

Ad Mad: Exhibition of creativity in advertising



The UDAAN Club organized an Intra BBA AD MAD SHOW Competition on 25th Aug, 2018, to showcase their creativity in marketing products and services. 8 teams participated in the event and came up with some inducive jingles and advertisements to sell their products/services. The performances were judged by Dr.Gauri Singh and Mr. Harsh Chawla. The winners of the activity were BBA-I won first position, BBA-III second position and BBA-II third position. The event was coordinated by Dr.HemaRohra and Dr. Swati Dwivedi.