, Dr Asmita Dubey provided a futuristic vision towards sustainable development and re-energized each of her pupils' minds with a profound sense of environmental concerns. This was marked as one of the pivotal highlights in advocating and uprising a sustainable future. As one of the renowned environmentalists Sunderlal Bahuguna said- "Embrace the trees and Save them from being felled; the property of our hills, save them from being looted."





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ACADEMIC YEAR- 2021- 2022			
SR. NO.	DATE	ACTIVITIES	ACHIEVEMENT
1	21-06-2022	Yoga For Humanity: Glimpses of International Yoga Day	Human Values
2	19-06-2022	International YOGA Day-2022	Human Values
3	28-05-2022	Field Trip: Botany Department	Professional Ethics
4	17-05-2022	Presentation- How to be healthy in Post-Covid Era	Human Values
5	13-05-2022	Computerized Accounting Quiz Competition	Professional Ethics
6	11-05-2022	A visit to one of the labs of DRDO in Kanpur, DMSRDE on the occasion of National Technology Day	Professional Ethics
7	08-05-2022	SNIPPET	Environment and Sustainability
8	06-05-2022	Exploring Artistry	Professional Ethics
9	28-04-2022	Empowering Jagaran College Students through Self Defence Training	Gender Equality
10	23-04-2022	A guest lecture on the topic 'Drug Discovery and Clinical Trials'	Professional Ethics
11	22-04-2022	Music Department spreads Harmony at Parishadiya School	Human Values
12	20-04-2022	Guest Lecture on Introduction to Plant Pathology	Environment and Sustainability
13	18-04-2022	Guest Lecture on Health and Fitness	Human Values
14	13-04-2022	Guest Lecture on Electronics in Daily Life	Professional Ethics
15	02-04-2022	National Seminar on "People and Politics"	Professional Ethics
16	24-03-2022 to 26-03-2022	A Three-Day Workshop on Cyber Security	Professional Ethics
17	15-03-2022	Puppet Show on the occasion of "No Smoking Day"	Human Values
18	12-03-2022	Workshop on the stock market	Professional Ethics
19	08-03-2022	Workshop on Career Prospects after Graduation	Professional Ethics
20	03-01-2022 to 11-01-2022	Skill Development through Employability Programmes @ GTT	Professional Ethics





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21	29-12-2021 to 30-12-2021	Winter Carnival 2021	Human Values
22	17-12-2021	Clothes Donation Drive 2021- II	Human Values
23	16-12-2021	SDP on GDPI Preparation	Professional Ethics
24	10-12-2021 to 11-12-2021	Unleash The Power Within	Gender Equality
25	05-12-2021	Clothes Donation Drive 2021- I	Human Values
26	01-12-2021	Physical Fitness: First Requisite of Happiness	Human Values
27	15-11-2021 to 20-11-2021	Brushstrokes of Unity: Students Embellish College Wall with Artistic Designs	Professional Ethics
28	30-10-2021	Colors of Creativity: Rangoli Competition	Professional Ethics
29	27-10-2021	Celebrating tradition: Kalash Decoration Activity	Environment and Sustainability
30	15-08-2021	75 th Aazadi ka Amrit Mahotsav	Human Values





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Yoga For Humanity: Glimpses of International Yoga Day



On the occasion of International Yoga Day, Jagran college organized a vibrant and invigorating event to celebrate the ancient practice of yoga. The event commenced with a serene session of guided meditation, fostering a sense of tranquility and mindfulness among participants. Subsequent yoga asanas led by experienced instructors empowered attendees to explore the physical and mental benefits of the practice, promoting holistic well-being. The event not only emphasized the importance of incorporating yoga into daily life but also served as a platform for fostering community unity and promoting a healthy lifestyle.





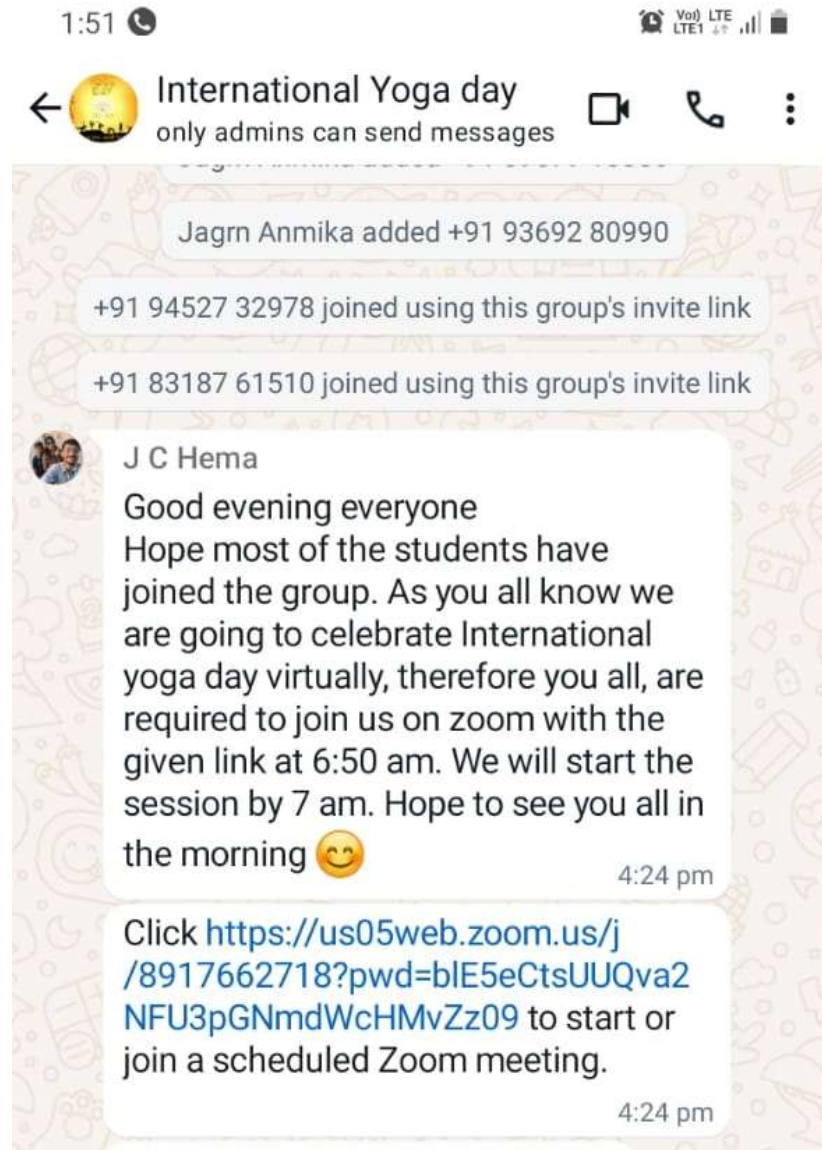
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International YOGA Day 2022





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13:57 1 4G 60%

←  YOGA DAY 21st June
only admins can send messages

18 June 2022



Hema Ma'am

Hema ROHRA is inviting you to a scheduled Zoom meeting.

Topic: **Yoga** Training session
Time: Jun 19, 2022 09:00 AM
Mumbai, Kolkata, New Delhi

Join Zoom Meeting
<https://us04web.zoom.us/j/72124024662?pwd=Dt4gjR0Rm7qMjKZltnJfLVOslJPrt.1>

Meeting ID: 721 2402 4662
Passcode: G5D4PT

21:41

Dear students
Tomorrow we have **yoga** training session on the occasion of International **yoga day**.
Tomorrow's session is online, will be conducted through zoom and on 21 June (International **yoga day**) it will be conducted in offline mode. So you all are required to attend tomorrow's online session. It will be beneficial for you all.

21:41

If possible pl wear white T-shirt



Message





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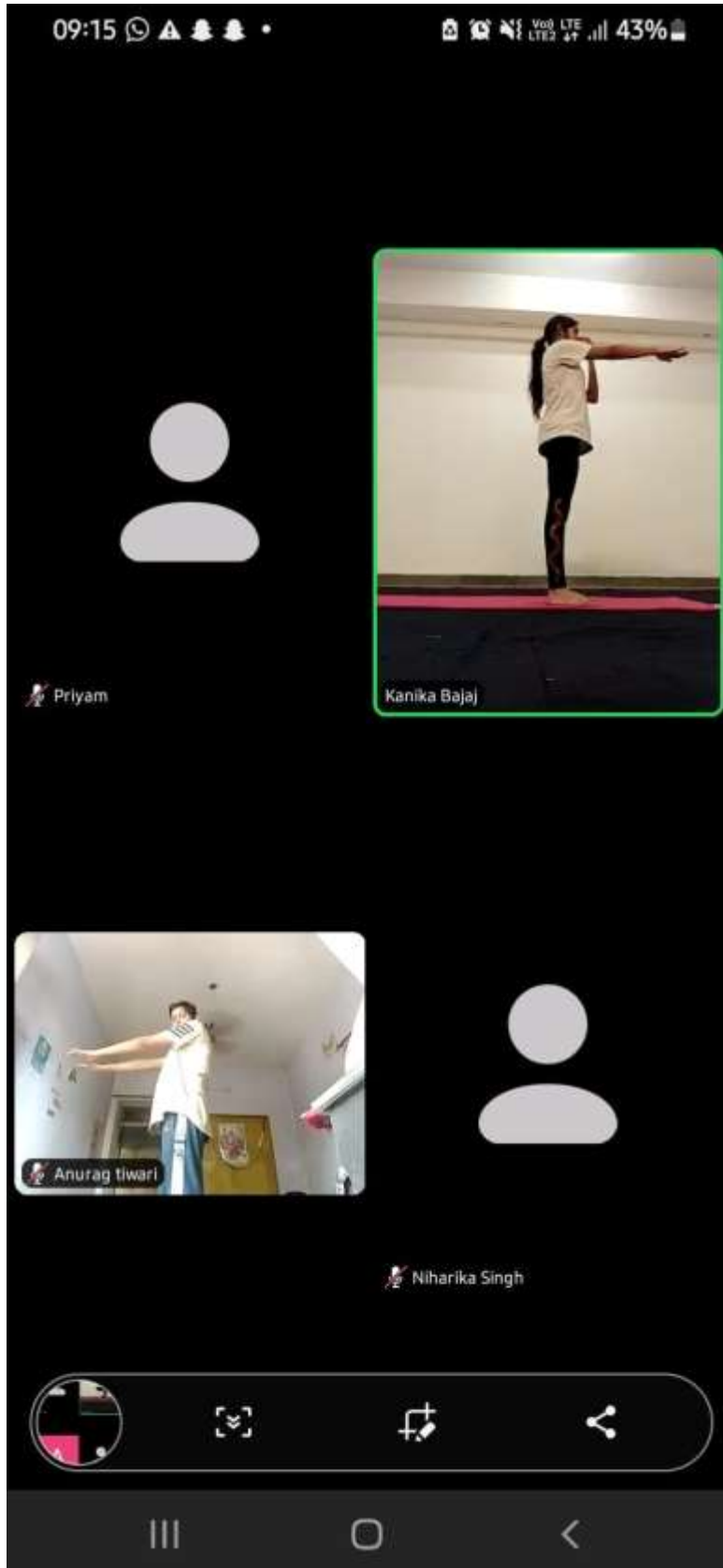


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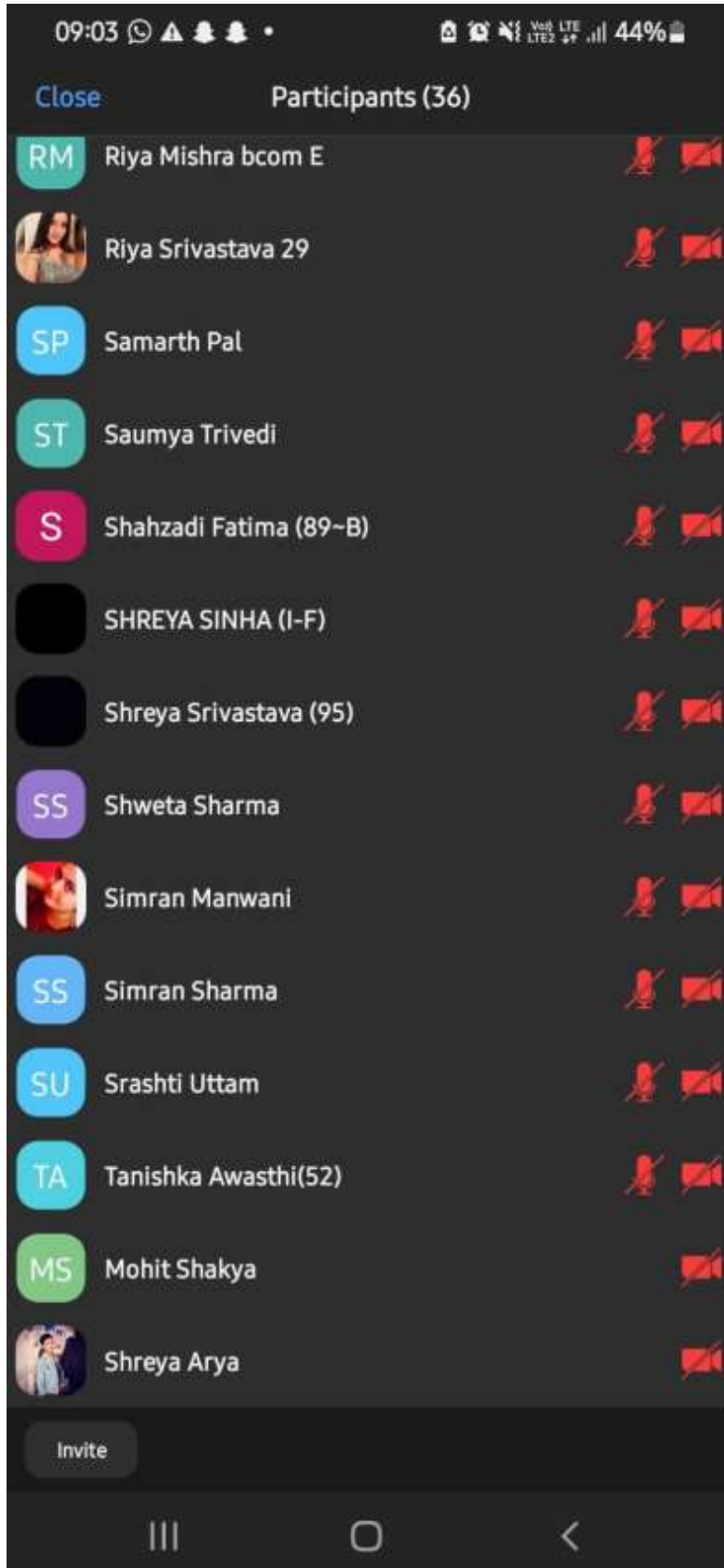


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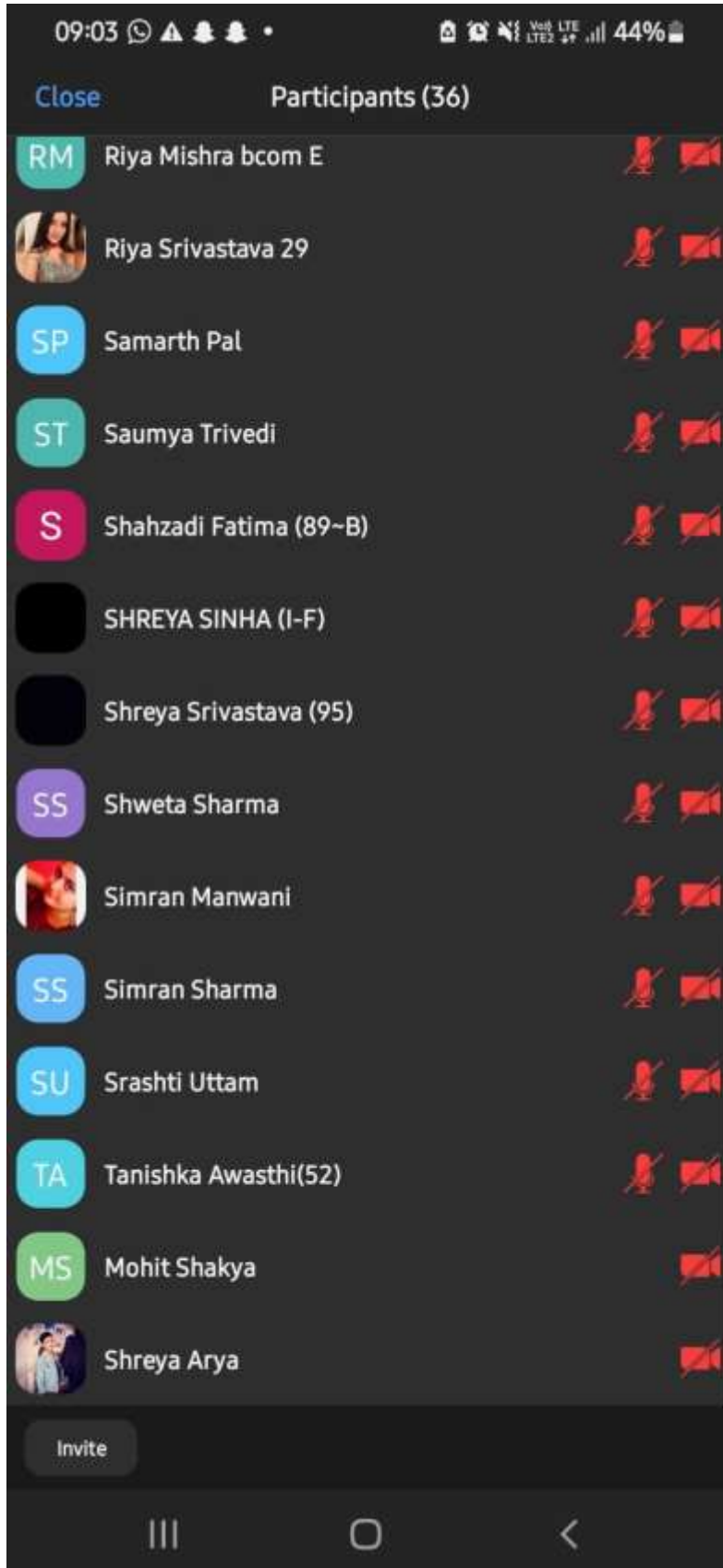


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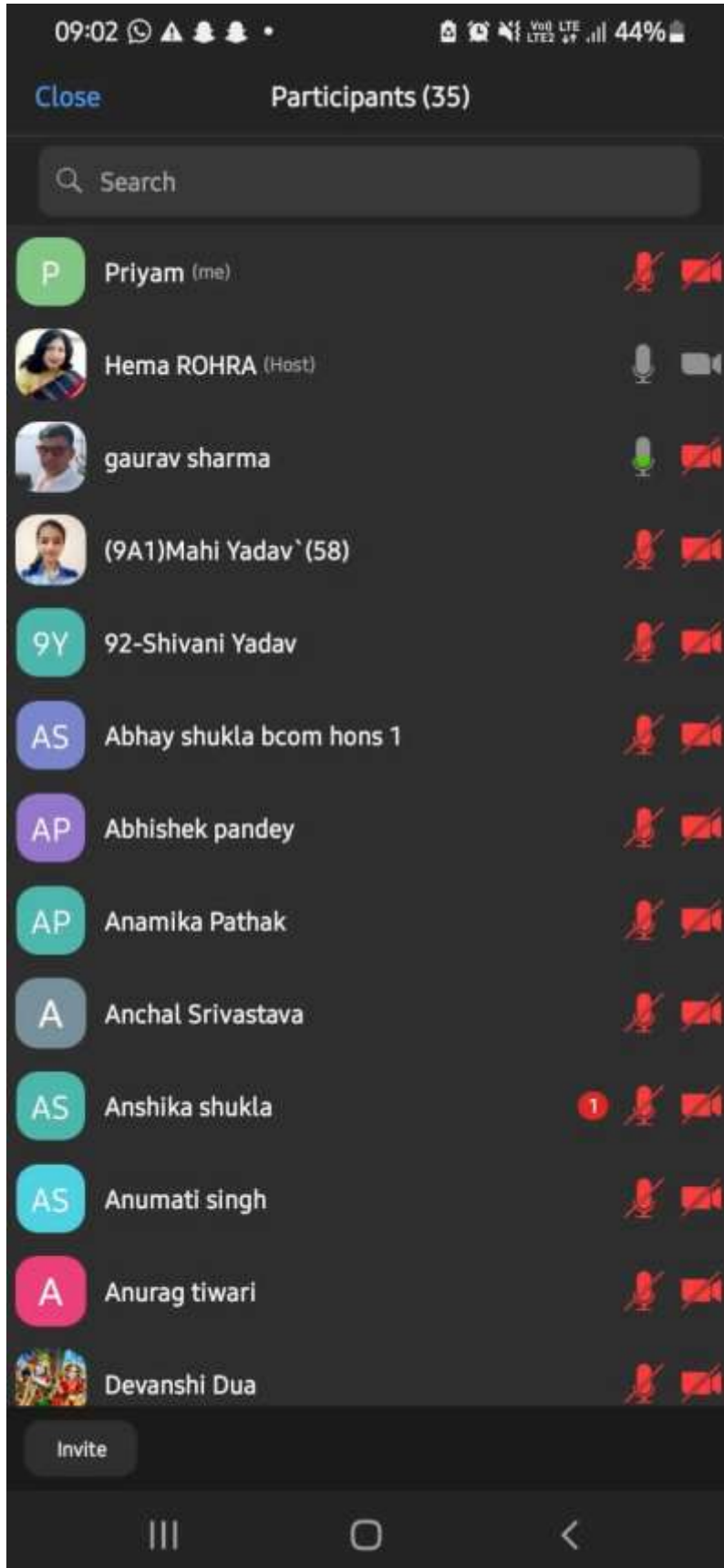


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Field Trip: Botany Department



A wonderful journey started on 28th May 2022. B. Sc. (Bio) second semester students accompanied by four teachers, Dr.Varsha Srivastava, Dr.Vikas Dwivedi, Ms. Neelanshi and Dr. Arti Katiyar visited Bio Control Lab of Department of Plant Pathology at C. S. Azad university of Agriculture and Technology. The objective of the trip was to comprehend the operational methods of laboratory, isolation, purification, and maintenance of fungal bio-agents. Mr. Yatendra Kumar Srivastava, Lab in-charge elucidated in depth the TRICHODERMA (bio -fertilizer) production and its uses. The trip successfully inculcated in students the practicality of different theoretical concepts of Botany.





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Presentation – How to be healthy in Post-Covid era



On 17 May 2022, Jagran College organized an insightful session titled "How to Be Healthy in the Post-COVID Era." The session aimed to address the evolving health challenges in the aftermath of the COVID-19 pandemic and provide practical strategies for individuals to maintain and improve their health. Dr. KVK Singh commenced the session by providing an overview of the health challenges faced in the post-COVID era. He emphasized the importance of staying vigilant despite the relaxation of restrictions, highlighting the risk of emerging variants and the importance of vaccination. Following the presentations, attendees engaged in a lively Q&A session, where they had the opportunity to seek clarification and advice from the experts. Topics ranged from vaccine efficacy to specific dietary recommendations and exercise routines. Overall, the session served as a cornerstone for promoting a culture of health and resilience in the post-COVID era at Jagran College.





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Computerized Accounting Quiz Competition



On the 13th of May 2022, an engaging and informative Quiz on Computerized Accounting was organized at Jagran College of Arts, Science and Commerce. The event attracted a significant turnout, with over 100 enthusiastic B.Com first-year students participating in the competition. The quiz was meticulously designed to test the participants' knowledge and understanding of computerized accounting principles and practices. It comprised multiple rounds covering various aspects of the subject, including accounting software, principles of computerized accounting, data entry, and report generation. Participants showcased their proficiency in computerized accounting through quick thinking, strategic answering, and teamwork. The quiz format encouraged active engagement and collaboration among the students, fostering a spirit of healthy competition. The event was coordinated by Mr. Ishant Dwivedi.





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Visit to DRDO



11 may, 2022 On the occasion of National Technology Day, talented science students of Jagran College and Arts, Science and Commerce visited to one of the Lab of DRDO (Defence Research and Development Organisation) in Kanpur DMSRDE (Defence Materials and Stores Research and Development Establishment). Interaction with intellectuals of field left them with a smile and resolution to build a better India with help of innovation in technology.





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SNIPPET



“We’ve been given a warning by science and a wake-up call by nature; it is up to us now to heed them.” Acknowledging areas for improvement in global





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environmental care, Jagran College Of Arts, Science, and Commerce formed the Snippet committee, prioritizing reuse over recycling. The team of 10 students and a mentor made recycling enjoyable, transforming waste into reusable items over a 25-day period. This initiative repurposed scrap materials from various sources, including deformed fan blades, used plastic bottles, cooler components, tube lights, rusted boxes, old tables, geysers, and iron rods, contributing to a more sustainable approach.

Implementing some solutions doesn't demand complex or burdensome efforts; rather, it involves a shift in how we view "trash."We can do it!





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Exploring Artistry



On the 6th of May 2022, the Drawing and Painting Department of Jagran College joined hands with eager volunteers to infuse the halls of Parishadiya Vidyalaya in Ramkrishna Nagar, Kanpur, with vibrant hues and artistic flair. Guided by the belief that sharing knowledge is akin to bestowing divine pleasure, students from the Drawing and Painting Department, under the mentorship of their experienced mentor Dr Abhilasha Choudhary, embarked on a mission to introduce the children of Prathmik Vidyalaya to the enchanting world of art. Crafting moments of joy and creativity, the students passionately imparted the techniques of oregami, craftwork, and painting to the eager learners. Every stroke of the brush and fold of the paper served not only as a lesson in artistic expression but also as a source of inner tranquility.





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Empowering Jagran College Students through Self Defense Training



On April 28, 2022, Jagran College organized a self-defense training session aimed at equipping students with essential skills to protect themselves in various situations. The training was conducted by Mr. Vijay Srivastava, a renowned self-defense expert with years of experience in martial arts and personal safety techniques. The initiative was part of the college's commitment to promoting safety and empowerment among its students. The self-defense training session commenced with a brief introduction by Mr. Vijay Srivastava, outlining the objectives and importance of learning self-defense techniques. Students from diverse backgrounds and academic disciplines actively participated in the session, reflecting the universal need for self-protection skills in today's world. The training encompassed a range of practical techniques and strategies tailored to different scenarios, including physical assaults, verbal confrontations, and attempted robberies. Mr. Vijay Srivastava began by demonstrating basic self-defense moves such as punches, kicks, and blocks, emphasizing the importance of body posture and balance in executing these techniques effectively. The self-defense training served as a valuable learning experience for students, empowering them with the knowledge and skills needed to protect themselves and others.





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Guest Lecture on Drug Discovery and Clinical Trials'



A guest lecture on the topic 'Drug Discovery and Clinical Trials' was organized on 23rd April 2022, in 'Lakshmi Devi auditorium'. As a resource person Dr. Rahul K. Maurya, Assistant Professor, Amity University, Noida was invited. Dr. Vikas Dwivedi, Asst. Prof., Chemistry Department gave welcome address and Mr. Swatantra Bajpai, Asst. Prof. presented a sapling as a token of gratitude. Mrs. Neelanshi Trivedi, Asst. Prof., Zoology Dept. introduced the resource person to the audience. 94 students were present from Bachelor of Science Department. The spokesperson gave splendid presentation covering introduction of the drug discovery, pillars and timeline of drug discovery, phases of clinical trials and computational target fishing tools. There was an interactive Q/A session which facilitated a great learning experience to the students. Mr. Prashant Khare, Asst. Prof., Physics Department proposed 'Vote of Thanks'. The session ended by presenting a memento to the resource person by Dr. Shashank Shekhar Mishra.





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Music Department spreads Harmony at Parishadiya School



On the 22nd of April 2022, the Music Department of Jagran College, in collaboration with dedicated volunteers, embarked on a mission to enrich the lives of young learners at Parishadiya School, located in the heart of Ramkrishna Nagar, Kanpur. With a spirit of service and a melody in their hearts, the team engaged with students from classes 1 to 5, introducing them to the enchanting world of music. Under the guidance of passionate music educators, the children were introduced to a repertoire of prayer songs, bhajans, and patriotic melodies. Among the tunes that resonated through the corridors of the school, classics like "Saare Jahan se Achcha" and "Saraswati Vandana" left an indelible mark on the young minds, fostering a sense of cultural pride and reverence. Through this enriching initiative, the Music Department of Jagran College not only shared the gift of music but also cultivated a spirit of unity and joy within the hearts of the students. It is moments like these that illuminate the true essence of education – nurturing not only the intellect but also the soul.





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As the echoes of melodies lingered in the air, the bonds forged between the college and Parishadiya School serve as a testament to the transformative power of music and the unwavering commitment to community engagement.





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Guest Lecture on Introduction to Plant Pathology



The diseases, pathogens and causal organism affect the plant growth and ultimately the crop yield. To understand and address issues, a guest lecture on the topic ‘**Introduction to Plant Pathology**’ was organized on 20th April 2022. Dr. Piyush Mishra, Assistant Professor, Botany Department, D.A.V. College Kanpur was invited as a key resource person. Dr. Varsha Srivastava, Assistant Professor, Botany department delivered welcome address and Mr. Prashant Khare, Asst. Prof., Physics Department presented a sapling as a token of gratitude. Overall, 94 students were present from first, second and third year of Bachelor of Science (B.Sc.). The spokesperson provided great





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benefits to students; his perspectives and opinions about the topic were excellent. He highlighted the importance of plant pathology and the vast hidden potential of this field in India. It was a very interactive session, where students gained technical knowledge about the plant pathology. Dr. Manisha Verma, Asst. Prof., Botany Department proposed of 'Vote of Thanks' and Dr. Shashank Shekhar Mishra, Asst. Prof., Physics Department presented a memento to the speaker.





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Guest Lecture on Health and Fitness

Good health is a key to human happiness. Making students aware of the importance of health, a guest lecture on the topic “**Health and fitness**” was organised on 18th April 2022 by Zoology department. The key speaker of guest lecture was **Dr. Lalit Gupta**, Dean, Faculty of science, Head PG Dept of zoology at Janta college, Bakewar (Etawah) and former Lecturer and HOD Microbiology at DBS college, Kanpur. As a token of respect Dr. Vikas Dwivedi presented a sapling to the speaker. Dr. Lalit Gupta highlighted the importance of health and fitness. He emphasized that health is important to live life to the fullest. When a person leads a healthy lifestyle, the body remains healthy and the mind is active and fresh. Living a healthy life would extend longevity and also regenerate the body and mind. Dr. Arti Katiyar, Asst. Prof., Zoology Department expressed the words of gratitude and Dr. Reshma Rajani, Asst. Prof. from Department of Commerce presented the memento to the speaker.





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Guest Lecture on Electronics in Daily Life

A guest lecture on the topic 'Electronics in Daily Life' was organized on 13th April 2022, at 10:00 AM in 'Lakshmi Devi auditorium'. Dr. Shashank Shekhar Mishra, Assistant Professor, Physics department delivered welcome address and introduced the resource person Dr. Satish Chandra, Associate Professor, P.P.N. (PG) College, Kanpur. Mrs. Priya Arora, Assistant Professor, B.C.A. department, presented a sapling as a token of gratitude. Students from B.Sc. and B.C.A. department attended the session with great interest. The spokesperson gave presentation covering introduction of the electronics curriculum in NEP with different aspects of electronic and electrical fundamentals in daily life. There was an interactive Q/A session followed by 'Vote of Thanks' by Dr. Vikas Dwivedi, Asst. Prof., Chemistry Department. The session concluded with presentation of a memento to the resource person by the principal of the college. A book titled "Role of Indian Scientists in Swatantrata" was also presented to the speaker as a token of gratitude on behalf of Department of Science by Dr. Usha Awasthi.





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National Seminar



On 2nd of April 2022, Department of History and Department of Political Science of the college organised a national-level seminar in Laxmi Devi Auditorium. The topic of the seminar was 'People and Politics'. Seminar was inaugurated by the lighting of the lamp by the dignitaries and garlanding of the visionary founder members of the trust. Dr Jitendra Singh of History department introduced the topic. The keynote speaker and great historian Dr Saumya Gupta gave a new perspective towards history. She said that what is been visualized in olden times and whatever is written in the books is not the only history, it is something beyond that. She emphasized deconstructing the big words, to go through day-to-day history and to study the pages of subalterns to understand the history of an era or of an event in its fullest form. Dr Saumya quoted that after 1980, historians have opted broader framework of studies. The concept of micro history, history of below is now in trend. This has widened the scope of history.

Another chief speaker Dr A.K. Verma with his mesmerizing speech gave a very new vision for the world politics. He said that politics is an essential part of any society as it is a conflict resolution mechanism. That's why when people say to keep politics away from the topics of national importance; they are demeaning the word politics. Truly, today what we call politics is anti-politics instead. It is neither elite nor democratic today. Quoting beautiful examples from European history and of leading philosopher Socrates. Dr. Verma said that best knowledge is when we know what we don't know. He further stated that man is a mixture of good and bad qualities and so is society.





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To manage these two, at personal and at social level, norms, policies and rules are mandatory. The best rule or policy is to induce discipline in society as well as in personal life and the best way of getting disciplined is when we know how to fight with oneself (own demons' qualities).

Mr. Vaibhav Dwivedi from Department of Political Science delivered vote of thanks. A great number of research scholars, faculty members of the college and students of all the streams attended the seminar enthusiastically. The gracious presence of academicians from reputed colleges and the interactive session by the speakers with the audience made the seminar a great success.





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A Three-Day Workshop on Cybersecurity

In order to make everyone Cyber secure, NIIT Foundation conducted a three-day workshop for the students of BBA, BCA, B.Com (Hons) and M.Com from 24-26 March 2022 and subsequently for the students of B.com, B.A., and B.Sc. from 14th April 2022 . Total 300 students attended the workshop. The workshop aimed at creating awareness among students regarding safeguarding and protecting, confidential and important data from hackers. The speaker Mr. Kartik Bhardwaj elaborated on the illegal and legal practices in cyber world. In the end he shared useful tips for guarding the device by downloading security updates from the system.





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Puppet Show



On the occasion of “No Smoking Day” a Puppet Show was organized by N.S.S. unit of Jagran College in association with Zila Tobacco Niyantaran Prakoshth, Kanpur at Jagran College of Arts, Science and Commerce. Dr. R.N Singh coordinated the event where faculty members and students were present. Students enjoyed the show and promised to refrain from smoking.





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Workshop on Stock Market

To learn "Practical Applications in Market Trading" was conducted on **12 March 2022** for creating awareness among students regarding stock trading at Jagran College of Arts, Science and Commerce on 12th March 2022. The workshop began with the welcome note by Dr. Manisha Gupta. Dr. K.V.K. Singh presented a sapling to the guest speaker.

The session was conducted by Mr. Rohit Mehrotra, who is associated with stock exchange since last 30 years as an investment consultant and has also been Ex Director of U.P stock and capital Ltd, formerly known as the U.P Stock Exchange. Rohit Mehrotra explained the investment process and gave the basic knowledge of market concepts.

Dr. J.N Gupta, CEO Jagran Education Foundation, Dr. Asmita Dubey, Principal, Dr. Hema Rohra, Dr. Reshma Rajani, Dr. R.N. Singh and other faculty members were present during the session. Dr. Roopali Mishra proposed vote of thanks to the guests and attendees.





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Workshop on Career Prospects after Graduation



On the occasion of women's day, to commemorate the achievements of women, Daman Kalra, former postgraduate who qualified NET JRF with AIR 59 was invited as a speaker. She conducted a workshop for the students of B.A., B.com and B.Sc. II and III year as to make aware of different career options and provided useful tips and strategies to help them in their career journey.93 students attended the session. Principal, Dr. Asmita Dubey advised all *students* to be focused in order to be successful and appreciated Daman's efforts for motivating college students.





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Skill Development through Employability Programmes @ GTT



To enhance the employability skills of students, Global Talent Track foundation in association with Barclays conducted a training session in Jagran College of Arts, Science and Commerce from 3rd-11th Jan, 2022. The college collaborated with GTTF to conduct 8 days training session on the topic **“BARCLAYS LIFE SKILLS”**. Under the able mentorship of Alka Wahi and Nikita Baheti training sessions were conducted covering following areas: 1) Communication 2) Teamwork 3) Time management 4) Critical thinking 5) Mind Map 6) Digital Literacy 7) Positive attitude 8) Self-motivation 9) Leadership 10) Work ethics 11) Dependability 12) Adaptability 13) Negotiations 14) Interview techniques. In addition to this each student was given an opportunity to appear for a mock interview on Job Description of his/her choice. Few case studies were also discussed where students came up with very effective solutions.

Simultaneously training session was conducted for BCA First- and Second-year students on the topic **“Python Level Basic to Advance”**. Students had the opportunity to practice their theoretical concepts on live projects which enabled them to develop the real-life experience and understand the technicalities required. To make the session interesting various activities were also conducted to have active participation of students. Overall, 294 students were benefited from the training session. The 8 days training session was full of knowledge and interesting facts through which were able to establish a good connect with the training program and successfully learnt useful skills





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Winter Carnival 2021

Fun and merriment abounded the campus on 29th and 30th Dec 2021 as students embraced the frosty heart thrilling activities during winter carnival creating beautiful reminiscence to memorize the rest of the life. Students participated actively in various activities conducted within the campus Saga music, Turn coat, Gold dust, Hunt with Stunt and Fighter kite. The diligent endeavors of the students manifested through their performance candidly won the hearts of everyone.

Music is the art of arranging sounds in time through the elements of melody, harmony and rhythm. **Music Competition: Saga Music** was grouped into two categories - Bollywood and light music in which students participated with full zeal and enthusiasm. Rajeshwari Dhoundiyal, Principal of Shri Nanu Bhayia Sangeet Mahavidhayalaya graced and judged the occasion. Anjali Singh and Varun Singh bagged first position in the bollywood and light music category.



In **paint without brush competition** unique methods of painting were used by the students to exhibit their colours of imagination so marvelously on paper, that it surprised the judge of the event, Dr. Raj Kishori Dubey from A.N.D College. She loved the artistic and creative work of the students. 33 students participated in the competition where Akshat Rajput stood first followed by Muskan Singh and Nirmitt Bhattacharya. Taniska Singh received consolation prize.





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Turn coat 'compete against oneself' made the students sanguine and better orators so that they can fearlessly render their views on any given topic. There were 12 participants where Sakshi Awasthi of B.A fabulously presented her argument from both sides and stood first followed by Tanay Sharma and Shivansh. The judge of the event was Mrs. Bhavya Sharma from the Department of English; Mercy Memorial School appreciated students' performance and remarked that such events act as a vehicle for developing and practicing key transferable skills among the students.



On the theme **Retro Dance – the Gold Dust**, the participants represented themselves with the great confidence and enthusiasm. Dr Anil Kumar Yadav, Registrar, CSJMU graced the occasion as Chief Guest. Dr. Anjali Maury, Deputy Registrar, CSJMU was witnessed as the Guest of Honour. The presence of Dr Vandana Deb Roy as the judge of the competition added a glint to the program. The diligent endeavours of our students were manifested through their dance performance and candidly won the hearts of everyone. 19 teams of participants represented themselves with great confidence and fervour where Tanay Sharma and Varun Singh stood first followed by Ayushi Sharma and Kartik Awasthi and Samiksha Tiwari and Sarthak Syal stood third. The Honorable Guests presented trophies to the winning teams. Speaking on the occasion





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the Registrar appreciated college for wholehearted participation and efforts put in for preparing the students for the competition.



The sky looked incredibly beautiful and was adorned with colorful kites of different hues all around in **Fighter kite** activity. After a neck to neck competition, the winner of this event was Kartik Gupta of B.com First year.



With everyone enjoying as one big family, the **Cycling - Hunt with Stunt** was another feather in the cap of festive where Swaraj Bardeja bagged the first position, followed by Harshit Sharma and Sahil Moolchandani Stood third.





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Above all, 12 aromatic food stalls showcased the working and management expertise of the students where Raghav and team won the first prize. And the eye catching yoga performance by Priyambhaara of B.A. first year won the hearts of all the spectators.



The event not only provided a platform for the students to foster their creativity and decision-making skills but also helped them explore their hidden talents and discover new areas of interest. The overall program was well co-ordinated by Dr. Hema Rohra and Dr. Swati Dwivedi





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Clothes Donation Drive 2021- II



The NSS unit of Jagran College in collaboration with Bhavana welfare Foundation an NGO, organized a “Winter Clothes Donation Drive” from 13th December to 17th December 2021 to help people who were in terrible need of clothes. NSS volunteers actively participated in organising the drive. This drive was conducted in the college premises A collection box was kept at the main area of college where interested students would come and donate clothes. On 17th December all the donated clothes were handed over to the NGO who ultimately distributed them among the needy people





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Bhavna An intent to serve



Bhavna Welfare Foundation

ROOM NO. 1, FIRST FLOOR, 22 M.I.G. 'W' - BLOCK
KESHAV NAGAR, KANPUR (U.P.)

www.facebook.com/bhavna.ngo
www.bhavna.org.in
bhavna.ngo@gmail.com

09651689753
09555681626

17th Dec 2021

To,
The Principal
Jagran College of Arts, Science and Commerce
Saket Nagar, Kanpur

Respected Madam ,
We would like to thank you on the behalf of our whole team for joining us in our annual clothes collection drive to help people fight the bitter cold .
We are grateful for your contribution of clothes for our initiative
Looking forward to more such events in the future .

Thanking You
Shubham Jain
President
Bhavna Welfare Foundation

For Bhavna Welfare Foundation


PRESIDENT





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SDP on GDPI Preparation

Regional Representative Director
ISB&M
Institute for Skill & Leadership Development

Jagran College of Arts,
Science & Commerce

"Jagran College of Arts, Science & Commerce"
In Association with
ISB&M
Presents
Student Development Program
On
"Preparing for a GD/Presentation/Personal Interview"

Speaker

16th December, 2021
11:00 to 12:00

Dr. S. Jayaraman
Director, ISB&M
PhD - AMU, PGDPM,
M.A. - CUMLA

Has over 17 years of experience in teaching and MBAs and over 20 years' work experience in diverse industries ranging from automobiles, construction, iron steel and IT services. Awarded in the area of HR, OIL, B.T.O.P. a certified level leader for 80, 000 and a certified expert for business excellence award. He is member of the higher education forum and is past member on monitoring committee for initiatives in small and medium industries of CI western India Chapter.

www.isbm.ac.in

Student development program was organised in Jagran college of Arts, Science and Commerce in association with ISB&M on 16th December 2021. Dr. Kamal Vinod Kumar Singh warmly welcomed Dr. S. Jayaraman, Director ISB&M the gave valuable tips and techniques as to make students excel in not only building confidence but also in developing personality. The speakers shared opinions and expressed their visions with philosophical and rational ideologies. It was an interactive session where more than 100 students attended.





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Unleash the Power Within



WICCI India-UAE Business Council associates with Jagran College of Arts, Science and Commerce organised a two days interactive mentorship workshop for girls' students on 10th and 11th December, 2021 to empower women of the future to build Career Intentionality and Cultivate Professional Skills. The key speakers, Mrs. Mridula Sankhyayan CEO GTT and President- India-UAE WICCI - Women's Indian Chamber of Commerce and Industry and Mrs. Sabrani Bhatia Sr. Vice President, IT at Dainik Jagran made students realise their significant role and responsibility in the socio-economic milieu through effective leadership and entrepreneurship. Various introspective techniques were implied by the esteemed speakers to awaken the "Shakti" which lies dormant in the heart and soul of young minds.





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Clothes Donation Drive 2021

स्टूडेंटों के प्रयास से जरूरतमंदों को मिलेगी राहत

जासं, कानपुर: दैनिक जागरण के अर्पण अभियान के तहत दैनिक जागरण संगिनी क्लब और जागरण डिग्री कालेज आफ आर्ट, साइंस एंड कामर्स के स्टूडेंटों के प्रयास से जरूरतमंद

लोगों के लिए गर्म कपड़े एकत्र किए। साकेत नगर स्थित



कालेज में स्टूडेंट कार्तिक गुप्ता, कार्तिकेश शर्मा, कशिश शुक्ला, कीर्ति जेटली और कनिका ने सर्दी से बचाव के लिए गर्म कपड़ों को कालेज के अन्य स्टूडेंटों के साथ मिलकर एकत्र किया। जो उन्होंने



दैनिक जागरण के द्वारा अर्पण के तहत जागरण कालेज में प्राचार्य डा. अस्मिता दुबे का साथ छात्र छात्राओं ने जरूरतमंदों को बाटने के लिए दिये कपड़े • जागरण

संगिनी क्लब के सदस्यों को दिए हैं। जिसका वितरण संगिनी क्लब द्वारा संस्थाओं के साथ मिलकर किया जाएगा। स्टूडेंट की इस तरह की पहल का स्वागत प्रधानाचार्य डा. अस्मिता दुबे ने किया। उन्होंने

कहा कि शहर के विभिन्न क्षेत्रों में रहने वाले जरूरतमंद व आर्थिक रूप से कमजोर लोगों के लिए दैनिक जागरण का अर्पण अभियान मददगार साबित हो रहा है। जिसका लाभ जरूरतमंदों को मिल रहा है।

Bread, clothing, and shelter are the very basic amenities that any person desires. But everyone is not fortunate enough to receive all these things in their life. We as human beings should be kind-hearted to these underprivileged ones. Our college always promotes the acts of magnanimity in one form or another. In the shivering cold of December, there are many who can not even cover their body completely. Having woolen clothes under heated rooms is nothing but a dream to them.

The Dainik Jagran under its Arpan initiative started a drive to collect woollen clothes. Students of Jagran College of ASC donated old woollen clothes in college and afterward under the supervision of Miss Kanika Bajaj, these clothes were been handed over to the authorities of Sangini Club which distributed the possessions to the needful.





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दैनिक जागरण

THE WORLD'S LARGEST READ DAILY



दिसम्बर 05, 2021

महोदय,

दैनिक जागरण पत्र ही नहीं मित्र भी है, से ओतप्रोत होकर समय-समय पर विभिन्न प्रकार के जागरण कार्यक्रमा का आयोजन करता रहता है। इसी में से एक है "अर्पण", यह एक ऐसा अभियान है जो किसी की छोटी सी सौगात किसी नन्हीं मुस्कान की वजह बन जाती है।

दिसम्बर और जनवरी माह की कड़कड़ाती सर्द रातों में जब कोई निरीह, असहाय सड़कों पर ठिठुर रहा होता है तो उस समय दैनिक जागरण अपने "अर्पण" अभियान के माध्यम से उन्हें गर्म कपड़े देकर उनके चेहरों पर मुस्कान लाने का हर संभव प्रयास करता है। हमारे इस अभियान की सफलता पर हमें नगरवासियों से ऐसे आयोजनों के लिए जहाँ एक ओर प्रोत्साहन मिला वहीं दूसरी ओर भरपूर सराहना भी।

जागरण कालेज ऑफ आर्ट्स, साइंस एण्ड कामर्स के सहयोगियों तथा विद्यालय में अध्ययनरत छात्र/छात्राओं का योगदान हमारे इस प्रयास में एक अहम भूमिका के रूप में सहभागी बना जिसके लिए जागरण परिवार को गर्व है और हृदय से आभार प्रकट करते हुए भविष्य में भी इसी प्रकार के सहयोग की अपेक्षाकृत रहेगा।

आपके कुशल दिशा-निर्देशन में विद्यालय नित नए कीर्तिमान स्थापित करेगा यह हम सभी की भगवान से प्रार्थना है।

सहयोग की अपेक्षा एवं मंगल कामनाओं के साथ।

भवदीय,

कृते जागरण प्रकाशन लि.

(भावना शुक्ला)

सैनीयर मैनेजर ग्राण्ड डेवलपमेंट

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Physical Fitness: First Requisite of Happiness



On 1st Dec 2021 a health awareness session followed by health check-up camp was organised in the college. Dr. Rajesh Jain Project Manager, Diabetes Prevention Control Project facilitated Informative counselling session for college students, staff and faculty. Everyone participated in the session with great interest realising the importance of healthy lifestyle, dietary practice, nutrition and exercise. Students were motivated to lead a healthy lifestyle through nutrition rich diet and active lifestyle. The programme was coordinated by college NSS in-charge Dr. R.N. Singh.





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Brushstrokes of Unity: Students Embellish College Wall with Artistic Designs



15-20 Nov.2021 In a harmonious blend of creativity and camaraderie, a group of students undertook the transformative task of adorning the college walls with vibrant and captivating designs. The initiative to paint the college walls emerged as a collective endeavor to infuse the campus with color and creativity. Students from diverse backgrounds and disciplines united with a shared vision to beautify the college surroundings and create a visually stimulating environment conducive to learning and inspiration. Themes ranging from nature-inspired motifs to abstract expressions of unity and diversity were explored, reflecting the diverse perspectives and artistic sensibilities of the participants. The project garnered widespread attention and appreciation from the college community.





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Colours of Creativity: Rangoli Competition



On October 30, 2021, Jagran College ignited the festive spirit with a vibrant celebration of art and culture through a Rangoli Making Competition. The event, organized with the aim of promoting creativity and traditional art forms, saw enthusiastic participation from students. Participants unleashed their creativity as they transformed blank canvases into vibrant masterpieces. From traditional geometric patterns to intricate floral motifs, each rangoli bore the unique stamp of its creator's imagination. The event fostered a sense of camaraderie and collaboration as participants worked together to bring their rangoli designs to life. As the rangolis adorned the college campus with their beauty, they served as a testament to the boundless creativity and collective spirit of the Jagran College community. Titiksha and Neeraj from BA 1st year bagged first prize in rangoli competition. Second Prize- Anshika Gautam BSC 1st year and Anushka Singh BSC 1st year Third Prize- Priyanshi Pandey Bcom 3rd year and Mansi Chauhan BA 3rd year.





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Celebrating tradition: Kalash Decoration Activity



In a vibrant display of cultural celebration and artistic expression, the Department of Drawing and Fine Arts at Jagran College of Arts, Science, and Commerce organized a captivating "Kalash Decorating Activity" held on 27 Oct 2021. The event aimed to pay homage to tradition while providing students with a platform to showcase their creativity and craftsmanship. The Kalash Decorating Activity immersed students in the rich cultural heritage of India, specifically focusing on the traditional significance of the kalash—a symbol of auspiciousness, prosperity, and vitality.





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Participants were invited to adorn the kalash with intricate designs, vibrant colors, and symbolic motifs, thereby infusing new life into this age-old tradition. Winners of the event were: Mansi and Mahima from BCA 1st year were awarded with 1st prize in kalash painting. Second Prize- Neeraj Kumar Ranjan BA 1st year and Titiksha Bajpai BA 1st year Third Prize- Priyanshi Pandey BCOM 3rd year and Mansi Chauhan BA 3rd year.





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75th Azaadi ka Amrit Mahotsav



Jagran College celebrated the 75th Independence Day of India, as a part of “Azaadi ka Amrit Mahotsav” with great zeal and patriotisms on its premises. The ceremony commenced with the unfurling of the National Flag by Dr. J.N. Gupta (CEO, Jagran Education Foundation) accompanied by Heads of the institutions, faculty and staff members with the echoes of National Anthem. To commemorate the initiative taken by the freedom fighters of India, series of online competitions were also conducted.

- “PARIDHAN” a fashion show on the theme ‘National Heroes of India’ was held to intrigue them and nurture in them, the values upheld by these great leaders. Students also delivered a short narration on his or her character while showcasing their adorned attires of freedom fighters.
- “RANG DE BASANTI” a solo singing competition on patriotic songs to pay tribute to freedom fighters.

“SCREEN BATTLE” a short film making competition on the themes; Re-live India, New India, Milestone@75 years, Role of women in India’s independence.





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- “KAVYANJALI” a poetry competition on the theme- ‘Lora= Hkkjr dh ijra= ekufldr’. Students were asked to wear tricolour attire while reciting their poems.
- A slogan writing competition on the theme Swachh Bharat.
- One offline activity “KALARANG” a poster making competition was also held by depicting the thoughts for nation building and growth.



More than 100 students from various streams enthusiastically participated in all activities. The competition enabled the students to realise and relive the glorious history of its people, culture and achievements. Jury members were amazed with the entries full of originality, creativity and feelings of "Rashtra Prem". The activity was coordinated by the members of Activity Club and Language, Culture and Literature Club.





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ACADEMIC YEAR- 2020-2021			
SR. NO.	DATE	ACTIVITIES	ACHIEVEMENT
1	21-06-2021	Yoga For Well-Being	Human Values
2	07-06-2021 to 08-06-2021	Workshop on Project Report Writing	Professional Ethics
3	01-06-2021	Vaccine Equals Victory - An Initiative Using a Video	Human Values
4	06-04-2021	Joyful Learning through Art and Craft	Professional Ethics
5	20-03-2021	Teaching Communication Skills to Kids	Professional Ethics
6	19-03-2021	Health and Hygiene Drive	Human Values
7	18-03-2021	Dare to Compete: Lift the flap and solve the clue	Professional Ethics
8	14-03-2021	IWD 2021: Choose to Challenge	Gender Equality
9	07-03-2021	Celebration Mission Shakti Week Honouring Females: A Pathway to Women Empowerment	Gender Equality
10	06-03-2021	Gender Equality: Key to Empowering Women and Girls	Gender Equality
11	04-03-2021	Web Page Development	Professional Ethics
12	02-03-2021	Coding Contest	Professional Ethics
13	24-02-2021	Scientific Singing	Professional Ethics
14	15-02-2021	Thinking is Fun	Professional Ethics
15	13-02-2021	Doodle	Professional Ethics
16	05-02-2021	Mission Future	Professional Ethics
17	30-01-2021	Spring Fiesta	Professional Ethics
18	29-01-2021	Junk Art from Junkyard	Environment and Sustainability
19	29-01-2021	Staging an Era- Philosopher's Style	Human values
20	26-01-2021	Republic Day Celebration 2021	Human values
21	23-01-2021	Save Environment Poster Competition	Environment and Sustainability
22	23-01-2021	Scavenger Hunt- Top Secret	Professional Ethics





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23	21-01-2021	Business Game	Professional Ethics
24	18-01-2021	Extempore	Professional Ethics
25	16-01-2021	Collage Making	Professional Ethics
26	11-01-2021	Eagle's Clue	Professional Ethics
27	30-12-2020	Map out Magazzino	Professional Ethics
28	17-12-2020	Instant App Developer	Professional Ethics
29	14-12-2020	RAZZMATAZZING: TEST YOUR IDEAS FOR INNOVATING MARKETING	Professional Ethics
30	10-12-2020	CASE STUDY COMPETITION TO DEVELOP MANAGERIAL SKILLS	Professional Ethics
31	05-12-2020	Science Behind	Professional Ethics
32	28-11-2020	JIM QUEST	Professional Ethics
33	23-11-2020	Persona Pageant	Professional Ethics
34	20-11-2020	Poster Making and Extempore Speech	Professional Ethics
35	11-11-2020	SDP on Case Study Methodology	Professional Ethics
36	04-11-2020	Commercial Transactions	Professional Ethics
37	17-10-2020	CREATIVITY FOR SAFETY	Human Values
38	16-10-2020	BUSINESS PLAN COMPETITION	Professional Ethics
39	10-10-2020	CAREER COUNSELLING SESSION	Professional Ethics
40	10-10-2020	SLOGAN WRITING COMPETITION	Professional Ethics
41	10-10-2020	COMMERCE QUIZ	Professional Ethics
42	08-10-2020	QUIZZING TO ENHANCE LEARNING	Professional Ethics
43	05-10-2020	GUIDANCE FOR CAREER PLANNING	Professional Ethics
44	24-09-2020	Online Photography	Professional Ethics





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45	14-09-2020	ABHIVYAKTI KA ANAND	Human Values
46	05-09-2020	VIRTUAL EXPRESSION OF REAL EMOTION	Human Values





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Yoga for Well Being

On 21st June, 2021 an online session to mark International Yoga Day, was organised by Jagran College wherein warm up exercises and asanas were performed by the students and teachers under the supervision of Akansha Badhoriya. It was a great event and entire Jagran family was benefited by the event.





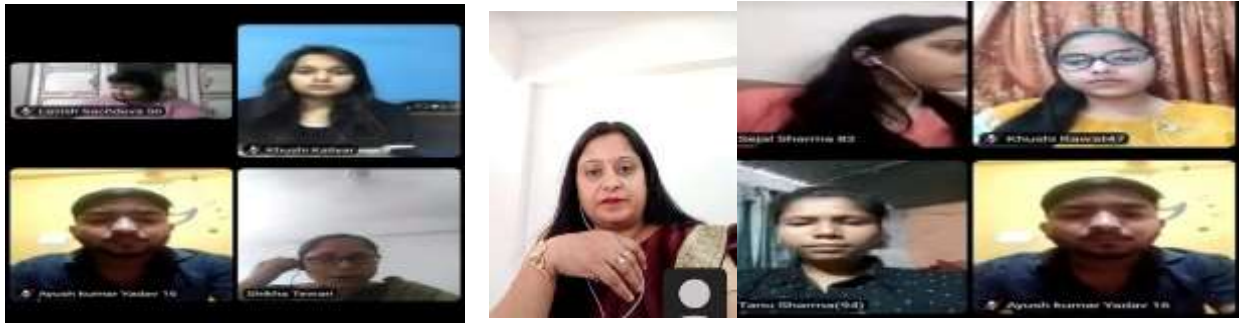
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Workshop on Project Report Writing



A two-day online workshop on project report writing was conducted on 7th and 8th June 2021 for BBA 4th and 6th semester students. The objective of the session was to orient the students about the project selection, research analysis and project writing. The workshop was conducted by Dr. Vidushi Sharma and Mrs. Shikha Tiwari.





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Vaccine Equals Victory - An initiative Using a Video



On 1st June, 2021 Street Play team of college comprising of Tanay Sharma, Shreya Sharma, Akshat Mishra, Sanya Bhatia and Varun Singh took an initiative to spread awareness about Vaccination and promote the sense of wearing face mask among students using a video this helped to encourage students and faculty to get vaccinated and fight against the most dangerous pandemic and protect the economy as well as the human capital of our nation.....





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Nurturing the Future of Nation

"How beautiful it is to be witness to a smile all genuine and the joy wriggling beneath it; .and to know that you're the reason behind it getting carved is simply beyond the ambit of expression."

Such heart stirring and vivid was the experience when Jagran students conducted interactive sessions at Jagriti, a teaching centre run by Bhavna Welfare Foundation for underprivileged and needy children at Juhi, Kanpur during a collaborative outreach program.

Joyful Learning through Art and Craft



Keeping the joyful learning in momentum, the third session held on 6th April, 2021 started with an intention to unleash their wings of imagination for a flight of creativity into the sky of opportunity and hope. A team of our final year students: Jyoti, Nandini, Swekcha, and Shaswat accompanied by two first year students Tanisha and Divya visited the school. They conducted a two-hour art and craft session for children to untap the artistic and crafty calibre of the tender hearts. The session was amplified by the activities such as lamp making, origami art with the recycled objects and colourful papers.





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Session left an awe-inspiring effect on the tender hearts of children that was visible with a smile on their faces, that was saved in pictures clicked by students, for eternity. These teaching sessions left on them an imprint so profound and memorable that in the end, the kids parted on the note of securing a promise by the students to visit them again, very soon!

Teaching Communication Skills to Kids



Shreya, Aakriti, Akshat and Tanisha visited them on 20th March, 2021 with an objective of refining the students' English Communication skills. The lessons began with teaching them basic introduction, followed by a riveting story telling session.





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The young buds also sang along to dive in melody and danced to the tunes of "bam bam bole" and other hits.

Health and Hygiene Drive



In the first outreach program held on 19th March, 2021, final year students of M.Com Pratiksha, Ruchi Sanu conducted a health and hygiene sensitisation drive , keeping in mind the juncture of COVID pandemic. Importance of basic hygiene and hand sanitization and physical exercises was underlined by our students to keep those children who live in destitution, safe from bacterial and viral diseases rampant in present times.





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Dare 2 Compete: Lift the Flap and Solve the Clues



18 Mar 2021 The idea of hunting treasures has always been exciting and adventurous. The students of B. Com and M. Com worked in team of three to find the treasure with the help of given clues were team Gryffindor with participants (Divyanshi, Adarsh, Tanay,Disha) was the winner for the competition. The event was co-ordinated by Ms. Amber Fatima and Mrs. Anamika Srivastava and was hosted by Aakriti Mishra and Tanisha Singh.





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IWD 2021: Choose to Challenge

On the occasion of International Women's Day, a poster making competition on the theme 'Choose to Challenge' was organised on 14th March 2021 to celebrate the victory of all the women who have challenged themselves to rise above the inner and external barriers. The students got the opportunity to showcase their hidden aspirations and real challenges ahead. In the competition Mansi Tiwari bagged first position, Tanisha Singh and Shivam Kapoor bagged second position with a tie and Payal Srivastava bagged third position.





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Celebrating Mission Shakti Week Honouring Females: A Pathway to Women Empowerment

Jagran College of Arts, Science & Commerce
We Nurture Intellect...
Jagran
An Institute of Higher Studies

बालिका सम्मान और महिला सशक्तिकरण सप्ताह
"MISSION SHAKTI"

वेबिनार टॉपिक:
विश्वविद्यालय एवं महाविद्यालयों में लैंगिक समानता, महिला सुरक्षा एवं प्रचलित कानूनों एवं पोषण के प्रति जागरूकता

दिनांक : 02/03/2021 रविवार
समय पूर्वाह्न : 11 : 00 से 12:00

Join us on zoom
MEETINGID: 755 3559 8773
PASSCODE: PVKSB9

मुख्य वक्ता
सुश्री वन्दना सिंह सोलंकी
अधिवक्ता

'Mission Shakti' was launched in the financial year of 2020-2021 and was proposed to continue till the financial year of 2025-26. Mission Shakti is the program launched by the Ministry of Women and Child Development. The aim of Mission Shakti is to strengthen women's safety and security as well as empowerment.





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Any project, (Government or Private) can not be completed perfectly until the Department of Education takes up the responsibility to promote it.

To create awareness regarding the Mission Shakti project, every year educational institutions are organising Mission Shakti week.

On the 7th of March 2021, the college organized a webinar and invited Miss Vandana Singh Solanki, the advocate as a chief speaker.

Miss Solanki asked the attendees to accept and rear up the female child with the same enthusiasm and dedication as society does for male children. She forcibly said that a society can't be called developed till women are not honored and cared for there. Physically, mentally healthy and emotionally mature women only can deliver healthy children and can do perfect parenting to develop the children into eligible and strong citizens of the country.





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Gender Equality: Key to Empowering Women and Girls

The youth of today is the future of tomorrow therefore a Guest Lecture was organised on 6th march 2021 to sensitize youth towards the gender issues and concerns. The revered panellists Dr. Nutan Vohra, an eminent psychologist and Dr. Nandini Upadhyay, Dean Faculty of law, CSJM University enlightened and motivated students for building a healthy society where gender discrimination does not prevail, where anyone can be themselves and where men and women grow and flourish through understanding and cooperation.



Every woman has the right to live in dignity, free of violence and discrimination. Law very well respects women dignity and modesty. With this objective an awareness program as to help women to secure their constitutional and legal rights was organised on 7th Mar, 2021. Advocate Ms. Vandana Solanki, was the keynote speaker of the program.





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Web Page Development

Webpage development competition was conducted on 4 Mar 2021 where 60 students of BCA participated and demonstrated their best creative website designs on the theme provided. Ankita Singh of BCA IIIrd year won the event. The event was coordinated by Mr. Nikhil Shukla and Dr Swati Srivastava.





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Coding Contest



Coding contest was organised on 2 Mar 2021 for the students of BCA to test the coding skills of students in C programming language and inspire them to embrace their brain storming ability by solving problems. The event was of one hour in which 80 students participated. The winner of this event was Lakshya Kumar of BCA Ist year.





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Scientific Singing



An activity based on incorporating scientific ideas to music was conducted on 24 Feb 2021 for the students of B.Sc. as to increase students' engagement and help with memorization. Students produced content-rich songs of good quality on varied themes such as Quantum की theories से सराबोर हो गए, Newton की gravity, Thinking like a scientist, Digestion in humans, Periodic Table, पढ़ते पढ़ते बेहोश हुए etc. The winners of the event were Khushi Mishra (B.Sc. - I), Vanshika Srivastava (B.Sc. - I) and Harshit Mishra (B.Sc. - I) respectively. The coordinators of the program were Dr Arti Katiyar, Dr Vikas Dwivedi and Dr Sachin Gupta.





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Thinking is Fun



To develop critical thinking and impromptu responses, an interactive activity Thinking is Fun was organised on 15 Feb 2021 for the students of BCA in which exercises related to Colour Card Mystery and Brain Booster were conducted. The event was co-ordinated by Mrs. Priya Arora and Mr. Vikas Khare.





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Doodle



13 Feb.2021 Art is something that has always been important part of life. In Doodle art competition students of BA with their imaginative and creative power exhibited innate talent with their doodling skills on the theme 'Blissful Nature'. Divya, Tanisha Singh and Prateek Vaibhav stood first second and third respectively. The event was organized by Dr. Shubha Agarwal and Dr. Abhilasha Chowdhary.





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Mission Future



Setting goals gives your life direction and boost your motivation and self-confidence. Activity Mission future was organised on 5 Feb 2021 where students of BA with the help of Power point presentation and Handmade Scrapbook rationally showcased their future goals and aspirations rationally. The event was judged by Dr. Reshma Rajani and Dr. R. N. Singh where Anurag Yadav (B.A.I), Era Nigam (B.A. II) and Shalini Srivastava (B.A.I) bagged first, second and third position respectively. The event was conducted by Dr. Anamika Singh and Ms. Sonal Verma.





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Spring Fiesta: Let your Creativity Bloom



Flowers are the ornaments of nature to display the beauty of these jewels of nature. Flower arrangement competition was conducted on 30- Jan- 2021. Students from all the courses actively participated and spread the fragrance of their creativity in the college campus where Harshika Gautam and team won the first position.





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Junk Art from Junkyard



Message of conservation of resources and environmental protection for sustainable development was very well spread through Junk Art from Junkyard by the students of B. Com Hons and BBA Ist year on 29 Jan. 2021. With Pani puri vending machine, Scrap Man and flower vase made out of waste newspaper, students showcased prolific imaginativeness and ingenuity with their exclusive piece of art. The team of Harshalle Bhatia, Ayushi Srivastava, Anjali Rohra stood first. The second position was shared by the team of Kriti Bhatia, Anamika Tripathi and Sakshi Singh, Vaishavi Srivastava, Varun Singh, Vaibhav Nagvanshi. Shivang Singh, Satyam Gahoi, Ritik Chandel stood third. Ms. Kanika Bajaj and Mr. Prakash Narain Pandey coordinated the event.





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Staging an Era- Philosopher's style



The activity staging an era- Philosopher's Style was conducted in the college on 29 Jan 2021 to reckon the contemporary relevance of the thoughts of Rabindranath Tagore and Mahatma Gandhi. Various issues related to insensitivity towards the mother-nature, gender discrimination, materialism, lack of compassion, menace of patriarchy, gluttony etc. were addressed through small skits presented by young minds of BA Students. The audience was captivated with the ingenuity of the characters and the conviction they could transmit in the auditorium. The activity was conceived by Mr. Vaibhav Dwivedi and Mr. Virendra Kumar Sahu.





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Republic Day Celebration 2021



Jagran college resonated with patriotic fervour on the 26th of January as the college community came together to commemorate the 73rd Republic Day of India. The celebration showcased the vibrant diversity and unity that defines our great nation. The national flag, fluttering proudly, was unfurled by Prof. J.N. Gupta (CEO, Jagran Education Foundation) in the presence of Mr. S.P. Tripathi (Director, JIMMC), Mr. Amardeep (Director JIDA), Dr. Divya Chaudhary (Director, JIM), Dr. Asmita Dubey (Principal, Jagran College). The entire college stood in respectful silence as the tricolor ascended, symbolizing the collective spirit of the nation in fight against covid.





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Save Environment Poster Competition



Amazing posters with great messages and information on Global warming and Bio weapons were presented on 23 Jan. 2021 by B.sc students exhibiting a deep understanding of these vital issues. Payal Srivastava and Pragati Singh from B.Sc. Ist year stood first, Yashi Yadav from B.sc IInd year stood second and Raunak Sachan and Stuti Shukla again from Ist year stood third. Event Coordinators were Ms. Neelanshi and Dr. V S Kushwaha.





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Scavenger Hunt: Top Secret



To help students to develop new skills and strengthen and reinforce other skills such as leadership, communication and problem solving an activity for BBA-I and B.Com Hons was organized on 23 Jan 2021 of four rounds consisting of word search, solve the riddle, jigsaw puzzle and tricky maths. Team of BBA- 1 with participants (Ishita Bhargava, Anirudh Parashar, Hardik Pathak, Ananya Chauhan) was the winner of the competition. The event was co-ordinated by Mrs. Swati Dwivedi and Mrs. Himani Maggo Kumar.





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Business Game



To provide the hands-on experience in running the business, business game was organised on 21 Jan 2021 for the students of B.com and M.com. The game consists of two activities; firstly, to enable the students to understand the skills needed to calculate risk and its effective management. Secondly to suggest ways to overcome gender related challenges in the business by empowering them to enhance their entrepreneurial qualities as they link parts of the human body to entrepreneurial characteristics. There were 23 teams where Kushagra and team bagged first position, Rishi Yadav and team second and Ashank Agarwal and team third. The event was coordinated by Mr. A.K. Pandey and Mr. Anshul Saxena.





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Extempore



To enable the students to think out of the box and give them a platform to develop communication skills and time management an extempore was organized on 18 Jan 2021 for the students of BBA. Khushi Katiyar stood first followed by Vanya Vikas Singh who stood second and Swadha Singh stood third. The activity was coordinated by Dr. R.N Singh and Dr. Vidushi Sharma.





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Collage Making



The Collage making competition was organised on 16 Jan. 2021 for BBA-I and B. Com Hons to promote students with creative collage expression and to enhance their awareness about Covid 19 impact on every field- teaching- learning experience, social, economic and health issues. The students expressed their ideas and presented their creative art skill. The winners of the event were Terminators by Varun Singh and Anuradha Rajput, Dominators by Vaibhav Nagvanshi and Anushka Jha and Hot Shots by Anurag Tiwari and Abhay Shukla. Mrs Shikha Tewari and Mr Rahul Agarwal coordinated the event.





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Eagle's Clue



Movies are not just a source of entertainment; it triggers the mindset of Indian youth and teaches important life lessons. With this objective Bollywood movie clipping such as Lagaan, Chak De India, Jo Jeeta Vahi Sikandar, 3 idiots were shown to BBA students on 11 Jan 2021 to develop cutting edge skills and management lessons among them. The teacher coordinators were -: Mr. Harsh Chawla and Dr. Gauri Singh Gaur.





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Map out Magazzino



An activity was conducted on 30 Dec. 2020 for BBA 2nd and 3rd year in which different teams of students designed business magazines and presented that with the help of PPT in which 4 Ps of marketing were covered. Mrs. Anu Jajoo and Mrs. Mukta Anand were the jury members for the activity.

The Thrift magazine got the 1st position. The Curated Cawnpore magazine got the second position. The Indie – Genius magazine got the 3rd position. All magazines designed by different teams have displayed at our college library for students. The event was coordinated by Ms Padmini Shukla and Mrs Isha Gupta.





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Instant App Developer



Instant App Developer activity was organised on 17 Dec 2020, to train BCA students, to build a simple application for android /ios. Among the 15 best apps, students who backed top three positions were Lakshya Kumar, Muskan Gupta and Anshika Khare. The event was coordinated by Mr. Ashutosh Shukla and Mr Brajesh Khare.





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RAZZMATAZZING: TEST YOUR IDEAS FOR INNOVATING MARKETING



To provide a platform to the students to explore their creativity and stage presentation skills an activity 'Razzmatazzing' was organized on 14th December, 2020 for the students of B. Com Hons. and BBA. Participants were asked to pick a product from the mystery box and prepare a poster presentation containing a logo, brand name, tag line/ jingle and unique features of the product to attract and induce the audience as customer. Mrs. Anamika Srivastava and Mrs. Shraddha Agarwal coordinated the activity. Dr. Gauri Singh Gaur and Mrs. Swati Dwivedi were the judges. Team of Shahzadi Fatima, Nakul Awasthi, Tuba Naaz, Simran Khan and Vivaan Kaushal stood first, Laiba Kamar, Laiba Naaz, Khushi Singh, Anirudh Parashar, Bipashi Parwani and Archie won second prize followed by the team of Anurag Tiwari, Abhay Shukla, Abhishek Singh Kushwaha, Akarsh Dwivedi, Harshita Pandey, Pooja Verma at third position.





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CASE STUDY COMPETITION TO DEVELOP MANAGERIAL SKILLS

To develop decision making and real-time problem-solving skills, a Case study competition was organized for the students of B. Com and BBA on 10th December,2020 where students were given a case on Patanjali. Students demonstrated praiseworthy analytical and presentation skills through this opportunity.

Team from B. Com comprising Neelanshu Srivastava, Neha Arora and Mragank Tripathi got the First position followed by BBA III year students Aakriti Mishra, Aishwarya Motwani, Ayushi Srivastava and Chetna Sadhwani at second and Harshit Verma, Himanshu Singh, Rachit Tandon and Runjhun Rastogi at third positions respectively. Ms. Padmini Shukla and Mrs. Anamika Srivastava coordinated the activity where Dr. Rupali Mishra and Mrs. Anamika Yadav adjudged and encouraged the participants. All the winners received certificate of appreciation.





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Science Behind



“Learn with Fun” an event to showcase the magic of science was organised on 5 Dec. 2020 where B.Sc students performed some experiments related to our daily life, which we experience everyday but never realise the science in it. Aru Sinha and Shobha Yadav bagged first prize in explaining working of Glucometer to check diabetes with live demonstration and theoretical explanation. Divya Pratap bagged second position in explaining the basic phenomena how the charges are classified by demonstrating an electroscope. Harshit Mishra bagged third position by performing candle experiment in which the presence of carbon di oxide in the environment was shown. The event was organised by Mr. Prashant Khare and Mr. Saurabh Bajpai





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JIM QUEST

B.Sc. students Rohan Kumar and Radhika Mukherjee secured second position in an interactive and innovative inter-collegiate quiz contest on 28th November, 2020 organized by Jagran Institute of Management.





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Persona Pageant



To unfurl the hidden disposition of students Persona Pageant was organised on 23 Nov. 2020 in four rounds- ramp walk, just a minute, general awareness quiz, behavioural interview questions. Students got the chance to identify their own strengths and weakness as a person, gain confidence and raise their self-esteem and prove to people that it is not impossible to have beauty with a brain. Gauri Pandey stood as the winner, Ritika Singh and Priyanka Bhadauria as the first and second runner up respectively. The event was co-ordinated by Dr. Anju Sachan and Dr. Jitendra Singh and was hosted by Isha, Osho, Shreya and Samala.





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Poster Making and Extempore Speech



An activity was conducted on 20 Nov.2020 for the students of B.Sc where they exhibited their creativity and aesthetic presentation through their posters Pragati Singh and Payal Srivastava of B. Sc. I won the event. Anurag Sharma and Shudhanshu Bhardwaj also from B.Sc.- I bagged second position. Priyanka Singh and Prachi Srivastava B.Sc.-II stood third. The event was coordinated by Dr. Usha Awasthi and Ms. Priyanka Pandey.





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SDP on Case Study Methodology

ISB&M
People Empowerment Group
In Association with
Jagran College of Arts, Science and Commerce
Presents
Student Development Program On
"Case Study Methodology (How to solve, prepare and present a case study)"
About Speakers
Dr. S. Jayaraman
Director, ISB&M
PH.D. JAGAN POLITECHNIC
IN COCHIN
Has over 18 years of experience in teaching and MDPs and more 24 years' work experience in diverse industrial settings from automobiles, construction, iron steel, and IT services. Identified in the area of HR, CS, & TQM, a recognized leader. Available for ISB, IIMs and other reputed institutes for Business Excellence awards. Also member of the Higher Education Society and a member of the steering committee for initiatives in small and medium industries of CS western India Chapter.
www.isbm.ac.in

On 11th November, 2020 a student development programme was organised was organised by college in association with ISB&M for the students of BBA second and third year. About 182 students joined the session. Dr. K.V.K. Singh Coordinator, Dept of Commerce warmly welcomed the speaker Dr. S. Jayaraman, Director of ISB&M in the session. Thereafter he invited him to enlighten the session. He unravelled the intricacies of case study methodology, igniting a spark of curiosity and inquiry among students. With a wealth of experience in academia and industry, Dr. Jayaraman guided the attendees through the multifaceted process of solving, preparing, and presenting compelling case studies. Emphasizing the importance of thorough problem understanding, scrupulous research, and insightful analysis, he instilled in students the essence of case studies as vehicles for exploring complexities, identifying solutions, and extracting meaningful insights from real-world scenarios. From dissecting sample case studies, he fostered critical thinking and problem-solving skills among the eager learners. Moreover, he elucidated the art of crafting a compelling narrative, stressing clarity, coherence, and relevance as key elements. By the at the end of the session, students emerged equipped with newfound knowledge and skills, empowered to embark on their case study journey with confidence and creativity.





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Commercial Transactions



An activity to maximize the knowledge about the commercial/business transactions and record them with the help of vouchers and various receipts was organised for BBA and B.Com Hons students on 4 Nov. 2020. The relevance of the topic was to teach them how to get interacted with these transactions with the help of vouchers. At the end of the activity a test was taken in which three top students were selected. The first prize was given to Akash Singh, the second prize given to Aditya Singh and third to Prakhar Nigam. They were awarded with certificate and a book of accounting to appreciate their efforts. The event was coordinated by Dr. Kamal Vinod Kumar Singh and Mrs. Deepa Vohra.





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CREATIVITY FOR SAFETY

To bring creative expression of the students and also to gauge their awareness quotient, Inter JEF "**POSTER MAKING COMPETITION**" on the topic '**COVID-19 Safety Measures**' was organized by Jagran Institute of Management on organized on 17th October 2020. Many college students participated in this event, Yashi Yadav and Isha verma won Second and Third prizes respectively, while Anjali singh and Ayushi verma had received consolation prizes.





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BUSINESS PLAN COMPETITION

On 16th October 2020 RNB Global University, Bikaner organized a business plan competition on the theme "**Creative and Innovative Business in Digital Era**" to instill entrepreneurial skills among the students of B.com. Our students participated with full interest and enthusiasm.





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CAREER COUNSELLING SESSION

To enhance student's communication skills and professional skills, job performance and career prospects, a webinar on "KNOWING YOURSELF, Employability Skills, Group Discussion and Personal Interview" was organized by IBS ICFAI Business School on 10th October, 2020 for the students of BBA. Dr Nidhi Tak, Asso. Dean & Dy. Academic Coordinator shared her views regarding the importance of soft skills emphasizing on instilling the right attitude towards leading and working in a team with professional ethics and time management skills.





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SLOGAN WRITING COMPETITION

On 10th October, 2020, on the occasion of 'World Mental Health Day' an online slogan writing competition was conducted on the theme 'Nourishing mental health through social support'. The activity received warm participation from college students. Selection committee selected five best entries that fulfilled the prescribed conditions of genuineness, adherence to theme and word-limit.

Shabeena Akhtar, BA II	Let's beat anxiety with the help of society
Nausheen, BCom II	Chill out before you ill out
Naitik Gupta, BCom I	Help people to help you, speak to them to let them speak to you
MariyaFareeb, BA I	We all need a support socially to be stronger mentally
Muskan Gupta, BCA I	Care of mental health is that you are not alone

Principal of the college appreciated the efforts of the students and said that the purpose of such event is to inculcate among the students' positive attitude towards life.





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COMMERCE QUIZ

To break the monotony and let students look beyond their textual knowledge, Department of Commerce organised an online "**COMMERCE QUIZ**" for the students of B. Com on 10th October 2020. 288 students registered for this event and 146 students qualified the quiz. All qualified students were issued e-certificate.





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QUIZZING TO ENHANCE LEARNING

Students of BBA Ist semester did very well in ‘MIND QUIZ’ which was organized on 8th October 2020 as an online activity. This quiz was related to acknowledge Taglines,

advertisements, mental ability and data interpretation. The result and scorecard were generated for the students. E-certificate was generated for top positions and more than 50% score. The winners of the quiz were Jahanvi Chourasia – First, Anuj Verma - Second and Akash Singh – Third.

Simultaneously ‘**BRAND TRIVIA**’ was organised for BBA II in which Vikramaditya Singh Parihar bagged first position, Yashi Mishra second position and Padmesh Dwivedi, Pratham Chopra and Sailja Mishra secured third position.





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GUIDANCE FOR CAREER PLANNING

Forwarded message
From: Lucknow FPA <lucknow@fpa.edu.in>
Date: Tue, Sep 22, 2020, 13:23
Subject: request letter for CFP and PGCBF Certification programs
To: <jagrancollegeasc@gmail.com>

The Principal,
Jagran College of Arts, Science & Commerce,
Kanpur

Dear Madam,

Attached is a request letter from the Financial Planning Academy for exploring CFP and PGCBF Certification programs for the students of your college. The details about the programs and about FPA are also provided in the attached letter.

Looking forward to your kind response and the next steps.

Best regards,

Pradeep Harchandani



A webinar on "CAREERS IN FINANCIAL PLANNING" was organised by Financial Planning Academy, Mumbai on 5th October 2020. Mr. Vishal Gada, co-founder CMO of Financial Planning Academy unfolded the various beneficial career opportunities in the field of finance.





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Online Photography



Online photography competition was held in the college for B. Com and M. Com students on 24 Sep 2020 to maximize the knowledge about photography and become amateur photographers on the themes- Birds and Hope. In BIRDS category Jasveer Singh, Shreya Maurya and Pranjal Sahani have achieved first, second and third position respectively. In HOPE category Pranjal Sahani, Yash Tiwari and Shreya Maurya have achieved first, second and third position respectively. The event was coordinated by Mrs Mukta Anand and Dr Shalini Agarwal.





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ABHIVYAKTI KA ANAND

College hosted its Hindi Diwas ‘अभिव्यक्ति का आनंद’ virtually on 14th September, 2020 to celebrate the richness of the beautiful language that we hold very close to our hearts. It was an enriching experience for the judges and the readers to go through the received entries that covered various aspects of life. Among 100 entries, best three entries were chosen by the judges along with six other entries fitting consolation places. The poem ‘**Shikhandi**’ written by Shreya Sharma (BA-III), bagged the first position. The second place was given to the poem ‘**Aapda main Avsar**’ written by Karishma Shukla (BA-III). The third place was a tie between the poem ‘**Harsingar**’ written by Avantika Lal (BA-I) and ‘**Nafrat-e- Mulk**’ written by Misbah Azeem (BA-III). All participants were given e-certificates. Principal of the College appreciated the efforts and congratulated the participants for their overwhelming participation in the poetry competition.





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VIRTUAL EXPRESSION OF REAL EMOTIONS

To honour teachers for their contribution, **Teacher's Day** was celebrated on 5th September on a virtual platform in the Laxmi Devi Auditorium. Teachers were completely overwhelmed and pleasantly surprised by the video prepared by the students to show their love and gratitude towards them. Teachers also enjoyed and participated enthusiastically in the fun activities.





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ACADEMIC YEAR- 2019-2020

SR. NO.	DATE	ACTIVITIES	ACHIEVEMENT
1	27-06-2020	Workshop on Video Editing	Professional Ethics
2	31-05-2020	A Webinar on Headwinds to India's Economic Growth Trajectory	Professional Ethics
3	20-02-2020	Poetry Competition on Nature and Happiness	Human Values
4	17-02-2020	Workshop on Digital Marketing	Professional Ethics
5	15-02-2020	Blood donation camp	Human Values
6	11-01-2020	AAJ Alumni Meet	Human Values
7	07-12-2019	Kalanjali 2019	Professional Ethics and Human Values
8	02-11-2019	Role Play	Professional Ethics
9	19-10-2019	Nukkad Natak	Human Values
10	17-10-2019	Jaipuria Quiz Competition	Professional Ethics
11	01-10-2019	Ganga Conservation Mission	Environment and Sustainability
12	01-10-2019	Tee Story: Adding Creativity/ Drawing the Vision	Human Values
13	29-09-2019	Talent Hunt	Professional Ethics
14	16-09-2019	Passion for Learning- students and faculty development programs	Professional Ethics
15	14-09-2019	Hindi Divas Celebration, 2019	Human Values
16	12-09-2019	Six Thinking Hats: Different Dimensions of Thinking	Professional Ethics
17	07-09-2019	Creative Writing Competition	Human values





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18	06-09-2019	Educational Trip to the Stock Exchange	Professional Ethics
19	05-09-2019	Teacher's Day Celebration	Human Values
20	04-09-2019	Industrial Visit to Pepsico 2019	Professional Ethics
21	03-09-2019	Industrial Visit to Frontier Alloy Limited	Professional Ethics
22	29-08-2019	Fit India Movement	Human Values
23	26-08-2019	Women's Justice Initiative	Gender Equality
24	20-08-2019	Time Management- A Way to Success	Professional Ethics
25	02-08-2019	A Seminar on Acharya Prafulla Chandra Ray: Father of Chemical Research	Professional Ethics
26	01-08-2019	Orientation Program	Professional Ethics





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Workshop on Video Editing

On 27th June 2020, a workshop on ‘Introduction to Professional Video Editing’ was organized for the students of BBA, BCA and B.Com. Mr. Arpit Awasthi, Chief Technology Officer at PAJASA, digital marketing specialist, core video editor and national level awardee for the best software design for service apartments was the Key Speaker. The workshop provided us beneficial tips and tricks of video editing, assembling recorded raw material into a suitable, finished product ready for broadcasting.





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A Webinar on Headwinds to India's Economic Growth Trajectory

JAGRAN COLLEGE OF ARTS, SCIENCE & COMMERCE

Under the aegis of Shri Puranchandra Gupta Smarak Trust

Presents
LIVE WEBINAR
On

HEADWINDS TO INDIA'S ECONOMIC GROWTH TRAJECTORY : CURRENT CHALLENGES AND FUTURE POSSIBILITIES...

Sunday, 31st May 2020
from 4:00 - 5:30 p.m.

Session will be broadcasted live on Facebook through following link:
<https://www.facebook.com/1705226269771914/live/>

Keynote Speaker
Prof. Deepanshu Mohan
Associate Professor Economics and Director, Centre for New Economics Studies, O.P. Jindal Global University, Visiting Professor, Department of Economics, Lucknow University, Canada & Robert Gordon School of Economics

Moderator
(Prof.) Dr. Sadhana Singh
Principal, DGPG College, Kanpur, A Regional Economic & Community Development Worker



On 31st May, a webinar on 'Headwinds to India's Economic Growth Trajectory: Current Challenges & Future Possibilities' was organized by Jagran College. The key speaker of this event was Prof. Deepanshu Mohan, Associate Professor Economics and Director, Centre for New Economics Studies, O. P. Jindal Global University and Awardee of Young Scholars Award by Universidad de Los Andes, Columbia. Dr. Sadhana Singh, Principal, DGPG College moderated the talk and shared her insights on the topic. The learned speakers really had their finger on their pulse while analyzing the macro-economic impact of the pandemic and





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the consequent government's efforts. The session concluded with the ray hope in the light of prospect and opportunities ahead.

Poetry Competition on Nature and Happiness



On February 20, 2020, Jagran College hosted a poetry competition centered around the themes of nature and happiness. The event aimed to provide a platform for students to express their creativity, explore the beauty of nature, and delve into the intricacies of happiness through the art of poetry. Students showcased their poetic talents, weaving verses that celebrated the splendor of nature or explored the essence of happiness in diverse forms. The judges selected the following participants as winners based on their poetic merit and adherence to the themes: Shreya Sharma stood first, Isha Trivedi stood second and Yash Trivedi stood third.





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Workshop on Digital Marketing



A workshop on ‘Digital Marketing’ was conducted for the students of BBA and BCA on 17th February, 2020 as to provide them an opportunity to learn cost effective proven marketing techniques using Digital Marketing. In this session students came to know about the Domain name registration and Web hosting. Open-source blog web design demo was shown to the students how does Search Engine Works, Search engine optimisation is to optimise our computer to rank higher in search engine results while searching. Students gained knowledge about inbound marketing and outbound marketing and use of customer relationship management for lead managements and Google analytics. They also came to know the importance of social media for career development.





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Blood Donation Camp



To raise the awareness that individuals can save lives and improve the health of others by donating blood, the NSS unit of JDC organized a Blood Donation Camp on 15th February, 2020 in collaboration with Bhavna Welfare Foundation and GSVM Medical College Blood bank. In this camp overwhelming number of volunteers from different Departments of College participated with vivacity and great altruism.





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AAJ Alumni Meet 2020



To reconnect with the alumni and celebrate their achievements in all walks of life on 11th January, 2020, the 5th Alumni Meet of Jagran College was organized. After an informal welcome by the principal, the meet witnessed colours of joyful nostalgia and dazzling performances. More excitement was added in the evening with the announcement of Simran Bhalla as Mr. and Neharika Shukla as Ms. Alumni 2020.





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Kalanjali 2019

If dreams are wings, college is a runway to take off from. The innermost passions, the veiled strengths, the soft feelings like a poem harboring at the deepest space of a poet's heart, all get perfect shape in a place called college. Kalanjali, 2019 was an opportunity to witness the young and ignited brains and hearts. There was a Tsunami of zeal and happiness all around. Youth drenched in unprecedented energy performed in magnificent way. The three days long inter collegiate extravaganza hosted by the Jagran College of Arts, Science and Commerce was started with a delightful inauguration at the Laxmi Devi Auditorium on November 7, 2019 with the lighting of lamps by the Honorable Chief Guest Dr. Arti Lal Chandani, Principal of GSVM Medical College along with Shree YM Gupta, the Chairman of Jagran Group, Dr JN Gupta, CEO, Jagran Education Foundation, Dr MP Gupta, Jagran Education Foundation and Dr. Asmita Dubey, Principal, Jagran College.

Day 1- Beginning with mime, there were several other competitions held. Mimicry, Nukkad Nataka, Quiz, Dance Drama, Folk Dance both Indian and Western were held beautifully. Besides, the Eye Snap and Ceramic competitions were also organized to give the students an opportunity to express themselves. Shree Radhe Shyam Dixit, the Director of Natya Bharti, Kanpur and Mahesh Dwivedi, Dr. Vandana Dev Roy, Director, Nupur Kala Ashram, Mr. Ravi Dubey, Director, A Virus Dance Academy, Choreographer DPS Barra, Shree Ajay Pathak, VSEC, Kanpur and Shree Rajkumar, Jain International Public school were the judges of these competitions.

Day 2- The second day of inter- collegiate megaevent Kalanjali was an ideal blend of different colors of youth's expressions in the form of music and art in particular. Different music competitions were held. Mrs. Rajeshwari Dhaundhiyal, Chairperson of Madhupark Manchan Sanskratik Sansthan, Shree Manoj Srivastava, Lecturer, Music at the PSEC Kanpur were the honorable judges. The Mr. & Ms. Kalanjali was the most awaited event of the day. Dr. Neeta Jain, Principal of Christ Church College





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Kanpur and Shree Abhishek Awasthi, the fashion Guru and Dr Sushma Mandal, Principal VSEC were the judges of this event. Another big show of the day was the Rangoli competition. Besides, the students also exhibited their potential and in-depth knowledge about the folk art, dance and culture. Shree Ajay Pathak was the judge of this event. Students from various colleges participated in these events.





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Day 3- The third day of Kalanjali commenced with the events like debate, self-composed poetry recitation etc. The debate was organized on the topic, 'Will the Development of Artificial Intelligence Benefit or Harm Human kind.' Mrs. Meenakshi Singhal, Mr. P. Basak, Dr Kamal Musaddi and Dr Chhaya Jain were the judges of these events. Besides, the face making competition was also held.



Day 4- The last day of Kalanjali was not least at all. The valedictory session of this mega event was held in the Laxmi Devi Auditorium with Ganesha Vandana and lighting of the lamps. Dr. Asmita Dubey, Principal of Jagran College of Arts,





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Science and Commerce welcomed the Chief Guest, Shree YM Gupta, Chairman Jagran Group, Dr. JN Gupta, CEO JEF, Dr. MP Gupta, Director, Jagran College, and other dignitaries. The distinguished guests witnessed the showcase of the winning performances in the auditorium. Thereafter, the long-awaited prize distribution ceremony started. Ishika Singh and team nabbed the first place in the mime competition. Harshita Gupta from DG college Kanpur claimed the first prize for mimicry. Dhairya and her team was given the top prize in the Nukkad Nataka whereas Deepak and his team from the Christ Church College won the first prize in the Quiz competition. Karamveer and his team was also given the first prize in the dance competition. Jasdeep Singh from JDC got the best prize for his performance in the Sugam Sangeet competition. Prakhar Shukla from PSIT Kanpur was given the first prize in the western dance completion for his outstanding performance. Most glamorous titles of the event Mr. and Ms. Kalanjali were given to Maneet Saggu and Raina Vahaz respectively. The first prize winners in the events like Art Gallery Eye Snap Event, Ceramic Work, Rangoli, Caricature, Poster Making and Debate were claimed by Krishan Madan, Vaibhavi Mishra, Anchal Gupta and Anchal Singh, Sanskar Singh and Divya Shukla respectively. Students from Jagran College lifted the Kalanjali Champions Trophy with great pride and zeal. The events of dreams and festivities concluded with the blessings of Respected Chairman Sir Shree Y M Gupta ji.





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Role Play



2 Nov 2019 To give students hands on experience of the corporate world a creative activity Role Play was conducted for the students of BBA in which various task based on real working conditions were given. This helped the students to learn, improve or develop upon the skill or competencies necessary in the practical environment. Following students were winners of activity: -

1. Team Beta (Yashi Shukla, Runjhun Rastogi and Nishtha Rastogi)
2. Team Alpha (Shadma Qaiyoom, Ritika Gupta and Saloni Batra)
3. Team Gamma (Gagandeep Kaur, Ishika Yadav and Chetna Sadhwani)

The activity was organised by Dr. Manisha Gupta and Mrs. Anamika Yadav.





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Nukkad Natak



How misunderstandings over inappropriate comments, not getting any likes or comments on the post or pictures, opening too quickly, and making unjust remarks under the privilege of freedom of speech are some of the evils which were very well addressed by Nukkad Natak conducted by students on the topic of "Media ka Wikipedia" on 19 Oct 2019. It was heartening to see the overwhelming response from the public. Dr Rupali and Dr Nidhi coordinated this activity.





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Jaipuria Quiz Competition

Screening round for GK Quiz was conducted at Jagran College of Arts, Science and Commerce by Jaipuria Institute of Management on 17th October, 2019. 75 teams from various streams participated in the quiz. The allotted time given to the student was 45 minutes. The event was coordinated by Dr. Hema Rohra and Dr. Reshma Rajani.





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Ganga Conservation Mission

On the occasion of Gandhi Jayanti, NSS unit of Jagran College organized an essay writing competition Namami Gange on 1st Oct 2019. Students from various streams participated in this competition. Students were asked to write in any language Hindi or English with maximum 1000 words limit.





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Tee Story: Adding Creativity/ Drawing the Vision



Drawing and painting department of Jagran College organized T-shirt painting competition on 1 Oct 2019. The topic for the competition was Gandhi's Vision. Students from all streams participated in the event with great enthusiasm. Akanksha Singh BA-I year, Prakhar Jain BBA-II year, Diksha Kumari BA-I year bagged First, Second and Third prizes respectively. Dr. Abhilasha Chaudhary, Asst. Prof., Dept. of Drawing and painting coordinated the event.





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Talent Hunt

A Talent Hunt by Radio Mirchi was organized in the college campus on 29th Sep, 2019 to provide a platform to enthusiastic youth in city willing to showcase and sort out the best talent from city colleges. The contest involved Radio Mirchi's radio jockeys Mandy and Fhazeel judging the participants, with talent being the sole criterion for judgment. Students from BA, BBA, BCA, M. Com, and B. Com participated in various categories such as dancing, singing, mimicry. The winners and runners up were felicitated with gift hampers.





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Passion for Learning





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Development of Human Resource as the prime objective of Education led to the conception and organizing of students and faculty development programs on 16th Sep, 2019 at Jagran College. The Resource person Dr. Ranjita Gupta from IBS, Gurgaon made students aware about the Do's and don'ts for effective communication during a two-hour interactive SDP session. She addressed the faculty members in another two-hour FDP session where various challenges of present-day education system and the increased role of technology in our personal and professional life were openly discussed. She emphasized upon the innovative teaching techniques to keep a pace with changing needs and expectations of students. Few case studies were discussed where faculty members namely; Dr. Reshma Rajani, Ms. Padmini Shukla, Dr. Gauri Singh, Mrs. Shraddha Agarwal, Mr. Virendra Sahu and Mr. P.N. Pandey came up with very effective presentations and solutions. The event came to a conclusion with the vote of thanks by Dr. Asmita Dubey, Assistant Director, Jagran College.





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Hindi Divas Celebration, 2019



Hindi is our natural expression. On the occasion of Hindi Diwas, Jagran College organized two competitions Tag Line and Poem Recitation on 14th Sep, 2019 to commemorate the importance of our National Language. In these competitions, students of JDC, JIMMC and JIM participated. In tag line competition, the contesting students had to write a tag line for the purpose of promotion of their respective institute. In Poetry competition students recited their self-composed on any social issue in Hindi language. A total of 24 students participated in these competitions. Honorable chief guest, Dr. Shiv Kumar Dixit, Ex HOD, Hindi Dept., DBS College adjudged Jyoti Singh (JIMMC) first, Divya Shukla (JIMMC) second, and Shreyanshi Shukla (JDC) third in poem competition and Ritik Krishnan (JIMMC) first, Anjali Yadav (JDC) second and Aditya Tiwari (JDC) third in Tag Line competition. While on the one hand the students showed their





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writing and thoughtful talent in the program, on the other hand, all the people present in the auditorium were mesmerized by listening the speech of respected Shri Shiv Kumar Dixit Ji. His amazing art of incorporating many important facts in the layers of history, with such ease and limited time and words, highlighting the importance of Hindi language, amazed and delighted everyone. On this occasion, the winners were awarded by Mrs. Ritu Gupta, Vice President, Jagran Education Foundation, Dr. JN Gupta, Mr. SP Tripathi, Dr. M.P. Gupta and Dr. Asmita Dubey. Mr. Santosh Kumar, Asst. Prof. Political Science, conducted the program. Lastly, Dr. Shubha Agarwal proposed vote of thanks.





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Six Thinking Hats: Different Dimensions of Thinking



UDAAN BBA Club organized an activity SIX THINKING HATS on 12th Sep, 2019. Students explored and expressed various issues and their different dimensions. This involved rigorous hard work, team effort and research in the process of competing with each other. There were total nine teams comprising six members, representing six aspects of the topic symbolically using caps of Blue, green, white, yellow, black and red colours. Each colour represents a different type of thinking. It is a notion involving six imaginary hats to help with decision-making. Each hat





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signifies a role that each wearer has to play. Dr. Reshma Rajani, Dr. Manisha Gupta and Dr. K.V.K. Singh adjudged Aishwarya Motwani & team as winner, Shresth Agarwal & team as first runner up and Aishwarya Goswami & team and Ichchha Arora & team as tie for second runner up. The activity was coordinated by Mrs. Anamika Srivastava, Mr.s. Mukta Anand and Ms. Prerna Tripathi.





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Creative Writing Competitions

On 7th Sep, 2019, an All-India Essay Writing Competition by Shri Ramchandra Mission (SRCN) was conducted in the College on the topic “All love is expansion, all selfishness is contraction” with the word limit of 1000 words in two hours. Subsequently NSS unit of the College organized an essay writing competition on 9th Sep,2019. The topic of the essay was “Nationality”. The time allotted for the essay was one hour and the maximum word limit was 250 words. Students from various streams M. Com, B. Com, BBA, BCA, B.A., and B.Sc. participated in this competition. Yash Tiwari from BA first year won the competition.





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Educational trip to Stock exchange



An educational trip was organized for the students of M.Com to stock exchange, Kanpur on 6th Sep, 2019 by the college. Around 30 students participated in this enriching experience. The objective of this visit was to guide the students effectively about the fundamentals and practical application of STOCK TRADING in cash. They got to know about trading in future and option segments through NSE & BSE terminal. The brokers of UP Stock Exchange associated with NSE & BSE told the students about the method of dealing and trading in securities; the circumstances and causes which influence the market conditions as a result of the fluctuating prices of the securities. The students were also enlightened on the precautions to be taken while trading. The students actually got to know how the economy affects the stock trading and the impact of stock market in economic development of the country. We are grateful to Mr. Amrendra Nath Mishra and Mr. Rohit Malhotra for their valuable time to disseminate information to our students.

Needless to say, the visit was a very good learning experience for





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everyone. Dr. Manisha Gupta and Mr. Anshul Saxena ensured that students gain most in terms of knowledge and experience.





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Teacher's Day Celebration



A good teacher can inspire hope, ignite imagination and instill love for learning. To mark the birthday of great teacher and philosopher, Dr. Sarvapalli Radhakrishnan, Teachers Day was celebrated at Jagran College on 5th Sep, 2019. Students welcomed all the faculty members with traditional method of tilak. The programme commenced with the Saraswati Vandana sung by the students followed by a beautiful dance performance and songs. The students also organized a number of fun games for the teachers which were thoroughly enjoyed and appreciated. The programme ended with cake cutting ceremony after which snacks were distributed among all. Faculty members were overwhelmed by the efforts and love shown by the students.





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Industrial visit to Pepsico 2019



“Certainly, travel is more than the seeing of sights; it is a change that goes on, deep and permanent, in the ideas of living.” With this spirit BBA second year students of the College Visited PepsiCo Sandila, Lucknow, Asia’s largest beverages producing company on 4th Sep,2019 .They were given an opportunity to observe the production process right from beginning till the finishing of goods. The inquisitive young minds asked numerous questions to the production incharge regarding product filling





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and processing, also about food packaging standards and government norms of FSSAI and BIS. Their queries were answered well. HR manager Mr. Ratnesh Mishra facilitated great learning for the students with real time examples and cleared the doubts of young minds. Students were full of gratitude towards their mentors Ms. Padmini Shukla, Mrs. Anamika Srivastava, Dr. KVK Singh and Mr. PN Pandey for the love and care they received during the visit.





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Industrial visit to Frontier Alloy limited



To let students know things practically through interaction, working methods and employment practices, an industrial visit was organized for BBA final year students on 3rd September, 2019 to FRONTIER ALLOY LIMITED Located in Kanpur Dehat. The visit facilitated students not only in terms of knowledge but added great and memorable experiences. Mr. A.K. Pandey, Mr. Harsh Chawla, Mrs. Shraddha Agarwal and Ms. Amber Fatima accompanied the students.





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Fit India Movement



“Fitness is zero percent investment with infinite returns”. Understanding the importance of fitness, the college joined hands with the Fit India Movement Campaign on 29th Aug, 2019 campaign to encourage students to start/increase physical activity and sports in their everyday lives. All arrangements were made in the college auditorium for live telecast on Doordarshan regarding the launch of campaign by Hon’ble Prime Minister Shri Narendra Modi. Students viewed the live program about importance of fitness, acts and performances and address by Hon’ble Prime Minister and took the fitness pledge.





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Women's Justice Initiative



In the event “Right Fully Yours” organized by FICCI FLO, a mime act(बदलता परिदृश्य), on the state of women in our society and how they can seek and exercise legal remedies was performed by the students of Jagran college on 26th august 2019. Mrs. Anuja Kapur, an eminent criminal psychologist and lawyer enlightened the audience regarding dealing with crimes that women encounter and the available legal provisions. Vice Chairperson Mrs. Ritu Gupta and faculty of Jagran College were present on the occasion.





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Time Management – A Way to Success



On 20th Aug, 2019 a workshop on Time Management by a noted clinical psychologist Dr. Aradhana Gupta was organized in the college for students to understand importance of time management in today's fast and competitive environment. She said that if a student learns the proper use of his time, energy and resources towards a fixed goal, the success is inevitable. She was of the opinion that instead of focusing on larger goals, students should bifurcate their broader objectives into small fractions. She also suggested them to develop a weekly calendar and to do list to equip





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themselves with an organized approach. Dr. Asmita Dubey, Assistant Director of the College presented the memento to Dr. Aradhana Gupta. Ms. Ambar Fatima, Assistant Professor in the college delivered the vote of thanks and expressed gratitude on the behalf of the entire college.





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A Seminar on Acharya Prafulla Chandra Ray: Father of Chemical Research



One day seminar was organized in the college in association with VIGYAN BHARATI, Kanpur Prant, on the auspicious occasion of 158th birth anniversary of "Acharya Prafulla Chandra Ray", the father of chemical research and the greatest teacher of chemistry in our country on 2nd August, 2019. The program started with lighting of the ceremonial lamp by the Chairman of Jagran Group Sri Yogendra Mohan Gupta, Dr. J.N. Gupta, CEO -JEF, Dr. D.S. Bag Joint Director, DMSRDE and Head Polymers Matrix Composite Division, Dr. Amar Srivastava, Dr. Suneel Mishra Associate Professor Chemistry Department, DAV college, Dr. M.P. Gupta, Director Jagran College and





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Principal Dr. Asmita Dubey.

Dr. Suneel Mishra made everyone aware about the vision and mission of Vigyan Bharti. As Keynote speaker, Dr. D.S Bag gave a brief description of Dr. Ray's works and achievements. He instilled the fervour among everyone by describing the prowess and serene nature of Acharya. Dr. Amar Srivastava another distinguished speaker for the day depicted the complete life of Dr. Ray through his magnificent presentation. His devotion and respect for Acharya was reflecting through his words. The significant words of our respected guests of honor not only inspired the students but also ignited their spirits to give their contribution effectively in the field of science. The program was very well conducted by Shubhanshi Dohre and Aru Sinha who welcomed all the dignitaries with their thoughtful speech. The program came to a successful conclusion with a vote of thanks by Dr. Shweta Vyas, Asst. Prof. Dept. of Chemistry. Mr. Prashant Khare, Asst. Prof. Dept. of Physics, coordinated the event.





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Orientation Program

Jagran college of Arts, Science and Commerce organized a Orientation program on 1st Aug 2019, for the newly admitted students of BBA and BCA streams. Principle Dr Asmita Dubey, formally welcomed the students with her encouraging words and motivated the students to have a high visionary goals. Students were introduced to the culture of the college through a presentation. Mrs Shraddha Agarwal and Mrs Priya Arora hosted the event.





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ACADEMIC YEAR- 2018-2019			
SR. NO.	DATE	ACTIVITIES	ACHIEVEMENT
1	12-02-2019	National Seminar on Indian Economy at Crossroads	Professional Ethics
2	05-02-2019	Life Saviour: Blood donation camp	Human Values
3	04-02-2019	Workshop on DNT's Gaming Technology	Professional Ethics
4	29-01-2019	Workshop: Personality Development	Professional Ethics
5	29-12-2018	AAJ Alumni Meet	Human values
6	26-12-2018	Nature in Art	Environment and Sustainability
7	22-12-2018	Excursion with Knowledge- An educational tour	Professional Ethics
8	21-12-2018	SEBI: Ombudsman of Share Market	Professional Ethics
9	14-12-2018 to 20-12-2018	Clothes Donation Drive- 2018	Human Values
10	30-10-2018	Eco Town: REUSE and RECYCLE	Environment and Sustainability
11	23-10-2018	Display of Scientific Temperament in Science Exhibition	Environment and Sustainability
12	08-10-2018	Quiz Competition by Jaipuria Institute of Management	Professional Ethics
13	06-10-2018	Industrial Visit to Ganesha Polytext	Professional Ethics
14	05-10-2018	An Eye Checkup Camp	Human Values
15	04-10-2018	GST- Concept and Context	Professional Ethics
16	02-10-2018	Rally on Cleanliness	Environment and Sustainability
17	25-09-2018	Celebrating Surgical Strike	Human values
18	20-09-2018	Industrial visit to Pepsico 2018	Professional Ethics
19	14-09-2018	Versatile Expression on Hindi Diwas	Human values
20	13-09-2018	Tech Buzz- Exploring the Developer	Professional Ethics





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	29-08-2018	Sports Day Celebration: Honouring Dhyan Chand	Human Values
21	28-08-2018	Funds Collection for CM's Kerala Distress Relief Fund	Human Values
22	25-08-2018	Ad Mad: Exhibition Of Creativity in Advertising	Professional Ethics
23	24-08-2018	Redefining Colours in Umbrella Painting	Environment and Sustainability
24	23-08-2018	Expression	Human value
25	20-08-2018	Challenges and Prospects Before Today's Youth	Human values
26	15-08-2018	Freedom at Midnight- Independence Day Celebration	Human Values
27	24-07-2018	Go Green Sapling Plantation	Environment and Sustainability





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National Seminar on Indian Economy at Crossroads





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One day National Seminar was organized by Jagran College of Arts Science and Commerce in Association with Indian Accounting on the theme- Indian Economy at Crossroads on 12th February, 2019. Dr. Neelima Gupta, Honourable Vice Chancellor of CSJM University graced the occasion as Chief Guest and shared her valuable insights with a blissful gesture. Keynote Speaker Prof. V.K Shrotriya, Delhi School of Economics and other distinguished resource persons: Prof. Prashant Kumar BHU CA Avinash Mehrotra and Dr. Devlina Chatterjee, IIT-K





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added great value to the event by sharing their views on theme. On this occasion a special issue of Jagran Journal of Commerce and Economics was released by Chairman, Jagran Group, Shri Y. M. Gupta and other dignitaries.





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Life Saviour: Blood donation camp



“A life may depend on a gesture from you, a bottle of blood”. The NSS unit of Jagran College of Arts, Science and Commerce organized a Blood Donation Camp “Raktanjali” in association with Bhavna Welfare Foundation on 5th Feb, 2019. 50 units of blood was collected with the help of team from GSVM medical college blood bank. The students and staff members displayed true humanitarian spirit by participating in the camp enthusiastically. Students also created awareness about the benefits of donating blood. Dr. R.N. Singh and Dr.Hema Rohra co-ordinated the event.





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Workshop on DNT's Gaming Technology

The BCA department of the college organized a workshop on DNT's Gaming Technology on 4th Feb, 2019. 127 students participated in the workshop which was conducted by Mr. Naveen (Game developer and web developer) and Mr. Alok Dubey (Game developer, IIT Kanpur). Importance of gaming in our daily life was showcased by different clips. Speakers focused on game-based learning which provides a promising new pedagogy, allowing learners to experience new situations, adjust strategies and cope up with unexpected developments. They are not just for fun but are highly educational, hone problem solving skills promote empathy and facilitate career adaptability.





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Workshop: Personality Development



Considering the importance of holistic development of students a Personality Development session was organized in the college on 29th Jan, 2019 in association with IBM Business School for B.Com and BBA students. In the workshop Dr. Vikram Singh, narrated the motivational story of Karsanbhai Patel and Kiran Mazumdar. This was followed by a discussion on The Self, one's desires, dreams, passions and motivations. Students were told how important their dreams and desires are for developing the personality. It was stressed that they need to have a passion in life. The next activity was some interesting games where the students





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were able to identify themselves with the activity. Students were also given tips on how to increase their self-esteem. They were also encouraged to be optimistic and to have a positive approach about everything in life. Most importantly, it was emphasized that they should love themselves and never lose confidence. Overall, it was an effective session, the students realized that they should have passion for life in order to facilitate them to achieve their self-esteem.





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AAJ Alumni Meet



To take a walk down the corridors of nostalgia, the third Alumni Meet of Jagran College of Arts, Science and Commerce was organized on 29th Dec 2018 in the college ground. Asst. Director, Dr. Asmita Dubey addressed the gathering with warm welcome. The program was hosted by Raghav Shukla and Neharika Shukla. Few of the alumni shared their experience as well as interesting moments of campus life to the audience. They paid their heartfelt gratitude towards the college in making them responsible citizens. As a part of entertainment program, dance, song, games were organized for the audience and prizes were distributed. The meet ended





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up with scrumptious dinner. Dr. J. N. Gupta (CEO, Jagran Foundation), Dr. M. P. Gupta (Director), Dr.Mukul Mishra (Principal), Mrs.Meenakshi Singhal, Mr.Simran Singh Bhalla (Secretary, Alumni Association), Lavish Vadhwani (Co- Secretary, Alumni Association), faculty and staff of JagranCollege were present on the occasion.





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Nature in Art

A two days Landscape painting competition was organized in the college to express their views and explore their creativity through their Art works on 26th Dec 2018. College building was the model of their competition. All the students participated with full enthusiasm. Their drawings were judged on the basis of perspective in line and colour and composition and presentation. Aishwarya Goswami, Nandini Singh and Shashwat Sahu bagged first, second and third position respectively.





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Excursion with knowledge



On 22nd Dec,2018 a group of 50 students from BA II year and BA III visited Lucknow. This educational tour was led by BA Faculty. Students saw famous buildings Bara Imambara, Bhool-Bhlaiya (labyrinth) Shahi mosque and Regional Science City and also enjoyed 3D movie at science city.





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SEBI: Ombudsman of Share market

On 21st Dec, 2018 a workshop on “National Academic Depository” in association with SEBI was organized in the college for the benefit of Commerce and Management students. Mr.Naveen Saxena (Asst. Director, North Zone, SEBI), Mr.Ankit Sharma (National Services Depository Ltd) and Mr.Narendra Dev (National Services Depository Ltd) were the key speaker of the event. During the session Dr. J. N. Gupta (CEO, Jagran Education Foundation) Dr. M P Gupta (Director), Dr.Asmita Dubey (Asst. Director), faculty and students were present.





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ECO Town: REUSE and RECYCLE



On 30th Oct 2018 on the campus of Jagran College, A FETE Eco Town was held to promote power of REUSE, RECYCLE and REDUCE!! A small team of dedicated volunteers set up the various stalls the evening before and on the morning of the fete. It was a first-time experience for the students, but with their tireless energy, it was an impressive and indomitable team. There were around 30 stalls of decorative and recycled products, food and games. All the stalls were decorated colourfully. The fete was inaugurated at 12:00 noon with the Ganesh Vandana sung by Ayush followed by a beautiful garba dance by a group of 24 students. SP South Mr. S. Raveena Tyagi, chief guest added great positive energy to the students and appreciated their initiative. Mayor Kanpur Smt. Pramila Pandey graced the occasion as Guest of Honour. The fete Eco-Town achieved its very noble purpose of creating awareness by putting an exhibition and market of recycled products and





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raising a fund to brighten up the Diwali of those helping hands, the support staff of Jagran College. It proved to be a very effective learning tool in long term business planning through fun filled activity. Shri Y.M.Gupta, (Chairman, JEF) Mrs.Ritu Gupta(Vice Chairperson, JEF) Dr.J.N.Gupta (CEO, JEF) Dr.M.P. Gupta (Director, Jagran College) Dr.Asmita Dubey (Asst. Director, Jagran College) Dr. S.P. Tripathi (Director, JIMMC), Dr.Divya Chaudhary (Director,JIM), Mr.Ateeq Ahmad (Director, JIDA) faculty, staff and students were present on this occasion. The program ended around 5:00pm, with a good footfall at the fete.





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Display of Scientific temperament in Science Exhibition



“Kautuhal” a science exhibition, an Effort to explore the world of Science and Technology through Working and Non-Working models, Posters and Power Point Presentations was held on the 23rd Oct, 2018 wherein B.Sc. and BCA students expressed their creative ideas on the topic Energy Conservation and Contribution of Indian Scientists. Students showcased static and working models which can be used for learning various scientific concepts on energy conservation. The objective was not only to inculcate a scientific attitude and research-mindedness but also showcasing their talents on creativity and innovation.





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Mr. Arun Pathak (MLC) graced the occasion as a chief guest and encouraged the students for showcasing and enlightening exhibition. Dr. Sugandha Tiwari (Associate Prof, Botany, DG College), DR. A K Agnihotri (Vice Principal, BND College), Dr. Neerja Gupta (Ex Dept. Head, Chemistry, AND College, Dr. Anil Yadav (UIET) and Dr. Anil Kumar Singh (JIM) acted as judge for the event. They adjudged Prakhar Verma & Team as a winner, Ankit Pandey & Team on second position and Palak Bajaj & Team on third position in Model Presentation. In Poster Presentation Riya Verma and Mr. Adalini Mishra bagged first position, Shivangi Singh and Shraddha Awasthi second position and Pallavi Khemka and Anuradha Yadav third position. Khyati Shukla, Prateek Pandey and Aru Sinha secured first, second, third place respectively in Power Point Presentation.

Shri. Yogendra Mohan Gupta (Chairman, Jagran Education Foundation), Dr. J. N. Gupta (C.E.O. Jagran Education Foundation), Dr. M.P. Gupta (Director), Dr.Asmita Dubey (Asst. Director), Prof. S.P. Tripathi (Director, JIMMC), Dr.Divya Chaudhary (Director, JIM), Mr.Ateeq Ahmad (Director, JIDA) faculty and students of Jagran College were present on the occasion.





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Quiz Competition by Jaipuria Institute of Management

On 8th October, 2018 GK Quiz was conducted at Jagran College by Jaipuria Institute of Management. Students from various streams participated in the event. Samarth Nigam (BCAIII) and Abhishek Arora (BCAIII) scored first position and won a gift card of 2500 rupees each along with certificate, Ravi Pratap Singh (BCA-III) and Himanshu Pandey (BCA-III) scored second position won certificate and pen drive to both the team members and Tanya Gupta (BCA-III) and Swati Singh (BCA-III) scored third position won the certificate and chance to participate for second round. The event was coordinated by Dr. Hema Rohra and Dr. Reshma Rajani.





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Industrial visit to Ganesha Polytex



Around 45 students from BBA V Semester visited to Ganesha Polytex Ltd to understand current market scenarios, latest demanding technologies and other related information on 6th Oct, 2018. The visit made students aware of how plastic bottles which are disposed as a waste can be utilized so effectively to make an absolute new product. Dr. Shalini Agarwal, Mr. KVK Singh, Mrs. Himani Kumar, and Mrs. Isha Gupta accompanied the students on their visit.





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An eye checkup camp

NSS unit of the College organized an eye checkup camp in association with ASG Eye hospital on 5th Oct, 2018. The noted Eye Specialists from the hospital examined around 400 students with state of art equipment and provided tips how to protect their eyes. The camp witnessed enthusiastic participation from the students and teachers from the college.





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GST: Concept and context

To understand the concept of GST and its impact on common people a lecture on “Goods and Service Tax” by Mr. Kushal Mohta, Regional Manager, Endeavor Careers was organized for M.Com, BBA, B.Com, BA (Eco) students on 4th Oct, 2018 at Laxmi Devi Auditorium. During the interactive session Mr. Mohta cleared various doubts of the students.





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Rally on Cleanliness



On 2nd Oct, 2018, the NSS Unit of the college organized an awareness rally as a part of “Swachh Bharat Abhiyan”. The rally was also flagged off by Dr. J. N. Gupta (CEO, Jagran Education Foundation), Dr. M. P. Gupta (Director), Dr. Asmita Dubey (Asst. Director), with banners to create awareness about cleanliness among local people and to imbibe them in day to day life.





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Celebrating Surgical Strike



On 25th Sep, 2018 the NSS unit of the College celebrated the second anniversary of surgical strike following the advisory of UGC. Mr. Virendra Sahu, Asst. Prof. Dept. of Psychology, unveiled the true Story of surgical strike in a thematic and very lively way through his presentation. Students from different branches glorified the heroic deeds of the Indian Army by appealing posters, and expressing their feelings through slogans and letters. Dr. R N Singh coordinated the event.





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Industrial visit to Pepsico 2018



An industrial visit to Pepsico, Hardoi under Varun Beverages Pvt. Ltd. was organized by Jagran College on 20th Sep, 2018 for BBA –III sem students to witness the real working environment. The students were divided into groups who not only learned the process of production and quality checkups of carbonated drinks and mineral water but also had a healthy interaction with the officials working there. The experience was a full package with education and fun. Four faculty members- Mr.Harsh Chawla, Dr. Manisha Gupta, Dr.R.N.Singh, Ms. Padmini Shukla, accompanied the students on their visit.





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Versatile Expressions on Hindi Diwas



Hindi Divas was celebrated by organizing an inter-collegiate debate competition on “Hindutva is not a religion but a way of life” at Laxmidevi auditorium of Jagran College on 14th Sep, 2018. Dr. Vijay Laxmi Trivedi, (Ex. Principal, AND College), DR..Rajendra Rao (eminent Novelist), and Shri Krishna Tripathi (Novelist, Writer) were the members of the jury. Chairman Shri Yogendra Mohan Gupta and Jury members not only appreciated the participants but also explained them the difference between the notion of Hindutva as a religion and Hindutva as a way of life. Maaz Alam from PPN College secured first position, Prince Kumar Singh from DBS College secured second while there was a tie between Jyoti Singh from JIMMC and Raghav Shukla from Jagran College for the





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third position. Dr. J. N. Gupta (C.E.O. Jagran Education Foundation), Dr. M.P. Gupta (Director, Jagran College), Dr. Asmita Dubey (Asst. Director, Jagran College), Dr. Mukul Mishra (Principal, Jagran College), Prof. S.P. Tripathi (Director, Jagran Institute of Management and Mass Communication), Dr. Divya Chaudhary (Director, JIM), faculty and students of Jagran College were present on the occasion. Neharika Shukla anchored the event and Dr. Shubha Agarwal proposed the vote of thanks.





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Tech Buzz explores the developers



TECH BUZZ 2018, “Exploring the Developer” was organized by BCA students 13th Sep. The activity aimed to assess their personality related traits and helped them groom the same with the help of expert panelists through mock interview. The entire activity was divided into three rounds headed by different panelists, in which Karam Singh bagged first position, Preetika Agnihotri second position and Akash Pandey third position.





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Sports Day Celebration : Honouring Dhyan Chand



In commemoration of the legendary field hockey player Major Dhyan Chand, a sports day celebration was organized on August 29th, 2018. The event was not only a tribute to Dhyan Chand's remarkable contributions to Indian sports but also an opportunity for the college community to bond and showcase their athletic prowess. One of the highlights of the celebration was a spirited volleyball match that brought together teams from different departments. The match was fiercely contested, with players displaying skillful serves, powerful spikes, and agile defense maneuvers. The atmosphere was electrifying, with cheers and applause echoing throughout the venue as spectators rallied behind their favorite teams. Team A emerged as a winner by defeating team B giving tough competition in two set 18-15, 14-13. The volleyball match served as a testament to the spirit of sportsmanship, despite the competitive nature of the game, players exhibited respect and cooperation, embodying the values espoused by Dhyan Chand himself.





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Funds Collection for CM's Kerala Distress Relief Fund

Kerala Relief Fund

बैंक ऑफ इंडिया
Central Bank of India

आवक प्रति / Customs Copy
दिनांक / DATE: 28/08/18

शाखा / BRANCH: Saket Nagar

खाता नं. / Account No. 3545446908

एत नाम / Full Name: Jagran College of Arts & Science & Commerce

रु. (शब्दों में) / Rs. (In Words): Sixty One Thousand Four hundred only

रु. (द्वारा) / By: 61,400/-

चेक / Cheque/s No.

व्यवस्थापक प्रयोग हेतु / For Office Use: 28 AUG 2018
61400/-

प्राप्तकर्ता का नाम एवं हस्ताक्षर योद्धा सहित
Name & Signature of receiving staff with seal

The fund ra

In the month of August 2018, severe floods affected the south Indian state Kerala, due to unusually high rainfall during the monsoon season. It was the worst flood in Kerala in nearly a century. The Indian government had declared it a "calamity of a





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severe nature". Every Indian, in every state, came forward to help their fellow citizens at that time of need. Our Chief Minister Shri Yogi Adityanath gave an emotional call to its people to donate as per their convenience.

Each and every member of Jagran College of Arts Science and Commerce opened up their coffers as per their capacities and donated open heartedly in CM's Distress Relief Fund. The total amount collected from the Jagran College of Arts Science and Commerce was Rs 61,400/- which was deposited in the Central Bank on 28th of August,2018.





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Ad Mad: Exhibition of creativity in advertising



The UDAAN Club organized an Intra BBA AD MAD SHOW Competition on 25th Aug, 2018, to showcase their creativity in marketing products and services. 8 teams participated in the event and came up with some inducive jingles and advertisements to sell their products/services. The performances were judged by Dr. Gauri Singh and Mr. Harsh Chawla. The winners of the activity were BBA-I won first position, BBA-III second position and BBA-II third position. The event was coordinated by Dr. Hema Rohra and Dr. Swati Dwivedi.





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Redefining Colours in Umbrella Painting



Amidst the downpours of monsoon Jagran College organized Umbrella painting competition at college on 24 August, 2018. 34 teams comprising 2 students for each team gave vent to their imagination and aesthetic





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exploration creating magical expressions on these cute umbrellas. The event witnessed the joy of Dreaming, creating and expressing thoughts by Drawing and painting which was unparalleled. The competition was judged by Mr. Ateeq Ahmad Director, JIDA. He praised the students for their creativity and adjudged **Samragi Tiwari** and Utkarsh Garg (BCA I) as IInd runner-up, Katyani Mishra and Jyoti Kumari (BA-I) as Ist runner up and Neharika Shukla and Anchal Bhatia (BA-III) as winner. Swalpi Bajpai and Shivangi Gautam (BA-III) were given consolation prize. Dr.Abhilasha Chaudhari Coordinated the event.





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Expressions



An All-India essay writing competition by Shri Ramchandra Mission (SRCN) on “A mind all logic is like a knife all blade; it makes the hand bleed that uses it” was organized on 23rd August 2018 at Jagran College of Arts, Science and Commerce. Students had the choice to attempt in any language either in Hindi or in English. The time allotted for the essay was two hours and the maximum word limit was 750 words. 111 students from various streams M. Com, B. Com, BBA, BCA, B.A., B.Sc. participated in this competition. Dr. Hema Rohra and Dr. Reshma Rajani were the coordinators for the event.





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Challenges and Prospects before Today's Youth



Challenges are what make life interesting overcoming them is what makes life meaningful. A special session on “Challenges, Opportunities and Distractions of College life” was organized by Dr. Ganesh Shankar, Psychiatry Dept. GSVM Medical College, Kanpur on 20th August 2018. He gave a general overview of various problems associated with the challenges and distractions in a student's life. He also highlighted the importance of training of mind on four domain- personal, social, academic and leisure time activity. He not only described the sign of depression but also gave solution to come out from it. It was an enriching session where Dr. Shankar touched upon sensitive issues of





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student life and gave them very relevant life tips. During the session Dr. M P Gupta (Director), Dr. Asmita Dubey (Asst. Director), faculty and students were present.





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Freedom at midnight- Independence Day celebration



Independence Day 2018 was celebrated with great enthusiasm and respect at Jagran College of Arts, Science & Commerce. The ceremony started at 9:30 AM in the college ground with faculty, students and staff.

To commemorate the sovereignty of our nation, Prof. J.N. Gupta (CEO, Jagran Education Foundation) unfurled the tricolor flag and all in unison sang the National Anthem and expressed the joy of our freedom. Flag hoisting ceremony was done in the presence of Dr. M.P. Gupta (Director, JDC), Mr. S.P. Tripathi (Director, JIMMC), (Director, JIM), Mr. Ateeq





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Ahmed (Director JIDA), Dr. Divya Chaudhary (Director, JIM), Dr. Asmita Dubey (Asst. Director, Jagran College). Flag hoisting was followed by a cultural program held at Laxmi Devi Auditorium where students sang patriotic songs and recited their poems that awakened everyone's feeling towards motherland. During the event Shri Yogendra Mohan Gupta (Chairman, Jagran Group) addressed the gathering, appealing to their nationalistic spirit and emphasizing the role of youth as a true wealth to a country. Certificates were distributed for the meritorious students of session 2017-18, who scored first, second and third position in their respective class. Akanksha Gautam, Aditi Mehtotra and Amisha Bajpai stood first in BA I, II, III. Shreeji, Vinay Ramani, Kirti Chawla stood first in B. Com I, II, III. Farheen, Laxmi Tulsani stood first in M. Com I, II. Vartika Verma stood first in B.Sc. I. Aishwarya Goswami, Arushi Gupta and Shreya Singh stood first in BBA I, II, III and Ishank Singh, Shubhi Kushwaha, Sapna Kushwaha in BCA I, II, III respectively.





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Go Green: Sapling plantation



Trees are the foremost source for producing the oxygen in environment, they help to reduce the level of carbon dioxide. As we all know that the whole world is facing the problem of global warming and to recover from such problem planting the trees is become one of the most important aspects today. On 24th July 2018, Jagran College of Arts, Science and Commerce successfully completed the Tree Plantation Campaign under





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the National Service Scheme at college campus. During the event Dr. R N Singh Coordinator NSS, make students to pledge for protecting environment by planting trees. Dr. J. N. Gupta (C.E.O. Jagran Education Foundation), Dr. M.P. Gupta (Director Jagran College), Dr. Asmita Dubey (Asst. Director Jagran College), Mr. Pramod Srivastava, faculty and students of Jagran College were present on the occasion.

